

***The Forecast Trend For
Women's Suits
Fall 2023***

Prepared for Dr. Alyssa Adomaitis

BUF 3100 Summer 2021

By Katherine Chooi, Mahira Chowdhury, Shaimelys Marcan

Women's Suit Fashion Icons Timeline



Anna Muthesius

1900s



Clara Bow

1920s



Lauren Bacall

1940s



Audrey Hepburn

1960s



Princess Diana

1980s



Celine Dion

2000s



Zendaya coleman

Present

1910s



Denise Boulet

1930s



Joan Crawford

1950s



Audrey Hepburn

1970s



Bianca Jagger

1990s



Alicia Silverstone

2010s



Britney Spears

Table of Content

Letter to the Reader.....	Page 3
Consumer Profile.....	Page 4-5
History of the Women’s Suit.....	Page 6-31
Trend Forecast.....	Page 32-35
1. Opposites attract.....	Page 36-37
2. DreamLand.....	Page 37-38
3. Retro Future.....	Page 38-39
4. Rustic Retreat.....	Page 40-41
5. Precious Jewels.....	Page 41-42
conclusion.....	Page 43
References.....	Pages 44-49
Appendix.....	Page 50-66
Bibliography/Resume.....	Page 67-73

Letter To The Reader

According to Chinese astrology, 2023 is going to be a good year. The fashion industry has been impacted and changed due to the unpredictable pandemic since 2020. Fashion have been reinventing themselves in a new era. Women's power suits have been coming and going for centuries. Now, the retro power suits is back in season Fall 2023. In the mid-1920s, Gabrielle "Coco" Chanel began using tweed in women's suits. Rustic Retreat is one of the "recreations" of Chanel tweed suits for the modern day generation. Rustic Retreat was using "Chanel Pocket" and traditional tweed fabric to recreate the 20's suit style. The design for Precious Jewels was inspired by sustainability and re-purposing concepts. It was created from fabric waste to deconstruct to a new garment. The name "Precious Jewels" came from the patchwork on the suit and the colors Royal Blue and Emerald Green make it look like a precious jewel. Sustainable fashion is one of the most significant changes in the fashion industry. Many stores started using sustainable fabric and collecting old garments to make new clothes. There is going to have more deconstruction and reconstruction designs coming out in FALL 2023 trend, experience the Zeigheist of the twentieth century....

Consumer Profile

The ideal consumers are young women between the ages of twenty three to thirty years old. These women are considered to be part of the market segment of Millennials. Millennials are the generation born between the years of 1981-1996. They make up 21.97% of the U.S population. This generation of women are well educated due to their high level of education, Approximately seventy two percent of women in this market segment are currently participating in the workforce (Kowalick, 2020). Only 46% of millennials are currently married. These women are also having children and building families at a later age than the generation of women that came before them. The Millennials have a more ethnically diversified generation than that of the previous generation. There was a high volume of immigrants that migrated to the united states, which increase interracial marriages (Bialik & Fry, 2019). On average, women in New York have a yearly income of \$47,034 (Census, 2020). To conclude, The ideal consumer for women's suits are young women that have some source of income. They can be any ethnicity and can be married or unmarried, with or without children.

Based on Strategy Business Insight VALS survey, there are different types of VALS such as Innovators, Thinkers, Believers, Achievers, Strivers, Experiencers, Marks and Survivors. So, what is VALS? VALS stands for Values, Attitudes, and Lifestyles which is a psychographic segmentation. VALS survey is to define and analyze target market which is to understand consumers on Demographics, Psychographics and Behaviouristics. The ages between twenty-three to thirty years old are most likely in Experiencer and Innovators types of VALS.

The Experiencers are motivated by self-expression and considered in the “Action-oriented” category. This type of person pursues changes in their lifestyle and loves taking risks and excitement in their life. Experiencers are assertive, energetic, and optimistic, they see themselves as sociable. Experiencers seek excitement and are willing to take the risk of trying new things. Self-expression is what drives experiencers. Experiencers are young, impulsive, and enthusiastic customers who are quick to grow excited about new possibilities but also quick to cool. Experiencers are voracious shoppers who devote a significant percentage of their income to fashion, entertainment, and socializing. Their purchases demonstrate how important it is to them to appear well and have "cool" things. Some examples of experiencers are to be entertained all the time, energy drinks (such as red bulls), concerts (such as rolling loud, governor’s ball) (*VALS Consumer Types | Annette Lynch, 2021*).

Innovators have high resources and they are lifestyle changers, information-ready, and future-oriented. Innovators are mostly leaders and have dominant personalities, they like to be in-charge or controlled on most of the things. University of Northern Iowa research stated that innovators are most open and responsive to new ideas and technology (Lynch, 2021). Innovators are persons who are accomplished, smart, and self-assured. They exhibit all three basic drives to differing degrees since they have so many resources. Innovators are frequent shoppers, and their purchases reflect their refined tastes for upmarket, specialty goods and services. Despite the fact that innovators are among the most established and developing business and government leaders, they continue to seek new challenges. Their lives are filled with variety. Their lives are filled with variety. Their belongings and leisure activities demonstrate a refined appreciation for the better things in life. Some examples of Innovators are having a rewarding experience (such as getting free PR packages), Sparkling water etc (*VALS Consumer Types | Annette Lynch, 2021*).

Women's Suits 1900s



Figure 1. Riding Habit

During the 1900s, the Gibson Girl's highly structured form was still prominent at the start of the decade. Many women were beginning to work outside the home while the wealthy donned the lavishly embellished fashions of the 1900s. These women required something more practical to wear, which was provided by the "tailor-made." In the 1900s, both working and wealthy wore these suits, which were first introduced in the late 1800s. Eastern patterns, the Arts and Crafts movement, and Greco-Roman loose draped clothes all influenced aesthetic dress in the 1900s. Aesthetic clothing was mostly worn at home, but some ladies managed to incorporate it into their daily attire. Liberty, a London department store, is noted for incorporating artistic fashion influences. Japanese and Chinese silks, as well as Middle Eastern embroideries, were admired

for their aesthetic qualities and gorgeous coloring, which provided an alternative to the early 1900s trend of subdued colors and soft, fading effects. “For these, many women chose outfits intended to serve both as sporting wear and as serviceable, neat daywear,” Milford-Cottam wrote of the attire used for these activities (Reddy & Reddy, 2019b). Anna Muthesius was a fashion icon in the early 1900s. She urged women in the early 1900s to dress separately, promoting period-appropriate aesthetics. She authored *Das Eigenkleid der Frau* (Women's Own Dress) in 1903, urging readers to avoid Paris styles (Hennessey 236). The appearance of this varied, but common themes included practicality, flexibility of movement, and Art Nouveau designs. While Anna's legacy may not be well-known now, the aesthetic and creative dress movements had an impact on Paul Poiret's and others' designs in the early part of the next decade.

In the late 1800s women's clothing consisted of extravagant designs and extremely restrictive clothing. During this time there were several studies that acknowledged the dangers of corsets on women's health (Brannon, 2010). These corsets often disfigured the women's natural lines creating great discomfort. We saw a *pendulum swing* from heavily decorative and extremist dresses in the 19th century to less decorative and restrictive tops and skirts in the 1900s. A *pendulum swing* is the shift of fashion from one extreme to another, they can be described as a shift from short and narrow to long and wider changes in silhouette during different intervals in time (Brannon, 2010). Women wanted more practical and comfortable clothing that would ease everyday activities, such as if they were married, they stayed at home to care for their children while their husband went to work and earned a weekly pay. If they were unmarried, they worked in jobs that required some type of service, such as waitressing or cooking (2015). Women's suits evolved during the 1900s, with more tailored jackets and blouses being worn with long skirts that

had a modest hem increase and high heel ankle boots. This new look was known as the “New woman” look.

Women’s Suits 1910s



Figure 2. Suffragette Suit

During the 1910s, fashions began to soften as the decade progressed. In the early part of the decade, the tight S-bend design was popular, but it gradually smoothed out into a more natural shape. “The bust was no longer thrust quite so far forward, nor the hips so far back,” writes Laver (Reddy & Reddy, 2019b). Front-hanging floppy blouses were a thing of the past. Skirts and flowy tops became slimmer, as did oversized sleeves and enormous sleeves. Waistlines were higher, and the tubular silhouette that would become fashionable over the next two decades began to take shape. The trendy silhouette had changed drastically over the first decade of the century. The smart woman was pyramidal when Edward VII came to the throne, her extravagantly long hem reaching upwards to the pinnacle of a high-dressed haircut with a

tiny hat. The pyramid was turned upside down by the time he died in May 1910, over a decade later, with exaggeratedly wide-brimmed hats tapering downwards into narrow hems, and a neatly shod foot forming the point of the new heart-shaped silhouette. While ornamentation and lengthy skirts lingered from earlier in the decade, trends were quickly shifting towards the slimmed-down shapes that would dominate the next two decades. Denise Poiret was a fashion icon in the 1910s. Denise Poiret, Paul Poiret's wife, was living advertising for her husband, who used her as the prototype figure for his Empire line gowns: "Muse as well as model, Denise Poiret was a living advertising for her husband, who used her as the prototype figure for his Empire line dresses." Her small physique, which was ahead of its time, would later become all the rage in the following decade, and Poiret's chemise dresses were created expressly for her. In 1911, Denise wore her husband's infamous harem trousers to an enormous costume gala dubbed "The Thousand and Second Night." In 1913, he applied the same style in costumes that he created, and they made their debut outside of the world of the costume later that year. In the 1910s, she and her husband were the epitomized-50s of avant-garde fashion.

During the 1910s, women wore the Suffragette Suit, which was designed for women who were bolder, more active, more outgoing, and more outspoken. In the United States and the United Kingdom, the women's suffrage movement evolved as women lobbied for the right to vote, organizing parades and marches similar to those we see today, and establishing three distinct colors to wear to events. Purple symbolizes loyalty, gold represents the sunflowers of Kansas, where Susan B. Anthony and Elizabeth Cady Stanton campaigned, and white symbolizes purity and virtue. Green was substituted for gold in Britain to represent hope, and the three colors were adopted as the official campaign colors of the Women's Social and Political Union in London, quickly becoming evocative of the women's suffrage movement as a whole.

Emmeline Pethick-Lawrence, a key member of the WSPU and a suffragette, is credited with establishing the three official colors in 1908. Suffragettes wore the purple and gold or green sash as a sash over a white dress at public occasions from then on (Shaw, 2020). While this suit helped the 1910 woman fit better into her more active lifestyle, it was also a direct response to the silly hobble skirt that was popular at the time, which was a skirt hemmed so tight at the ankles that it made it difficult for a woman to take unrestricted steps.

Women's Suits 1920s



Figure 3. Cardigan style jackets

During the 20s, the aftermath of the First World War was still being felt around the world. In the 1920s, fashion was all about the full package, and there were even trends in how the body was dressed. Fashion's basic lines and androgynous proportions looked best on bodies without curves. While the above-mentioned designers manufactured and sold their styles, as did

department stores and the like, the simplicity of the prevalent mode during the 1920s made it easy for women of all means to duplicate those fashions at home. This, paired with influence from normal working-class ladies' clothes and the usage of fabrics like jerseys and imitation silk, resulted in the 1920s "democratization of fashion."

After the first world war ended many young people felt that their prime youthful years were lost in the war. Many young men entered the war in their late teens and early twenties. When they returned home many were in their mid to late 20s. This sparked what would be known as the roaring 20s, where men and women partied and dedicated their time to having fun. This was a period of tranquility of social roles (Bacon, 2013). Women began to cut their hair short and wear fun and highly decorative mid length dresses. During the 1920s, women's suits evolved into tailored suits for working women, which featured a straight, curveless cut. The straight skirt was the most popular style in the 1920s, though flared skirts were also popular. However, the waists remained low, and the body remained narrow and drooping. Another *Zeitgeist* during this time was when women gained the right to vote after the 19th Amendment to the US Constitution was passed in 1920. Some believed that the women's right movement affected the fashion and gender roles in society. Women's fashion had begun to shift to loosen *silhouette* and started to abandon corset. Based on the information Joseph Errico has stated in Marie Claire, Coco Chanel focused her attention on tweed fabric in the mid 1920s. She loved to wear loose silhouette outfits and often borrowed her lover's clothes. At that time, tweed was only used in menswear and now it had become her signature. In 1925, Gabrielle Chanel's first tweed suit was born (Errico, 2020). During this time we saw a *pendulum swing* from tight restrictive clothing from the 1910s to more free and loose fitting silhouettes in the 1920s.

Women's Suits 1930s



Figure 4. Zebra Print



Figure 5. Sequins jacket

During the 30s, the boyish style of the previous decade gave way to the feminine silhouette of the early thirties in women's fashion. Hemlines decreased to ankle length and waistlines returned to their natural place after the stock market crash in 1929 and the start of the new decade. Europe had entered the Second World War, but the United States had yet to emerge from the Great Depression. The popular style of broad, padded shoulders, nipped-in waists, and shorter A-line skirts that would dominate the early 1940s had already emerged as the 1930s came to a close (Reddy & Reddy, 2020c). Padding, layers of fabric, and other embellishments were used to create the exaggerated shoulder, which was a characteristic of 1930s design on suits and dresses. Wool, silk, metallic thread, and sequins were among the most preferred materials. Joan

Crawford was a fashion icon in the 1930s. Joan demonstrated in 1932 how powerful movies could be in influencing fashion. Crawford wore a diaphanous white organdie gown in the film *Letty Lynton*, which spawned hundreds of duplicates across the US. The garment, designed by MGM costume designer Gilbert Adrian, with whom Crawford would collaborate on and off-screen for years, was a departure from the body-skimming gowns that had been popular in the early 1930s. Instead, the white gown featured a nipped waist, voluminous skirt, and massive puffed sleeves made of layers of translucent white organdie (Reddy & Reddy, 2020c). The dress was so successful that it was replicated at all price levels, a phenomenon that we are familiar with now but that was new with the emergence of the cinema business. In 1932, Macy's alone sold over half a million replicas of the Adrian design. Its design inspired a return to romanticism in 1930s fashion, and it impacted designs that did not exactly duplicate it but took inspiration from the feminine aesthetic, as shown in a Vionnet gown from the mid-1930s and a Lanvin gown from 1937. Despite the popularity of the *Letty Lynton* dress, Adrian devised stunning outfits for Crawford that flatter her body shape, and she also wore the decade's slinky fashions.

The first women's pant suits were introduced in the 1930s. Marcel Rochas, who designed the first wide-shouldered suits in 1932, is credited with inventing them. It was created to reflect women's needs to hold their own outside of the home, just as it was during the Working Girl era. By 1930, 24.3 percent of American women were employed, and with World War II only a few years away, that number would only climb as wives and mothers were forced to provide for their families while their husbands and brothers jumped into bunkers. The development of the mannish suit fashion in the 1930s went against the social convention that women should not seem mannish, especially while wearing trousers, unless they were wearing casual, lounge, or athletic (IOWA,2013). The suit was gray and woolly, with matching trousers and broad

shoulders. In the 1930s, movies were extremely popular. Men's, women's, and children's clothing were affected by celebrities such as Clark Gable, Jean Harlow, and Shirley Temple, who were among the many who had a direct influence on fashion (Reddy & Reddy, 2019b). The influence of Hollywood on popular culture created an environment where women could wear male attire.

Women's Suits 1940s



Figure 6. Women's 1940s Utility suit *Figure 7. Women's 1940s Victory suit*

The women's suit in the 1940s changed from the very feminine silhouette back in the 1930s to a more masculine silhouette. One would say that these new suits were militant in style. Thus began the new trend known as the utility suit and/or Victory suit. The utility suit was "simple but stylish, with good proportion and line. It incorporated padded shoulders, a nipped-in waist, and hems to just below the knee" (Reddy, 2019). The suit had a boxy silhouette. It

consisted of an A-line skirt with a matching Jacket. The jackets had shoulder pads to create the illusion of broad strong shoulders and a tiny hourglass waist. Some of the most popular fabrics used to make these suits were cotton and wool as it was easier to access during the war. The men's military suits were made from these fabrics, therefore oftentimes the women's suits resemble military uniforms. The suits were limited to a few colors such as black, blue, grey, red, brown, and green. Plaid prints were very popular prints worn by women.

During the 40s, women's clothing was restricted due to the ongoing war. The government placed many restrictions on what fabrications could be used and what silhouettes could be worn. During World War II there was rationing on many products including apparel. Designers began to design clothing that required a lot less fabric.

Contrary to the previous trend in the 1930s, the fashion trends in the 1940s differ greatly. In the 1930s women's fashion was very playful and loosefitting. In the 1940s we saw a *pendulum swing* towards tight and shorter silhouettes. World War II impacted the fashion industry drastically. During world war II about 28% of women were participating in the workforce. Many *Zeitgeist* changes occurred when the men were called to war; many jobs were left vacant. In order to keep the economy strong and running, women began to take up these jobs to fill the void that the men had left when they went out to war. Women's roles began to change during this time with the increasing representation of women in the workforce. During the war the government placed restrictions on certain fabrics such as silk and wool. The silk was used to make parachutes for the men and the wool was used to make the uniforms for the men in the military. In efforts to preserve these fabrics, Designers began to design shorter length skirts and slimmer silhouettes (Kratz, 2014). There were also limitations placed by the government on how many buttons Jackets could have and the length of the skirts women could wear. Women no longer had the

luxury to wear extravagant garments, the main focus was to support the war effort. Due to the rationing of fabric, women began to appropriate the men's military uniforms.

Women's Suits 1950s



Figure 8. Christian Dior's New look



Figure 9. Chanel tweed suit

In the 1950s, after WWII the women's suit transitioned back into a more feminine look once again. Christian Dior led what would become the new fashion trend for women in the late 40s to the mid 50s known as the "New Look." Christian Dior's new look consisted of a jacket that had a "nipped-in waist and full-skirted silhouette"(Reddy, 2020). Many new designers became popular during this time such as Charles James, Hubert de Givenchy, and Cristobal Balenciaga. These new designers brought in new stylish designs, thus the straight-cut suit was developed. This new suit embodied the opposite of the new look. Unlike the new look which was

tightly fitted to emphasize the women's hourglass shape, the straight cut suit “emphasized a woman’s natural shape (Reddy, 2019).” This new silhouette was much slimmer and straighter. After the war, many women wanted to look more elegant and perfectly groomed. This brought forward a demand for luxury items. Some of the fabrications that were used for women’s suits during the 50s were cotton, wool, tweed, nylon, corduroy, and Rayon. During this time many synthetic fibers were introduced to the textile industry. There were many natural and synthetic fiber blends introduced to the market. Some popular prints during the 50s were plaid, polka dots, gingham, florals, and abstract prints.

After the war was over many women were told to go back to being housewives and caregivers. Women were discouraged from participating in the workforce. When the men returned from the war they began to take back the jobs the women had been filling in for the 4 years the war lasted. During this period we saw a shift in the women’s roles. Once again women were confined to society's gender role expectations. When the men came back, there was an increase in marriages and premarital sex. Women became very high maintenance and strived to beautify themselves. Unlike the 1940s where there were many restrictions on clothing, the 1950s brought in a new era with luxury items. Women wanted to be noticed. There were no longer restrictions on fabrications, which meant that designers could develop clothing with embellishments and lux fabrics once again. The *pendulum swing* shifted from the 1930s boxy and masculine silhouette to the 1940s curvy feminine silhouette.

Women's Suits 1960s



Figure 10. That 60s Girl



Figure 11. 1967 Women's Fashion

In the 1960s three major trends were the leading influence in the fashion industry at that time. These three fashion trends were “the lady-like elegance... the fun, youthful designs popularized by swinging London, and the eastern-influenced hippie style” (Reddy, 2020). Skirt suits were amongst one of the most popular women’s suit styles. Many women also wore A-line sheath dresses paired with a matching crop blazer. Mary Quant was the leading designer in the youthful swinging London designs. She offered simple colorful designs that attracted young women that wanted to accept the “child-like” styles Quant created. Quant provided an alternative style to teenage girls and young women who did not like the more mature and sophisticated look. She also brought us the miniskirt. The miniskirt was often paired with a

blazer as well for a more youthful business women attire. During this time many women embraced bold prints such as florals, stripes, tie-dye, and colorful stripes.

The sexual appeal in clothing captures the *zeitgeist* of the 1960's women's fashion. During the 1950's, women were restricted by their gender roles and were influenced into wearing elegant ladylike clothing that restricted the women's body. Due to this, during the 1960's women began to accentuate their sexual appeal by wearing childlike clothing, thus began the sexual revolution. The sexual revolution encouraged women to sexually explore and to be more liberal with the social and moral norms of society. Women were no longer wearing dark neutral colors but began to wear youthful and vibrant colors that accentuated the women's natural silhouette (Reddy 2020). Unlike in the 1950's when women wore conservative and tight fitting clothes, women in the 1960s wore flowy and nonrestrictive clothing. The *pendulum swing* shifted from tight fitted clothing to loose clothing.

Women's Suits 1970s



Figure 10. 1970s Trouser suit

During the 1970s women in the workforce began to wear clothing that was inspired by the menswear suits. The trouser suit became very popular for women in the workforce. It became widely accepted by women as a garment that can be worn to work. Although many women wore trouser suits only a few were daring enough to wear suits that resembled the men's suits. These suits were made from the traditional stripe fabric and a boxy silhouette. However, most women who wore trousers suits used more feminine prints and colors. Most women continued to wear the traditional skirt and jacket/blazer to work because companies put policies on what clothing was acceptable for women in the workplace. Many women who dared to wear trouser suits that resemble men's-50sinsuiting were sent home for the day. Some very popular prints during the

70s for women's suits were floral prints, animal prints, and light or dark colors depending on the season.

The 1970s was a time where many faced cultural changes, social liberation and the development of technological innovations. The United States had entered the Vietnam war. Many Americans were against the U.S involvement in the war which resulted in domestic turmoil. Many began to protest. There was a rise in movements such as the Environmental movement, Women's rights movement, Anti War movement, and LGBTQ+ rights movement. This was the time when sex, drugs, and Rock N roll were very popular. Many people felt free to do drugs and have sex with whoever they wanted without the restrictions of conservative lifestyle ideals. This sparked a movement towards self expression and creativity. Both men and women began to wear whatever they wanted. People were no longer influenced as much by mainstream fashion. They strived to create unique items that would set them apart from others. With the women's rights movement we saw a lot more women taking the initiative to break gender norms. Many began to wear trouser suits to work and social events.

Women's Suits 1980s



Figure 13. Joan Collins in Dynasty, the 1980s.

After the 80s early recession, American pop culture was a success and influenced the 80s fashion trend in women's wear. A popular TV show called “ Dynasty ” carried the trend of “ power suits ” and influenced the trend of office wear. In the decade of the '80s, suits have become iconic of women's power, social equity, and feminism. The suits in the '80s were called “ power suits ”, they represented the masculine side of women which means that women can be successful like men do. A few popular influencers who carried the trend of 80s women's suits are Princess Diana, Madonna from American pop culture, and Nancy Reagan, an American popular film actress. Women begin entering workplace society and become more ambitious to succeed in their careers. The silhouette of women's suits in the 80s is oversized, boxy style with shoulder pads and lapels, also with bright colors and decorative buttons on. The idea of the suit was

inspired by men's tuxedos. Therefore, the designs of the "power suits" look buff and boxy. In the late '80s, the power suits have transformed into a softer feminine look. The cuts and silhouette are different from the early 80s suits, for example, the boxy straight cut suits have transformed into slim fitted cut suits which show the curved waistline of women such as the Saint Laurent "Le Smoking" suit.

The *pull of the historic continuity* of "power suit" trend from the 70s, the TV show "Dynasty" has successfully driven the trend of power suits. Also, it has changed women's thinking and behavior to become successful in an equal society. "*Working women should dress smartly to be taken seriously, but not so masculine they threaten male colleagues, dressing feminine enough to be appealing to men without being provocative*" (Entwistle, 2000). Armani revolutionized the power suits in the 80s. Bustle stated that "Armani managed to completely revolutionize women's fashion, particularly for the serious 'career girls' out there. His new tailored trouser and skirt suits took the sex out of fashion and gave it a much needed hit of seriousness" (Komar, 2016). So, the designs changes of the suits is androgynous which means that in between on masculine and feminine in the late 80s.

Women's Suits 1990s



Figure 14. Fran Fine in a leopard print suit. CBS

Figure 15. Stacey Dash and Alicia Silverstone in "Clueless" in 1995. Paramount Pictures/Getty Images

In the era of the 90s, everything was booming such as Art and Music, Technology Advancement, and the Economic rise. The 90s were modern, everything was new and advanced like Video games, Tv-Shows, music, sports activities and more. American pop culture was a huge influence in society, especially pop music. The fashion trend in the 90s was influenced by pop artists such as Britney Spear, Stacey Dash, and Alicia Silverstone in "Clueless" in 1995, Jennifer Lopez, and others. The popular fashion trend in the 90s was washed jeans, leathers, mini skirts, biker shorts, and printed outfits. The design of suits in the 90s were in neon colors, printed and plaid styles. They were three-piece suits, a skirt suit, a vest suit, and a leather suit. For example, in the American teen film " Clueless ", Alicia Silverstone was dressed in an eye-catching yellow plaid suit set. Also, print was very popular in the 90s decade especially

leopard print. In the American Tv series “ The Nanny ” Fran Drescher is the wildest and iconic print outfit master, she was wearing a different leopard print suit set in the tv series. Besides that, she was also wearing a different blazer in the show such as a printed blazer, neon blazer, and neon pink blazer dress.

In the 1990s power suits have become saturated in colors. Due to the advancing technology and booming in American pop culture, animal prints and checked suits were popular and credited to the American TV shows in the '90s. “ *Not every designer believed that to be powerful meant to dress up as a man in the boardroom.*” stated Marlen Komar in Bustle's “ *The Evolution of the Female Powersuit* ” (Komar, 2016). Women's suits are becoming more feminine compared to the 80s suits, which also shows the *pendulum swing* in this decade. Designers started to decrease the volume of the shoulder pads and cropped the length of the blazer to fit the women's body figure sizes to show the feminine sides of the suits. Thus, boxy and buffer style suits were eliminated in the late 90s due to the style changes of the women's suits.

Women's Suits 2000s



Figure 16. Credit: Getty Images

Cosmopolitan stated that “ The 2000s were a confusing time for style ” (Manning, 2020). In the 2000s trend, there are different elements blended in one style, for example, a person is wearing a bohemian top with a mini layered skirt and below knee boots. During the 2000s era, women's suits weren't that popular anymore. People are more into denim style, bohemian style, and tracksuits. Even though suits were not as popular as before, there are certain elements from suits applied on 2000s fashion trends such as random ties and capri pants with suit jacket sets. For example, Celine Dion wore the tie as a scarf with a denim suit set and a white tee.

The “ power suit ” trend has *transiently faded* in the 2000s, people began to dress in different styles such as boho, streetwear, denim, punk, and others. High street fashion like H&M, Forever 21, ZARA, ASOS was defined as mainstream retailers. Facebook and Twitter were

invented in the mid-2000s, the invention of social media started and people are getting more information online including fashion styles posted or talked on social media. The fashion blogger is the influencer of high street fashion in the 2000s, people follow the trend of *fashionista* dressed from blogs to create their daily wears. So, different styles clashed and mixed in the 2000s.

Women's Suits 2010s



Figure 17. Daniel Zuchnik / Getty Images Figure 18. Frazer Harrison / Getty Images

Streetwear style is popular in the 2010s decade brands like Supreme, Off-White, Bape, and Kith are well known by the youngsters due to the influence from social media. The fashion trend has gone into a unisex trend which is anyone could fit in that category. Brands that sell unisex clothing are Nicopanda, Chelsea Bravo, One DNA, and others. Women's suits trend has become loose-fitted style which is the idea came from stealing boyfriend's clothes. Boyfriend blazers have become popular among women (Comroe, 2020). Women these days like to wear loosely fitted outfits especially people who want to cover their imperfect figures. In the 2010s,

there's a lot of changes in society, especially in sexualities and people started to accept same-sex marriage.

The *zeitgeist* changes between the 2010s and 2020s in dominating social groups and technology. “*29 countries where same-sex marriage is officially legal* ” the article was posted in Jun 2019 from USA Today (Green, 2019). After the same-sex marriage is officially legal, designers started to create gowns for the gender spectrum such as Margiela, Chromat, and others designers. Billy Porter was wearing a black ball gown blazer to 91st Academy Awards Ceremony (Krentcil, 2019). Based on Marie Claire's “*The 2010s Fashion Trends That Defined the Decades*” published by Shelby Comroe stated 2010s decade were in the social media advance era, Instagram was invented in 2010 and smartphones are getting advanced and better such as people started to use apps in the cell phone. Also, fashion trends are influenced by the influencers such as celebrities, YouTubers, and Instagrammers on social media they have posted (Comroe, 2020). Based on the two articles, people these days are open and have started to accept different cultures and changes in society which also changes the thinking and ideas of the fashion industry.

Women's Suits Present Day



Figure 19. Pascal Le Segretain/Getty Images Figure 20. Photos: Instagram / @lalalalisa_m

The vintage of 80s and 90s suits trends have returned in 2021 such as leather suits, skirt suits, and vest suits. There's a suit slightly different from the previous eras which is the cropped suit. The designs of the cropped suit are above the waistline and can be button up or laced up tied from the back. The materials used in 2021 suits have various choices such as tweed, wool, and silk blend fabrics, cotton, leather, linen, and others. The most popular materials used are tweed, silk blend, wool blend, and leather. Today's suits look more minimalist and clean compared to 80s and 90s suits trends. Most of them were in basic colors although prints in modern days usually are checked, plaids and lines. For example, the style of the minimalist suit was dressed by a Korean artist who is the house ambassador of Chanel, Jenny Kim. She wore a pastel blue

tweed suit set with a white tee. Another example for printed cropped suits from the ambassador of Celine, Lisa, an image posted from her Instagram, she was wearing a navy blue cropped lines suit with a white tee. The way she carries the style is boyish streetwear style, the concept is similar to the “Power suit” in the 80s. Both artists were wearing high-waisted pants, which are highly purchased by consumers these days because high-waisted pants make people look slimmer and taller.

Trend Forecast

As more people begin to get vaccinated around the world, one can see covid-19 regulations also begin to be lifted. People have gained the confidence to go out again and also start working. As women begin to go back to work, they will need to look for appropriate work attire. Many have forgotten what is acceptable since most people have been working from home. Numerous are in desperate need of fresh new design inspirations. There has been a drive for embracing things that are imperfect and abstract. One can also see a movement towards self-expression and acceptance.

The five themes that we have today are complementary tones, pastel tones, dusty tones, earthy tones and last but not least jewel tones. Colors that are opposite one another on the color wheel are referred to as complementary tones. When utilized at full saturation, the sharp contrast of complementary hues gives a lively effect. This color palette must be well-managed in order to avoid seeming jarring. Pastel tones are defined as any hue with a high value, such as lightness, and a low to medium saturation, which refers to the color's purity or strength. Colors with a grey hue are known as dusty tones. Earth tones is a color scheme with a variety of implications. They're really warm colors that can also be described as natural. For instance, a green leaf, a blue sky, and so on. Earth tones are all muted hues with a grey undertone. The color palette known as jewel tones consists of strongly saturated hues named after gems. Such as sapphire blue and ruby red, for example. This palette is made to give you a variety of glitzy looks.

Style/Fit

Some dominating women's suiting styles that will be seen in Spring/Summer 2023 are statement blazers, blazer dresses, pant suits, short pants suits, and skirt suits. Statement blazers are unique blazers that come in vibrant prints, luxurious textures, and abstract silhouette construction. Blazer dresses are elongated blazers that are tailored to fit as if it were a dress. This silhouette is "nail smart, sharp and sexy all at the same time" (Southan, 2021). The blazer dresses come in many different styles and lengths. Some are often nipped in at the waist to create an hourglass shape while others are left alone for a more slimmer natural fit. Blazer dresses can be used for work and also a night out with your loved one and friends. The pant suit has made a comeback time after time. In the Spring/Summer of 2023 the pant suit will make its appearance once again, but this time with a more relaxed silhouette. One will see more straight legged pants and in some cases a bit oversized pants. There are also more slimmer pant suits that have been surfacing. Short suits consist of a blazer and tailored shorts. Oftentimes the blazer and shorts are a matching set. Short pants Suits will be a hit during the Spring/Summer season because of how convenient they are. During the hot and humid days, short pants suits are bound to save the day. You can look classy and stylish since they come in many length variations as well as silhouette variations. Whether one prefers something body fitting or loose fitting, longer length or shorter length, one is bound to find something that suits best. Skirt suits are amongst some of the popular style trends that will be seen in Spring/Summer of 2023. Three of the most popular silhouettes of the skirt suits will be the midi, mini, and pencil skirt suits. There will be an emphasis on sexiness but also elegance amongst the women's suits.

Color

For Spring/Summer 2023 there are five color themes emerging. The five color schemes that will be popular are the vibrant complementary colors, the soft pastel colors, the neutral base colors, earthy natural colors, and the saturated jewel tone colors. The complementary color palette is full of vivid primary and secondary colors such as red, orange, blue, green, purple, and yellow. The pastel color palette consists of lowly saturated colors. These colors appear to be heavily muted. Many of the colors that can be spotted are soft pink, blue, yellow, lilac, and coral. The Neutral base colors consists of khakis, browns, greys, creams, and offwhite tones. The earthy colors have different shades of greens, oranges, and browns with many pop colors. And lastly the Jewel tones that tend to be more saturated consist of emerald green, burgundy, royal blue, and goldenrod colors.

Design/Pattern/Applique

Plaids, houndstooth, animal prints, and abstract shape prints are some of the most popular patterns for Spring/Summer 2023. Sequins, gems, feathers, fringes, ruching, and patchwork are examples of appliques. On many of the designs, there will be a lot of cut-outs and side slits. For the holidays, there is a lot of excitement about a return to occasion dressing. Feathers and sequins draw the most attention, although feathers are also appropriate for a celebration. Chain links and zippers are examples of hardware (Brannon, 2010). For Fall 2017 Fashion Week, Rihanna, for example, wore a sequin blazer dress.

Fabric

Some of the many Suiting fabrics that will be used in spring/summer 23 are taffeta, tweed, cotton, linen, suede, leather, satin, Jacquard, wool, synthetic fabric, nylon, corduroy, velvet and rayon. These fabrics are popular in the Fall 2023 trends and will be used by the designers in the upcoming Spring 23 collections. For women's suits in the twentieth century, suit fabrics such as taffeta, tweed, cotton, linen, wool and satin are most commonly used. These fabrics can also be used in a combination of different materials such as lace, chiffon, brocade, mesh, and silk. Different fabrics produce different-looking styles, such as Taffeta which is a crisp woven fabric that creates a solid-looking silhouette. For a more relaxed and natural silhouette, silk and satin can be used.

1. Opposites Attract



Complementary hues is a new theme that will be arising in the Spring/Summer of 2023. Within these themes one can see many clothing styles with vibrant contrasting colors. Complementary colors are eye catching color combinations that are opposite on the color wheel. When these two distinct colors are matched together they create stunning statement pieces. Since they are the opposite of one another they complement each other when combined into an outfit. The color palette for this trend is very similar to that of the 1960s where individuals wore bright saturated colors as a form of self-expression.

The first design was inspired by the new and upcoming trend of short pant suits. The jacket has a vibrant fuchsia pink and a fiery red color. The blazer and shorts are tailored to fit the model's body. The fabrication used for this design is silk. The silhouettes for this design follow

more of the feminine lines. The blazer is fitted at the waist to create the illusion of an hourglass shape and more relaxed shoulders. The shorts are perfectly tailored to hug the wearer's figure.

The second design was inspired by the complementary color palette. The design consists of a midi skirt with a corset blazer. The entire suit is to empower all the women out there who are too shy to try new things and aren't as comfortable with their bodies. It is a great way for them to get out of their comfort zone and get ready to rule the world.

2. DreamLand



For many Americans in the 1950s, the end of World War II triggered a peaceful and relaxing desire. In this decade, pastel colors were prominent, with a variety of milder hues to appeal to American housewives and children. Pastels were used in a variety of settings, including the household, fashion, and even the automobile industry. Compared to any other method, pastel

colors are the most closely comparable to natural dry pigments. Painters have used pastels since the Renaissance, but they gained popularity in the 18th century when a number of well-known artists made pastels their primary medium (Onyx Creative Editor, 2020).

The first design was inspired by the calming pastel color palette. The design consists of a statement blazer and biker shorts. It has color blocking elements with a soft baby pink houndstooth print and a solid woven baby blue fabric on the opposite side. This elongated blazer is paired with pastel pink biker shorts for a more edgy look.

The second design is a skirt suit which was also inspired by the pastel color palette. The design consists of a solid multi pastel colored cropped blazer with a cutout on the waist and a mini skirt with a slit along with a mesh top on the inside.

3. Retro Future



“The carousel spins round and round; Blasting forth its cheerful sound. While horses gallop to the chase round the sound; The circle race” a poem written by Phoebe Coghlan. “Retro Future” was inspired by the carousel theme using colors Turquoise, Coral Pink, Buttercup Yellow, Mustard, and Hot Pink. Carousels are thought to be the most romantic of all rides. They're also one of the most beautiful. The carousel was invented in 17th century Russia, but it wasn't until the 19th century that carousels became widely popular. They were originally crafted for the royal courts of Europe, but they eventually became available to the general public. The carousel was popular among Americans in the twentieth century and the Great Depression. The carousel has come a long way from its original purpose of training horsemen. Today, carousels are primarily found in theme parks, where they are for children.

The first design is a short suit created in Buttercup yellow and Turquoise colors. The symbolism of the color Buttercup yellow is sunshine and happiness; For Turquoise is calming and emotional balance. Both colors reflect on the feelings of riding the Carousel. The fabric used for the first design is from the Spring/Summer trend 2023 which consists of Taffeta fabric. This fabric is great for this silhouette because it will hold the shape of the puff sleeve and silky texture. It also enhances color by giving it a shiny lustrous appearance. The blazer from the first design uses a pocket flap which is also called “Chanel Pocket” and a shawl collar. The second design is a pantsuit illustrated in Coral pink and Buttercup yellow. Coral colors symbolize warmth and acceptance. The pants suit is using the suiting fabric listed in 2023 fabric trends. The pantsuit design is illustrated in Masculine appearance, a boxy blazer and loose ankle fit pants. Both designs were using the contrast between Feminine and Masculine styles which also represented feminism in the 21st century, where women can carry both Feminine and Masculine styles.

4. Rustic Retreat:



In the Spring/Summer of 2023 there will be trends that are inspired by natural colors that can be found in nature. One can predict that many of the designs in this theme will be “nature led.” Some popular colors within this theme are Mojave Desert, Dachshund, potting soil, Canyon clay, pumice stone, doeskin, cognac, putty, slate black, Olive green, carob brown, maple sugar, and pelican grey. The fabrications used in this theme have texture to it, some examples are tweeds, plaids, jacquards, silk, suedes, and velvets. The inspiration of this theme derives from the 1970s as the colors were more mellow.

The first design consists of a cropped blazer and high-waisted slim straight leg pants. The blazer and pants are made of a plaid Jacquard fabric that has some stretch. The waistband of the pants is elastic. The colors incorporated in this design are olive green, Doeskin, and potting soil.

The second design is a Mini blazer dress. It is intended to be made out of suede. The color combination used in this design is Pumice stone, slate black and white.

5. Precious Jewels



Based on the United States Environmental Protection Agency data “ EPA estimated that the generation of textiles in 2018 was 17 million tons. This figure represents 5.8 percent of total MSW generation that year” (US EPA, 2018). Americans tend to dispose of their unwanted clothes and throw them in the trash which generates about 80 pounds every year. People who live in New York City generate more than 400 million pounds of garment waste each year. People

live in a world that is constantly changing. As the population grows, so does our need for resources. It's easy to become accustomed to our way of life and the environment that surrounds us, but today's world has never been more threatened than it is right now. People are facing an environmental crisis, and need to do something about it. Racheal Brown Stated in the article “The Environmental Crisis Caused By Textile Waste ” some of the clothing brands companies that have started to change the way they produce textiles and are also developing better ways for the consumer to dispose of are Patagonia, H&M, Ecoalf, Madewell and The North Face.

Precious Jewel was inspired by sustainability and recycling concepts. It was designed by using patchwork and deconstruction work to manipulate the suit's outfit. The idea was created from using garments waste such as old clothing or leftover fabrics. The colors were used based on the trends in 2023 which include Emerald Green, Royal Blue, Lime Green, Turquoise, Butter Yellow, and Pineapple Yellow. The statement blazer was created with four colors, the deconstruction part is using a combination of Men's suits with patchworks and Women's suits button stand. The patchwork is inspired by the mosaic of the pool. Besides that, the statement blazer is using an irregular design on the shawl collar and center front to create a 2D illusion.

The second design was inspired by the cutouts that are very popular nowadays. Some people like them and some don't, so it's kind of a 50/50 chance with them. Cutouts give people a whole new look in their style and makes them look “badass”.

“The ‘Sustainable For All Mankind’ initiative takes immediate action to help improve our materials and manufacturing processes and creates a new go-forward approach to help our products and practices become more earth-friendly,” stated Suzanne Silverstein, president of Seven For All Mankind in WWD Seven For All Mankind and Marques' Almeida Unveil Sustainable Collection Made of Deadstock Fabrics. (Chikhoun, 2021)

Conclusion

Now that we are officially stepping out of quarantine look your best by following some of five upcoming fashion trends. You can instantly transform your closet by adding one or two of these items.

1. Get yourself a statement Blazer. Let your inner fashionista manifest itself through a beautifully tailored blazer that is bound to make people look twice.
2. A Blazer dress has never hurt anyone. Show off those beautiful legs with a sexy Blazer dress. Not quite ready yet? Lucky for you there are many length options as well as colorful stockings to pair underneath these dresses.
3. Every woman needs a power suit, that is why the pantsuit is a must have. Whether you like the more relaxed look or a more figure hugging look, the pant suit can do it all. Own your confidence.
4. Want to look professional while remaining cool? Then Short pants suits are just for you. Short pants suits are a great way to look fashionable and stylish. It sets the bars for sophistication and elegance.
5. Whether you like them short, long, tight, or lose, the skirt suits are back and they are better than ever. Own your closet by obtaining at least one pair of the skirt suits.

There will be an emphasis on sustainable fashion in the upcoming years. Designers have begun to re-event fashion designs by recycling materials as well as fashion designs and creating something new that is imperfect yet practical.

References

Bacon, Kevin. (2013, February 6). *Women's Fashion in the 1920s*. Discover.

<https://brightonmuseums.org.uk/discover/2013/02/06/womens-fashion-in-the-1920s/>.

Brannon, E. L. (2011). *Fashion forecasting*. Fairchild Books.

Bass-Krueger, M. (2019, October 2). *History of the trouser suit: how a once divisive fashion statement became a wardrobe staple*. Vogue India.

<https://www.vogue.in/fashion/content/how-trouser-suits-for-women-became-a-wardrobe-staple-rihanna-julia-roberts-marlene-dietrich>

Brewer, T. (2021, January 24). *60's Fashion for Women (How to Get the 1960s Style)*. The Trend Spotter.

<https://www.thetrendspotter.net/60s-fashion-for-women/>.

Bengel, C. (2021, January 20). *5 Suiting Trends That Are About To Be Everywhere (And How To Wear Them)*. Nylon.

<https://www.nylon.com/fashion/suiting-trends-to-try-in-2021-from-cropped-blazers-to-ski-suits>.

Bialik, K., & Fry, R. (2019, January 30). *How Millennials compare with prior generations*. Pew Research Center's Social & Demographic Trends Project.

<https://www.pewresearch.org/social-trends/2019/02/14/millennial-life-how-young-adulthood-today-compares-with-prior-generations-2/>.

Bigman, A. (2018, January 24). *Harness the power of pastel colors*. 99designs.

<https://99designs.com/blog/trends/power-of-pastel-color/>

Brown, R. (2021, January 8).

The Environmental Crisis Caused by Textile Waste. RoadRunnerRecycling.
<https://www.roadrunnerwm.com/blog/textile-waste-environmental-crisis>.

Chikhoun, R. (2021, June 2).

Seven For All Mankind and Marques' Almeida Unveil Sustainable Collection Made of Deadstock Fabrics. WWD.

<https://wwd.com/fashion-news/fashion-scoops/7-for-all-mankind-marquesalmeida-sustainable-deadstock-fabrics-1234834370/>.

C. (2019, September 11). *The Ultimate Guide to Jewel Tones*. Stitch Fix Style.

<https://www.stitchfix.com/women/blog/fashion-tips/winter-color-trends/#:%7E:text=What%20are%20jewel%20tone%20colors,citrine%20yellow%2C%20and%20emerald%20green.>

Census (2020). <https://www.census.gov/quickfacts/fact/table/US/LFE046219>

Color Harmonies: complementary, analogous, triadic color schemes. (2015). Tiger Colors.

<https://www.tigercolor.com/color-lab/color-theory/color-harmonies.htm>

Color Shifts Spring/Summer 23. Fashionsnoops. (n.d.).

http://www.fashionsnoops.com/ReportPage/women/Forecast_NEW/Main.

Comroe, S. (2020, May 21). *The Fashion Trends That Defined the 2010s.* MarieClaire.

<https://www.marieclaire.com/fashion/g32448581/2010s-fashion/>.

Coghlan, P. (2020, March 9).

Carousel: Poems for Kids: Rhyming Poems: Bedtime Stories. Storyberries.

<https://www.storyberries.com/poems-for-kids-carousel-by-phoebe-coghlan/>.

Elkins, K. (2015, April 7). *Here's how much money millennials are earning in each state.*

Business Insider.

<https://www.businessinsider.com/the-average-salary-of-millennials-2015-3>.

Errico, J. (2020, March 23). *Know Your History: The CHANEL Jacket.* Marie Claire.

<https://www.marieclaire.com/fashion/a32391731/chanel-jacket-history/>.

Generations-Demographic Trends in Population and Workforce: Quick Take. Catalyst. (2021, March 2).

<https://www.catalyst.org/research/generations-demographic-trends-in-population-and-workforce/>.

Green, J. (2019, June 13). *29 countries where same-sex marriage is officially legal.* USA Today.

<https://www.usatoday.com/story/money/2019/06/13/countries-where-same-sex-marriage-is-officially-legal/39514623/>.

Grindell, S. (2021, April 27). 33 of Fran Fine's most wild and iconic outfits on 'The Nanny,' from latex suits to animal-print mini dresses. *Insider*:

<https://www.insider.com/fran-fines-most-iconic-outfits-from-the-nanny-ranked-2021-4>.

History of Carousels. (2021)

. *Who invented the Carousel? Who invented the Carousel? -StoryaboutCarousels*.

<http://www.historyofcarousels.com/carousel-history/who-invented-carousels/>.

100 YEARS OF FEMINIST HISTORY EXPLAINED IN 10 WOMEN'S WORK SUITS: MBA@UNC. UNC. (2021, May 25).

<https://onlinemba.unc.edu/news/feminist-history-in-womens-work-suits/>.

Khan Academy. (n.d.). *Women in the 1950s (article) | 1950s America*. Khan Academy.

<https://www.khanacademy.org/humanities/us-history/postwarera/1950s-america/a/women-in-the-1950s>.

Kratz, J. (2014, September 8). *National Archives and Records Administration*.

<https://prologue.blogs.archives.gov/2014/09/08/shorter-skirts-and-shoulder-pads-how-world-war-ii-changed-womens-fashion/>.

Komar, M. (2016, April 14). *The Evolution Of The Female Power Suit & What It Means — PHOTOS*. *Bustle*.

Komar, M. (2016, April 15). *The Evolution Of The Female Power Suit*. *Bustle*.

<https://www.bustle.com/articles/152069-the-evolution-of-the-female-power-suit-what-it-means-photos>.

Kowalick, C. (2020, September 2). *Wages, workforce participation rise for millennial women*. *Times Record News*.

<https://www.timesrecordnews.com/story/news/local/2020/09/02/wages-workforce-participation-rise-millennial-women/5693143002/>.

Krentcil, F. (2019, December 19). *The 2010s: Defining a Decade in Style*. *Harper's BAZAAR*.

<https://www.harpersbazaar.com/fashion/trends/a30270087/2010s-decade-fashion-style/>.

Lam, T. (2020, October 16). *The 5 Wardrobe Essentials of BLACKPINK's Jennie*. *HYPEBAE*.

<https://hypebae.com/2020/10/blackpink-jennie-kim-style-wardrobe-essentials-how-to-dress-like-k-pop-celebrity-singer>.

Leaper, C. (2019, January 7). 1960s Fashion: The Icons And Designers That Helped Shape The Decade. *Marie Claire*.

<https://www.marieclaire.co.uk/fashion/1960s-fashion-icons-designers-trends-34260>.

Lynch, A. (2021). VALS Consumer Types. *VALS Consumer Types | Annette Lynch*.

<https://uni.edu/lynch/vals-consumer-types>.

Manning, C. (2020, October 23). 17 Trends From the Early 2000s That Are Hilariously Cringeworthy to Look Back on Now. *Cosmopolitan*.

<https://www.cosmopolitan.com/style-beauty/fashion/news/g5852/early-2000s-celeb-trends/>.

Reddy, K. (2019, December 31). 1900-1909. *Fashion History Timeline*.

<https://fashionhistory.fitnyc.edu/1900-1909/>

Reddy, K. (2018, May 11). 1920-1929. *Fashion History Timeline*.

<https://fashionhistory.fitnyc.edu/1920-1929/>

Reddy, K. (2019, April 5). 1930-1939. *Fashion History Timeline*.

<https://fashionhistory.fitnyc.edu/1930-1939/>

Reddy, K. (2019, June 2). 1950-1959. *Fashion History Timeline*.

<https://fashionhistory.fitnyc.edu/1950-1959/>

Reddy, K. (2019, July 23). 1960-1969. *Fashion History Timeline*.

<https://fashionhistory.fitnyc.edu/1960-1969/>.

Schmidt-Rees, H. (2019, May 31). *The Importance of the 1980s Power Suit. PERSPEX*.

<https://www.per-spex.com/articles/2019/3/17/the-importance-of-the-1980s-power-suit>.

Schild, D., & McDowell, E. (2020, October 1). 25 fashion trends from the 1990s that should make a comeback. *Insider*.

<https://www.insider.com/best-90s-fashion-trends-2019-7#plaid-blazers-and-skirts-are-an-example-of-90s-fashions-that-made-an-intentional-nod-to-the-past-13>.

Shaw, S. (2020, February 5). *The History of Women Wearing Suffragette White. CR Fashion Book*.

<https://www.crfashionbook.com/fashion/a26261899/the-history-of-women-wearing-suffra>

[gette-white/](#)

Spacey, J. (2010). *75 Types of Earth Tone*. Simplicable. <https://simplicable.com/new/earth-tone>

Sutton, S. (2020, March 11). *Lisa from BLACKPINK's Best Outfits*. InStyle. <https://www.instyle.com/fashion/blackpink-lisa-outfits-lalisa-manoban-style>.

Sutton, S. (2019, November 27). *16 Questionable '00s Trends That Have, Unfortunately, Returned*. InStyle. <https://www.instyle.com/fashion/early-2000s-fashion-trends-style-came-back>.

Sullivan, K. (2016, November 7). *The Fascinating History of Women Wearing Suits*. Allure. <https://www.allure.com/story/women-suits-history>.

The Fashion Folks, T. F. F. (2017, April 20). *21TH CENTURY FASHION HISTORY: 2000-2010*
[web log]. <https://www.thefashionfolks.com/blog/21th-century-fashion-history-2000-2010/>.

T. (2015, March 17). *Women in 1900*. History Learning Site. <https://www.historylearningsite.co.uk/the-role-of-british-women-in-the-twentieth-century/women-in-1900/>

20th Century Fashion History: 1960-1970. The Fashion Folks. (2017, March 23). <https://www.thefashionfolks.com/blog/20th-century-fashion-history-1960-1970/>.

US Framework and VALS™ Types. Strategic Business Insights. (2009). <http://www.strategicbusinessinsights.com/vals/ustypes.shtml>.

US EPA. (2020, October 7). *Textiles:Material-SpecificData*. EPA. <https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/textiles-material-specific-data>.

VALS Consumer Types | Annette Lynch. (2021). VALS Consumer Types. <https://uni.edu/lynch/vals-consumer-types>

Women's Fall/Winter 22/23 Forecasted Design Details. Fashionsnoops. (n.d.).

http://www.fashionsnoops.com/ReportPage/women/Forecast/Details-4472/item/FW_22-23-100.

Onyx Creative Editor. (2020, October 14). Popular Color Palettes by Decade. Onyx Creative. <https://www.onyxcreative.com/blog/2020/9/popular-color-palettes-by-decade#:~:text=The%201950s,the%20automobile%20industry%5B2%5D>.

Hunt, T. (2021, April 14). How Each Generation Shops. People Powered E-Commerce | Salesfloor. <https://salesfloor.net/blog/generations-shopping-habits/>

Appendix A

Forbes

EDITORS' PICK | Dec 3, 2020, 06:00pm EST | 35,445 views

The Fashion Industry Is Ready For A Makeover: 4 Changes We'll See In The Future

2 . Sustainable

Fashion has long been one of the biggest contributors to waste and climate change, largely because of its unsustainable and non-eco-friendly production methods. But the tides are changing, and brands are moving towards more sustainable fabrics and manufacturing methods.

Fast fashion, which was popular for its ability to quickly and inexpensively reproduce runway looks, is in decline in favor of slow fashion—pieces that are more eco-friendly and designed to be longer lasting. Nearly 50% of fast fashion retailers have reported a recent decrease in customer purchases as consumers look for brands that take a stand for the environment.

Research shows that 88% of consumers want brands to help them be more environmentally friendly. Even with its strides, fashion has a long way to go. Fashion production releases 10% of the world's carbon emissions, more than international flights and maritime shipping combined. A number of sustainable fashion brands are growing, and their innovative practices are becoming more commonplace among retailers. British design company Vin + Omi

make clothing from horseradish plants and chestnuts. It also features clothing items made from recycled paint containers. Levi's recently unveiled a new collection of denim that uses 96% less water to create—a major win for clothing that notoriously requires a lot of water to produce.

Shopping for pre-owned items is also on the rise. The secondhand market is expected to hit **\$64 billion** by 2024. Even as other forms of fashion shopping hit a Covid slump, online secondhand shopping continues to see strong growth. With more consumers looking to purchase previously worn items, fashion brands must create pieces with longevity and that can last beyond a single owner.

Morgan, B. (2021, February 18).

The Fashion Industry Is Ready For A Makeover: 4 Changes We'll See In The Future.
Forbes.

<https://www.forbes.com/sites/blakemorgan/2020/12/03/the-fashion-industry-is-ready-for-a-makeover-4-changes-well-see-in-the-future/?sh=770c07e3914a>.

Fahionsnoops: Color Shifts Spring/Summer 23

Color Shifts Spring/Summer 23.

Fashionsnoops. (n.d.).

http://www.fashionsnoops.com/ReportPage/women/Forecast_NEW/Main.

FS EXPLORE CREATE

FILEDROPPERS WEBGLISTS COPY

04.24.21

COLOR SHIFTS

SPRING | SUMMER '23

SPRINGSHIRTS | SHIRTSTOCKING | REPTILESAND | SHIRTANDLONG | SHIRTANDSHORTS | COLORSHIRTS

ABOUT THIS REPORT: To kick off our seasonal forecast, we start by analyzing how color is evolving in relation to the global culture climate. In this report, we highlight the five most important color strategies that will drive consumer and brand behavior: learn across attributes for Spring/Summer 2023.

Supersoakers

The Supersoakers don't drink a standard spritz of icy, cooling weight and elation with every sizzle. Sipping with intensity and relishing thirst, it's a cold drink that opens to the experience of unpredictability and rebellion. They live in a world we dream about with recognizable shapes and textures, but seen through an off-kilter lens that connects or distorts familiar elements of regional space otherwise possible. They grab up to the line, set their eye for the splash of blue that flows from every pore.

SUPERSOAKERS

COLOR SHIFT

COLOR SHIFT | **SUPERSOAKERS**

FS

19-4540 T/C	19-4541 T/C	19-4542 T/C	19-4543 T/C	19-4544 T/C	19-4545 T/C
👉 Navy	👉 Purple	👉 Blue	👉 Orange Juice	👉 Ruby RoseGold	👉 Turf



FS EXPLORE CREATE FS PRODUKTS MARKETS CMPT

10.24.21 400 2020 IN A NEW BUSINESS 100

Grounded Core

The neutral hues we find in Grounded Core are a nod to the earth's natural textures and materials. They are a direct result of a striking collection of trees, a large ground in which we can breathe and rest. Organic textures and 3D natural design are gently emphasized across a deeply balanced, and warm color palette of greens and browns. Here, we reach up about the lessons of humility and intimacy. In a world where it's easy to overlook an owner and the design team, these basic, embedded values in their perfect form become built-in their influence, giving us everything we need for a strong foundation.

COLER BRIFT

GROUNDED CORE

Undyed • Solid Ground • Stability • Rich + Raw • Rooted
Foundational • Authentic • Natural Form

SS 23

Meet | Max Photos

COLOR SHIFT | GROUNDED CORE

FS

19-000 YC3	19-005 YC3	19-008 YC3	19-040 YC3	19-042 YC3	19-054 YC3
Must	Pepper	Flour	Tamarind	Tussock	Amber

FS EXPLORE CREATE FS PROGRAMS MARKETS COPY

98.24.31 400 2022.10.4 2022.10.04 148

Sunworn Midtones

The destination is a paradise our minds, different from the one we know, imaginatively rendered with sparks of whimsy and nostalgia. The warm and comforting hues that make up the Sunworn Midtones are relaxing and revitalizing at the same time, almost as if they are from a scene in a Pinterest mood board and glowing with shadows. They are ethereal, subtle, colors that take us where we want to be in the eternal hour of dusk where it's almost the perfect light and anything is possible.

COLOR SHIFT

SUNWORN MIDTONES

Sun-Faded • Aged Gradients • Sentimental • Revitalized Midtones
New Nostalgia • Destination • Warm Familiarity • Everlasting

55 23

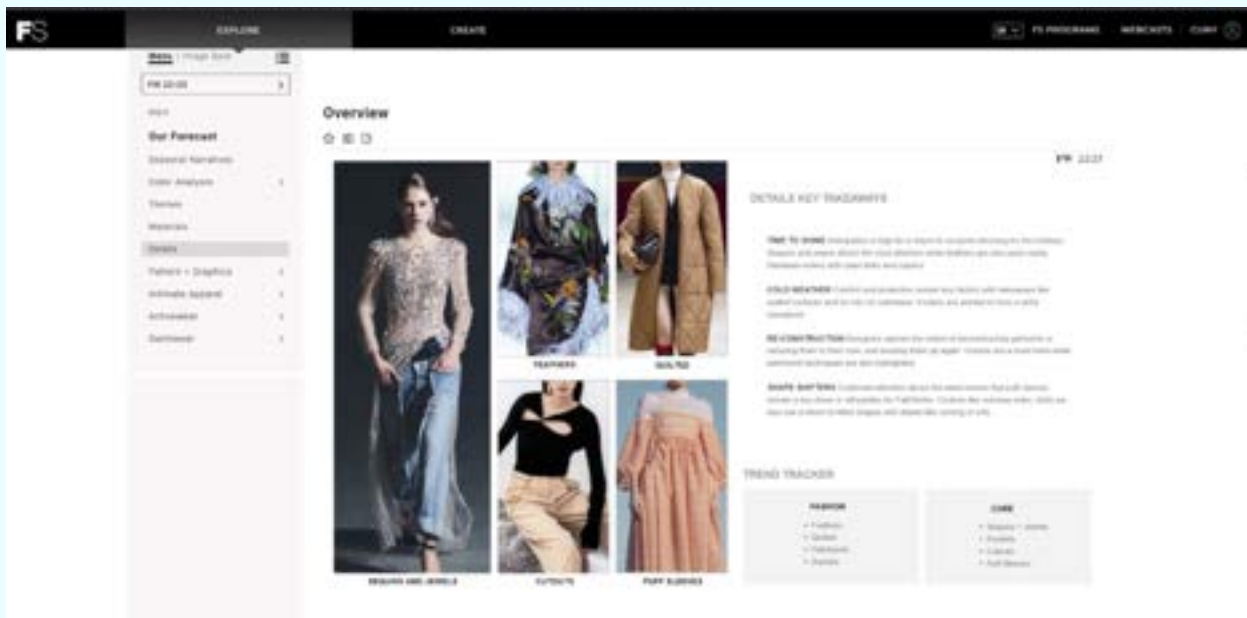
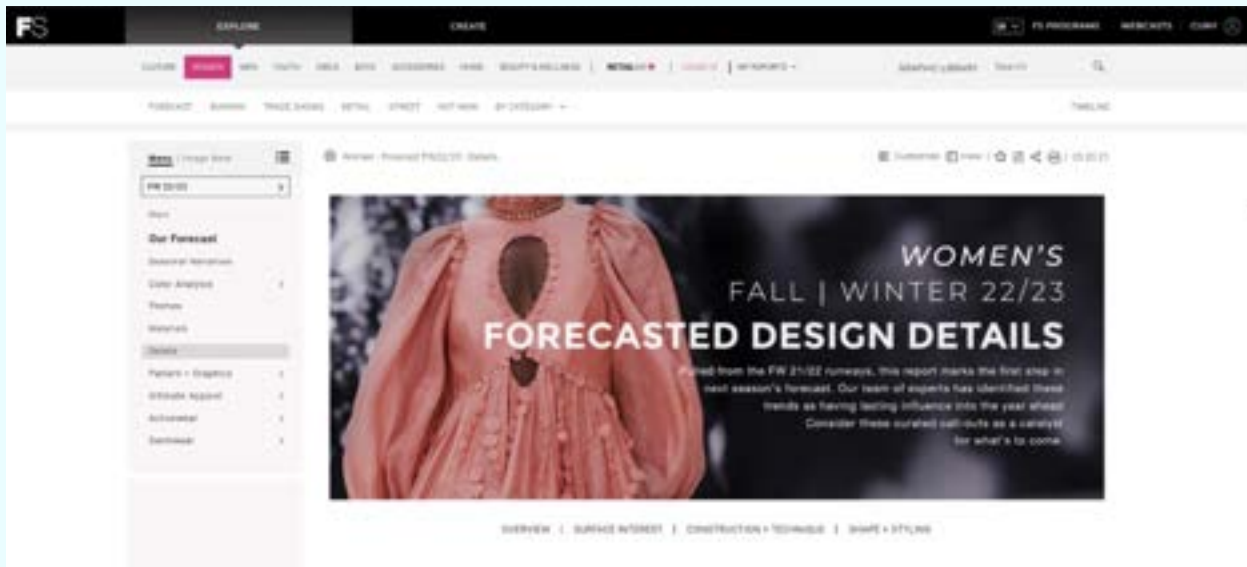
More | More Photos

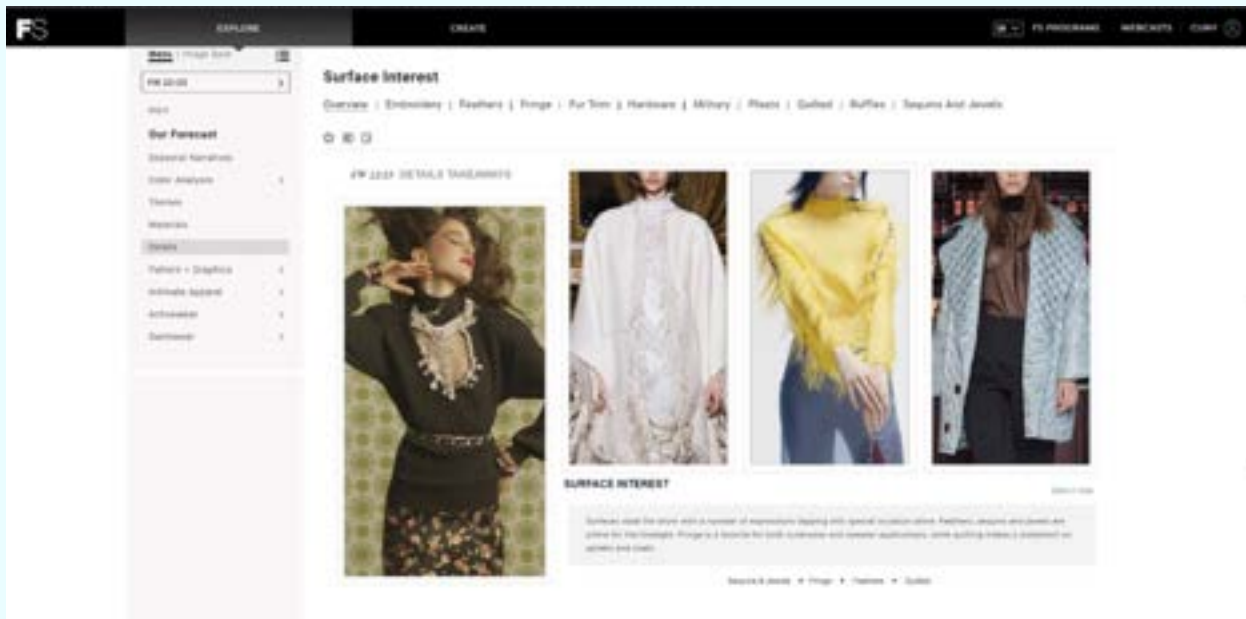
COLOR SHIFT | SUNWORN MIDTONES

FS

16-0942 TCR	17-0955 TCR	19-0938 TCR	16-0952 TCR	16-0958 TCR	16-0927 TCR
Midst	Watermark	Cyanotype	Exposure	Rose Blush	Berry Peach

Fahionsnoops: Women's Fall/Winter 22/23 Forecasted



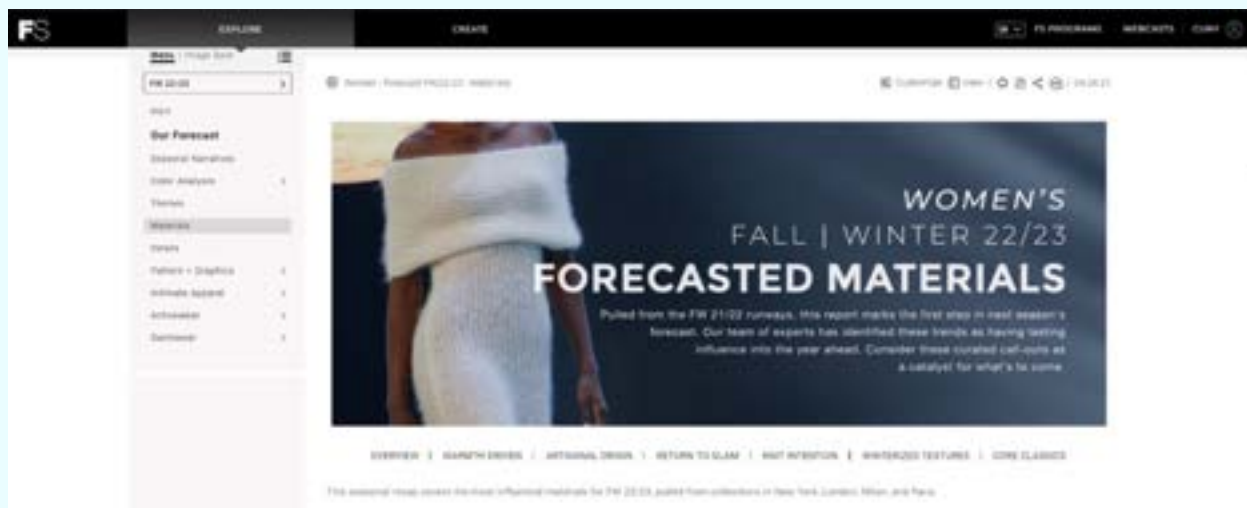


Fashionsnoops: Women's Fall/Winter 22/23 Forecasted Materials

Women's Fall/Winter 22/23 Forecasted Materials.

Fashionsnoops. (n.d.).

http://www.fashionsnoops.com/ReportPage/women/Forecast/Details-4472/item/FW_22-23-100.



FS
EXPLORE
CREATE
FS PROGRAMS
MARKETS
COMP

FS

FW 2022

Home

Our Forecast

Essential Narratives

Color Analysis

Trends

Materials

Shapes

Pattern + Graphics

Artistic Reference

Architecture

Reference

Overview



MATERIALS KEY TAKEAWAYS FW 2022

- 1 **Waxed Cloth** - Thick waxes and drenching lend a rich texture to denim, an elevated workwear in the past couple of seasons. They protect and also create a rich, warm, natural color palette across skirts and trousers.
- 2 **Artisanal Knit** - Designer knitwear is taking over the knitwear space to create beautiful, textured, and sophisticated pieces across all categories.
- 3 **Return to Silk** - A collection spanning the bottom, garter leg, and shawl up, silk again emerges as a versatile knit fabric. Updated in color and more playful textures, again dressed in more relaxed silhouettes, women seek social dressing.
- 4 **Soft Winter** - Amid the pandemic ongoing issues of comfort, warmth is a desired aesthetic. It sets the mood for knitwear in some of the most popular styles. Softening classic silhouettes of park jackets, utility, the soft texture and structure has set the mood for knit of all categories this season.
- 5 **Waxed Returns** - Quilts and textured fabrics remain key, particularly in a soft, heavy silhouette with practicality.

TREND TRACKER

RISING	FALLING
<ul style="list-style-type: none"> • Denim Jacket • Utility & Workwear • Leather Jacket • Knitwear 	<ul style="list-style-type: none"> • Outerwear • Knitwear • Knitwear • Knit & Heavy Knit

FS
EXPLORE
CREATE
FS PROGRAMS
MARKETS
COMP

FS

FW 2022

Home

Our Forecast

Essential Narratives

Color Analysis

Trends

Materials

Shapes

Pattern + Graphics


Artistic Reference




Architecture

Reference

Shape + Styling

Overview | [Shawl](#) | [Oversized Collar](#) | [Puff Sleeves](#) | [Ruffled](#) | [Silk](#) | [Volume](#)



SHAPE + STYLING

FW 2022 DETAILS TAKEAWAYS

Designers are embracing the shawl silhouette, and using light and volume to create a sense of movement and drama. This is seen in a shawl that is draped over the shoulders, and in a shawl that is worn as a top. The shawl is a versatile and timeless piece, and it is a key element of the FW 2022 collection.

[Home](#) | [Puff Sleeves](#) | [Silk](#) | [Detail](#)


EXPLORE CREATE

FW 2020

Return To Glam

Summary | Duchess Satin | Liquid Shine | Driftless | Silklin Yarns | Lace | Lurex Yarns | Minko | Organza | SatinDot | Tulle | Velvet & Velour

FW 2020 MATERIALS TRENDS



RETURN TO GLAM

In addition to pairing for festive get-togethers and dressing up, velvet again inspires a rich variety of looks. Updated in darker and more daring shades, gown textures feature dramatic, rich color, renewed with added dimensionality. Shimmer becomes an all-around the centerpiece of textures in color and shimmering elements in new applications.

Duchess Satin | Liquid Shine | Driftless | Silklin Yarns


EXPLORE CREATE

FW 2020

Knit Intention

Summary | Cable Knit | Marled Knit | Intarsia Knit | Rib Knit | Crochet | Five Gauge Knit | Netting & Mesh | Weighted Knits

FW 2020 MATERIALS TRENDS



KNIT INTENTION

With the extensive styling options of knitted materials a designer opportunity to knit the most luxurious or trendiest looking knitwear ever made. Exploring various combinations of yarn weights, colors, ribs and textures, knitters can knit from head to toe or all-over. The results will delight modern consumers perfect for occasions that are socially distancing and celebrating.

Cable Knit | Marled Knit | Intarsia Knit | Rib Knit


EXPLORE CREATE

FW 2022

Winterized Textures

Summary | Laces & PVC | Leather | Neoprene | Nylon | Sheep Wool | Slimy Synthetic | Exotic Skin

FW 2022 MATERIALS TRENDS



WINTERIZED TEXTURES

Creating your wardrobe for winter involves the combination of a variety of textures with contrasting qualities. Consider offering the tactile and visual contrast of color, structure and texture in your styling. Select a few key textures that are essential to the season's wardrobe.

Laces & PVC | Leather | Neoprene | Nylon


EXPLORE CREATE

FW 2022

Core Classics

Summary | Shady Canvas | Snowsweat fleece | Cotton Broadcloth | Satiny Fabric | Corduroy | Cotton Jersey | Satin Jersey

FW 2022 MATERIALS TRENDS



CORE CLASSICS

Transforming the wardrobe staples of a classic wardrobe into the foundation for the season's style. Canvas, flannel, corduroy and other textures that are essential and timeless.

Shady Canvas | Snowsweat Fleece | Cotton Broadcloth | Satiny Fabric



INSIDER

15 style trends experts predict will be everywhere in the next decade

Erin McDowell Jan 8, 2020, 1:30 PM



Bold prints, exaggerated collars, and boxy-fitting suits are all major trends for the next decade. Edward Berthelot/Getty Images



Floral print similar to those from the swinging '60s will also come back in style

Dominique Tipper at Royal Albert Hall in London, England. Scott Garfitt/NBCUniversal/NBCU Photo Bank/Getty Image



Tailored, double-breasted suits are also expected to be popular for both day wear and a night out on the town.

Greta Gerwig attends the Little Women London evening photo call at the Soho Hotel on December 16, 2019. Tim P. Whitby/Tim P. Whitby/Getty Images

"What we're also seeing a lot of right now, and will continue to see, is a lot of less structured silhouettes — wide-leg pants and suit jackets without a defined waistline — but also looks that are also extremely geometric," Giatas said. "We saw a similar trend back in the 1920s when

women stopped wearing structured corsets and dresses. It was a visual sign of the liberation women were experiencing at the time, and we're seeing it again in an even bigger way."



Boxier styles will dominate, as the body-positive movement bucks trends that only aim to be "flattering."

Bella Hadid is seen strolling in central Paris on September 30, 2019, in Paris, France. Pierre Suu/GC Images/Getty Images

"With the body-positive movement, people of all sizes are being celebrated and with that comes less emphasis on looking 'thinner,'" Giatas told Insider. "People are more likely than ever before to wear something more artistic or oversized that may make them look bigger or shorter or may be less 'flattering' for their body type, but they're not so concerned with that anymore."



Sustainable and eco-conscious brands will continue to see a rise in popularity.

Reformation storefront. Melia Robinson/Business Insider

"The problem with 'slow-fashion' sustainable brands is that, oftentimes, they do cost more money. There are some big-box brands that have sustainable or eco-conscious options, but it's still not common across the board," Giatas says. There are options available that are gentler on the environment than others — and they don't have to cost an absolute fortune. H&M Conscious, Everlane, and Reformation are just three new brands that offer sustainable or eco-conscious clothing options.

McDowell, E. (2020, January 8).

Style trends experts predict will be everywhere in the next decade. Insider.
<https://www.insider.com/style-fashion-trends-popular-in-the-next-decade-2020?amp>.

Bibliography/Resume

Katherine Chooi



Katherine Chooi a senior year student majoring Business in Fashion Technology minor in Art History and Visual Culture. She has experience in the Fashion industry such as pattern making, sewing, draping, illustration, adobe software, and microsoft softwares. She is multilingual and fluent English, Mandarin, Malay and Canton. She has an Associate Degree in Fashion Design and is currently doing her Business in Fashion Technology in Bachelor Degree. She also has working experience in runway shows as a dresser and working an internship as a pattern maker in Malaysia. Her dream is to become a Fashion Buyer and create a small business for a pet fashion label using her own design. She is a cat and dogs lover.

Work done by Katherine C:

- Letter to the reader
- Women's suit past trend (1980 - 2021)
- Consumer Profile - Psychographic
- Trend Forecast - Part of Textile, Retro Future & Precious Jewel
- Appendix - Forbes & Insider

Katherine Chooi

BS Student

Experienced sales associate with over 8 years in fashion industry. Excellent reputation for resolving problems and improving customer satisfaction. AS Fashion background base in pattern making, sewing, draping and knowledge of textile. Experienced in fashion shows in Malaysia as wardrobe assistants.

226 Mallory Ave, Staten Island 10305, New York US.

(929) 366 6689

Katherinechooi1995@gmail.com

EDUCATION

BS in Business Fashion Technology

New York City College of Technology

08/2018 --- Present

300 Jay St, Brooklyn, NY 11201, United States.

Courses:

- Trend Forecasting and Social Media
- Visual Merchandising
- Product Development in the Fashion Industry
- Advertising
- Merchandising Planning and Buying
- Financial Management
- Marketing
- Economic

AS in Fashion Design

Saito College

01/2013 - 01/2016

SECTION 52, 18, Jalan Tengah, Pj New Town, 46200 Petaling Jaya, Selangor, Malaysia.

Courses:

- Pattern Making
- Sewing
- Draping
- Basic Mens Wear Pattern Making
- Textile
- Computer-Aided Design
- Illustration
- Fashion Marketing

EXPERIENCE

Sales Associate

ZARA

Oct 2019 - May 2020

- Fulfilled customers requirement.

New York, US

SKILLS

Microsoft software Adobe Software Suite Multilingual Pattern Making Technique Sewing Technique Draping Technique Beading Technique Embroidery Technique Customer Service Communication Skill

AWARDS

SURIA CHARITY RUNWAY FASHION COMPETITION

2011 08/2011

First runner up pattern making on batik dress ,organized by Seri Suria High School.

CINDERELLA FASHION COMPETITION "MY PRINCESS MOMENT 2015"

09/2015

Third place designing and pattern making on Cinderella gown, organized by The Walt Disney Company

LANGUAGES

English

Full Professional Proficiency

Mandarin

Native or Bilingual Proficiency

Canton

Native or Bilingual Proficiency

Malay

Full Professional Proficiency

Italian

Elementary Proficiency

- Provided store and products informations to customers based on their needs and preferences.
- Organize new products on display table.

Sales Associate**FOREVER 21***New York, US*

Sept 2017 - Oct 2019

- Fulfilled customers requirement.
- Worked and helped with the Visual Merchandiser team to arrange and brighten up the store.
- Provided store and products informations to customers based on their needs and preferences.

Pattern Maker Intern**JEMMA FASHION INDUSTRIAL***New York, US*

Mar 2016 - Jun 2016

- Assist for pattern maker to traced the women's wear patterns.
- Provide informations for the pattern cutter and the sewer to complete the tasks.
- Convert the types of measurements.

Wardrobe Assistant / Volunteer**KL FASHION WEEK***Kuala Lumpur, Malaysia*

2013 & 2014

- Organized all garments according to daily shows schedules.
- Helped and arranged the garments changing for the models in hurry situation.
- Set up and arrange the front stage, seats and gift from sponsors for the guests.

Mahira Chowdhury



Mahira Chowdhury is currently a junior at New York City College of Technology. She has a background experience in fashion design, social media management, sales merchandise and digital marketing. She also has computer skills and is able to work with Microsoft suites, Google suites, Adobe photoshop and HRIS systems. She aspires to be a runway fashion designer or work in the fashion industry. Ever since she was a young girl, she always enjoyed dressing up and trying new things. As she grew older, she knew what she wanted to do but didn't get enough support from the family to do what she loves but she never gave up. She was consistent and constantly doing work to prove her family wrong. She's getting her Associate's degree in Business and Technology of Fashion in August from New York City College of Technology. She's going to get her Bachelor's degree in Digital Marketing from Baruch College. She hopes one day she can be on the cover of Vogue, which has been her lifelong dream.

Work done by Mahira Chowdhury:

- Timeline
- Women's suit past trend (1900s-1930s)
- Consumer Profile - Psychographics
- Trend Forecast- Some of trend forecast, Color, Design/Pattern/Applique
- Trend forecast- Opposites attract, Dreamland & Precious jewels

MAHIRA CHOWDHURY

Brooklyn, NY 11208
718-399-7048
MahiraChowdhury23@gmail.com

EXPERIENCES

LEVI STRAUSS & CO New York, NY

- Sales Associate** 06/2018 to 09/2018
- Managed incoming telephone calls to provide information about products, services, store hours, policies and promotions.
 - Maintained knowledge of current promotions, exchange guidelines, payment policies and security practices.
 - Collaborated with customers by finding needed clothing items and checking inventory for items at other locations.

JAMAICA HOSPITAL MEDICAL CENTER Queens, NY

- Volunteer** 06/2017 to 08/2017
- Maintained up-to-date and accurate program files and records.
 - Prepared folders for new cases to be entered and organized closed files.
 - Strategized daily documentation for each patient, including care provided, responses and disposition.

EDUCATION

BBA: DIGITAL MARKETING Expected in 12/2023
Baruch College Of The City University Of New York, New York, NY

Relevant coursework

- Marketing

ASSOCIATE OF SCIENCE: BUSINESS AND TECHNOLOGY IN FASHION Expected in 08/2021
New York City College of Technology of The City University of New York, Brooklyn, NY

Relevant coursework

- Business
- Business Merchandising
- Marketing

GPA 3.51

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/mahira-chowdhury-61aa8a201/>

ACTIVITIES AND HONORS

New York City College of Technology

- Honors Scholars Program
- Dean's List Honoree Spring Term 2020, Fall Term 2020, Spring Term 2021

John Jay Criminal Justice

- College Now (PSY 101)

Advanced Placement Saturday Study Sessions

- Environmental Science
- English Literature

Girls Varsity Softball

Academically mentored younger students on AP English Literature

SKILLS

- Merchandising knowledge
- Sales expertise
- Customer- and service-oriented
- Public speaking
- Social Media Management
- Expert in Google suites, Microsoft suites (Word, Excel, Powerpoint, Outlook), HRIS systems (Workday), Adobe photoshop
- Multilingual skills (fluent in English, Bengali, Hindi, and Urdu)

Shaimelys Marcano santos



Shaimelys Marcano is currently a senior at the New York City College of Technology. She has background experience in fashion design, product development, and production. She aspires to be a VP or COP in product development. She has an associates degree in Business Administration and Management. She will be acquiring a bachelor's degree in Business Administration and Management at the end of Fall 2021 semester. Acquiring knowledge and overall experience is what is most important to her. She hopes to someday create her own company.

Work done by Shaimelys Marcano:

- Timeline
- Women's suit past trend (1940s-1970s) Part of 1900s and 1920s
- Consumer Profile - Demographics
- Trend Forecast- style/ fit & color
- Trend forecast- opposites attract, rustic retreat, & part of dreamland
- Conclusion
- Appendix - Fashionsnoops

Shaimelys Marciano Santos

shaimarson@gmail.com | 646-399-7318
New York, NY 10002

EDUCATION

Bachelor of Arts: Business Administration And Management

New York City College of Technology of The City University of New York | Brooklyn, NY | Expected in December 2021

Associate of Arts: Business Administration And Management

New York City College of Technology of The City University of New York | Brooklyn, NY | June 2021

EXPERIENCE

Intern

Happiness Inspires Style INC. | New York, NY | December 2016 - Current

- Collaborated in development of Production and Design procedures.
- Sourced product material suppliers and researched most cost-effective development materials.
- Compared domestic and international sourcing opportunities to analyze financial and logistical cost.
- Assisted with design projects by completing basic administrative tasks such as organizing files and checking drawings.
- Developed dimensional drawings in Illustrator to translate initial design concepts into fully realized and reproducible drawings.
- Collected data on performance of previous designs to improve new design concepts and current implementations.
- Reviewed completed reports, plans, estimates and calculations for accuracy.

SYEP Employee

Children's Art and Science Workshops, Inc | New York, NY | April 2016 - August 2016

- Observed participants for signs of physical distress and rendered aid, including stopping activities and providing basic medical care.
- Adjusted activity plans to better engage users of differing ability or interest levels.
- Explained principles, techniques and safety requirements of different activities to participants to prevent injury.
- Helped participants enjoy activities while ensuring adherence to protocol.

SKILLS

- Recordkeeping
- Print Production
- Project management
- Team collaboration
- Data evaluation
- Database entry
- Digital Archiving
- Microsoft Office Suite
- Market research and analysis
- Adobe Illustrator