"Quince" Eco Friendly Mission

By: Kiara Batista

Dr. Munroe BUF 4246 "Future Fashion and Textiles" Summer 2023

Environmental Cost of Fashion

How does the Fashion World have an impact on the Environment?

- Fashion productions makes up 10% of carbon admissions per year
- 85% of all textiles go to the dump each year
- Washing certain clothes sends microplastics into the ocean
- Dries up water sources
- Pollutes rivers and streams



The Need For Sustainability

Pollution is not the only negative factor that needs Sustainability

- 27% of the weight of "100% natural" fabric is made of chemicals
- 63% of tested clothing contained hazardous chemicals
- Chemical substances found in pajamas were seen in children's urine five days later after wearing for one night
- Soil degradation caused by the industry leads to 30% less food due to chemicals



The Need For Sustainability: Factories



- Children in other countries work in poor conditions for little to no pay
- There's forced labour in the fashion industry
- 96 hours is the average work week for many garment workers
- Forced labour is occurring in other countries for the fashion industry
- Most factories are not allowed to form unions to defend their rights
- In Bangladesh only 10% of factories have union.

Quince Apparel

Quince is a clothing brand the focuses on providing high quality essentials at affordable prices. They prioritize sustainability by using environmentally friendly materials and ethical production methods. Quince offers a diverse range of products for men and women. Their minimalist designs and timeless styles cater to customers who appreciate the simplicity in their wardrobe.



"Quince Manufacturer"

- Manufactures in different countries depending on item
- Works with different suppliers for high quality items
- Quince focuses on working with manufacturers with fair working conditions
- Quince emphasizes their transparency with multiple manufacture locations.
- Depending on location, some items are man made.



Quince Apparel impact on the environment



Quince Apparel prioritizes the use of eco friendly material, such as organic cotton, recycled polyester, and Tencel, which have a lower impact on the planet. Quince also focuses on reducing waste by implementing a zero waste manufacturing process and utilizing innovative technologies to minimize material waste. Quince's dedication to sustainable packaging, such as using recycled materials and reducing single use plastic demonstrates their commitment.

References

Editorial, A. T. E. (2023, March 11). *Is quince fast fashion? is it ethical?*. Ethically Engineered. https://www.ethicallyengineered.com/is-quince-fast-fashion/

Editors, O. (2023, June 5). *35 sustainable clothing brands betting against Fast Fashion*. The Good Trade. https://www.thegoodtrade.com/features/fair-trade-clothing/

Environmental sustainability in the fashion industry. Geneva Environment Network. (n.d.). https://www.genevaenvironmentnetwork.org/resources/updates/sustainable-fashion/

Fashion & environment. SustainYourStyle. (n.d.). https://www.sustainyourstyle.org/en/whats-wrong-with-the-fashion-industry#anchor-toxic-clothing