

Judith Torres

Digital Media Foundations

Bobby Berk

I chose Bobby Berk because he is an interior designer who has a similar taste to mine. He doesn't just stick to one specific style. He can do all kinds of styles like Neutral and Natural, Century Modernized, Modern Glam, Bold and Black, and Modern Bohemian. I also want to, hopefully one day, become a successful and well known interior designer. I think Interior design is such a fun, interactive, and hands on way to express and show what's going on in your mind. It's fun to see your thoughts be brought to life and being so happy with how it comes out. Bobby Berk is not just a person but an award winning, full-service interior design and creative firm. Since a young age, Bobby had been driven to pursue his passion for interior design. In 2006, Bobby began his own company and opened his first showroom in Manhattan the next year. He later launched Bobby Berk Interiors + Design, specializing in interior design services. His Netflix show 'Queer Eye' won three Emmy Awards and was nominated many times for People's Choice Awards. Bobby has also given lectures across the globe on topics including retail, manufacturing, interior design and licensing, etc.



Bobby's accomplishments are very appealing to me because he moved to New York with just \$100 in his pocket, determined to become a well known interior designer. Despite having no money, he dared to go above and beyond to make his dreams come true. He never gave up. Slowly but surely he was becoming one of the most well known interior designers. Not only did he achieve his goal and dream of becoming a famous interior designer but he also appeared on a very famous Netflix series as the interior design expert and he is also an author. He's becoming more and more well known as the years go by. Bobby is actually a millionaire. That's what I wish to do with my life. I want to be an interior designer because not only is it fun and exciting but because hopefully it can help me become financially stable in the future. I admire his work because he branches out to other styles. He doesn't just stick to a specific style of design, he branches out.



When I chose Communication Design as my major, I didn't know what I wanted to do with it. I didn't know what specific field I wanted to go into. I searched and searched and I'm glad I

decided to go with interior design. I feel like interior design isn't something I ever heard of my whole life until I got into college. Until writing this paper, I didn't have a designer who I looked up to. I knew what style I was into but I didn't know of any particular designers who specialized with that specific style. Bobby is a perfect example of a designer I look up to because not only does he specialize in the specific style I'm into, which is a more chic, modern, industrial style, but he excels in all different interior design styles. Which is why he is called an interior design expert.



Resources:

<https://bobbyberk.com/whats-your-interior-design-style-a-breakdown-of-all-the-styles/>

<https://bobbyberk.com/bobbys-story/>

<https://www.imdb.com/name/nm9614110/bio>