

What do people in the advertising design degree bring to the workplace? This is a question most people ask as they attempt to bring down our field of study. We bring design an aspect that most consumers connect to in their daily lives. The purpose of this informative message is to give an idea of what my field of study can and will do for you all as the reader. It is intended for young artist question their future field of choice and also people who feel that Advertising design is not require in a work environment.

In the year 2001 Blizzard Entertainment created one of the top MMORPG (Massive Multiplayer Online Role Playing) Games. To this day it still has over 9 million players who pay fifteen dollars a month to fight visually created monsters in a massive digital world. Sure one can write a story but some people enjoy the ability to interact with the story while imagining themselves as part of a climatic tale of fantasy and sci-fi. What we as designers do is give the public the visually ability to interact with their imagination. With the help of programmers our art becomes interactive for our audience who can now live out these adventures with other people thus creating a social environment.

Designers have an impact on many important parts of society today such as branding, media, visual books, architect, etc. without us how would you visually recognize a business like Mcdonalds or even use Facebook. Yes thats right even Facebook requires design a web designer did not design the sight layout it would look like what it looks like on an old cell phone (you know the ones where all you see is a wall of text). The benefits is the happiness of the public and a salary based on the skills that you possess. Some would object and say that only the to artist get jobs, that is not true artist or hired on not just their skill but also their creativity. Are you an artist that thinks out the box and is dedicated to his work, able to work with others t create a masterpiece (game, artwork, website, etc.) If the answer is yes and you have a trusty portfolio to back up your words then you will be hired.

In the end designers will help create the workspace itself cause how do you get a workspace if you don't map out the best place to put your supplies(desk, rooms, etc.) Us designers are the backbone of society our dream is to create a new world for ourselves and others. While some will not like what we make we will try to make it better cause we will always keep learning. Art is power and as long as we as designers have it we will continue to want more cause he public needs us. Designers control the media and the media is always looking for new additions with new idea. So tell me what's your idea?