




La Garçonne & The Flapper

The style that defined the 20s



• *A New Age*

The 1920s represented a turning age in the world of not only fashion but sentimentality. The great atrocities that both preceded the period and followed it had lead to the inception of many new normals



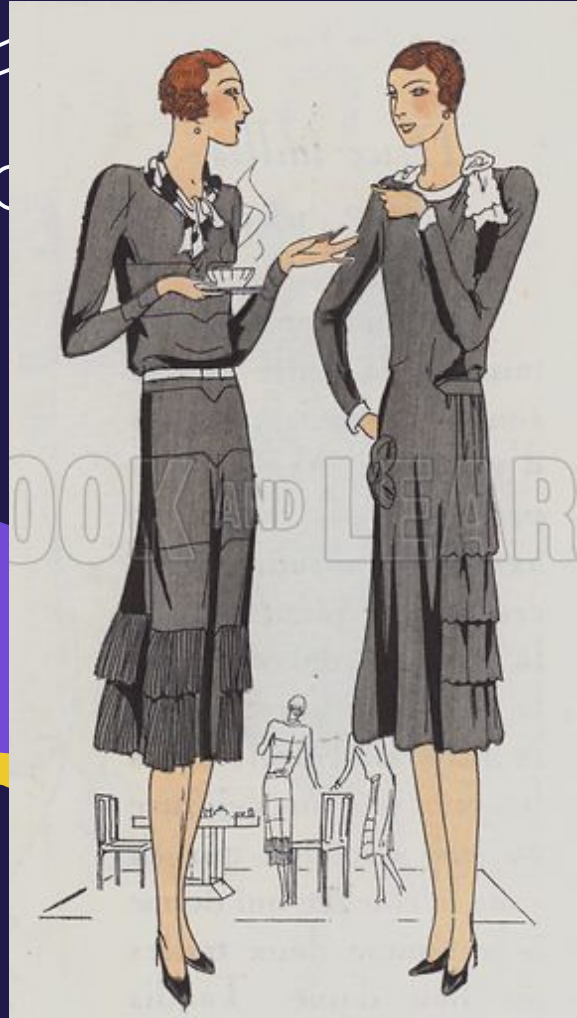
An illustration of a woman in profile, facing right. She has short, wavy, reddish-brown hair. She is wearing a light-colored, sleeveless dress with a V-neckline and a large, layered orange sash around her waist. She has black bangles on both wrists. The background is dark blue. The title 'Introducing la garçonne' is written in a yellow, cursive font across the upper right. In the bottom right corner, there are white musical notes and a treble clef on a staff. In the bottom left corner, there are white wavy lines and a single musical note.

Introducing la garçonne



*La Garçonne or the boy
represented sexual appeal for the
feminine*

“Our new gibson girl”



*Where the European countries had La
Garçonne we had The Flapper*



*Gentlemen prefer
Blondes*

Anita Loos



It

Elinor Glyah



Forerunners of fashion



*Tallulah
Bankhead*



*Zelda
Fitzgerald*



*Nancy
Cunard*

