

NYCCT Student Copy Undergraduate Record

Name: **Julisa Tuffino-Santos**
 Student ID: **23375766**

Birthdate: 07/02
 Student Address: 1018 Manhattan Avenue Apt 5
 Brooklyn, NY 11222-6532
 Print Date: 08/22/2022

Course	Description	Earn	Grd
Course Attributes:	Mathematical and Quantitative Reasoning		
Instructor:	Bruce Kan		
Term GPA:	2.000	Term Total:	12.00
		Attempt	Earn
		12.00	12.00

Other Institutions Attended:

2016 Fall Term
 Fashion Marketing Major
 Academic Standing Effective 01/31/2017: Good Academic Standing

----- **Beginning of Undergraduate Record** -----

2015 Summer Term

Fashion Marketing Major

Course	Description	Earn	Grd
MAT 652	Usip-Dev Math (Sum)	0.00	R
Contact Hours:	5.00		
Course Attributes:	University Skills Immersion Program		
Instructor:	Linina Goorova		
Term GPA:	0.000	Term Total:	0.00
		Attempt	Earn
		0.00	0.00

2015 Fall Term

Fashion Marketing Major

Academic Standing Effective 12/23/2015: Good Academic Standing

Course	Description	Earn	Grd
ENG 1101	English Composition I	3.00	B+
Req Designation:	Required Core - English Composition		
Contact Hours:	4.00		
Instructor:	Katie Albany		
MAT 650	Elementary Algebra	0.00	S
Contact Hours:	5.00		
Instructor:	Dominick Desantis		
MKT 1100	Essentials of Marketing	3.00	C
Contact Hours:	3.00		
Instructor:	William Dertinger		
MKT 1102	Principles of Selling	3.00	C
Contact Hours:	3.00		
Instructor:	William Dertinger		
Term GPA:	2.433	Term Total:	9.00
		Attempt	Earn
		9.00	9.00

2016 Spring Term

Fashion Marketing Major

Academic Standing Effective 05/28/2016: Good Academic Standing

Course	Description	Earn	Grd
BIO 1100	Human Biology	3.00	C
Req Designation:	Required Core - Life and Physical Sciences		
Contact Hours:	3.00		
Instructor:	Mohammad Islam		
BUS 1122	Business Law	3.00	C
Contact Hours:	3.00		
Instructor:	William Dertinger		
ECON 1401	Microeconomics	3.00	D
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Raul Segura Escano		
MAT 1190	Quantitative Reasoning	3.00	B
Req Designation:	Required Core - Mathematical&QuantitativeReasoning		
Contact Hours:	3.00		

Course	Description	Earn	Grd
ARTH 1101	Hist Art Pre - Goth	3.00	C
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Instructor:	Cathy Santore		
BUS 2339	Financial Management	3.00	C
Contact Hours:	4.00		
Instructor:	Anne Zissu		
ENG 1141	Creative Writing	3.00	B
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	George Guida		
MKT 1214	Advertising	3.00	B+
Contact Hours:	3.00		
Instructor:	Denise Lacen		
Term GPA:	2.575	Term Total:	12.00
		Attempt	Earn
		12.00	12.00

2017 Spring Term

Fashion Marketing Major

Academic Standing Effective 06/01/2017: Good Academic Standing

Course	Description	Earn	Grd
BUF 2246	Textiles	3.00	B-
Contact Hours:	4.00		
Instructor:	Carol Brathwaite		
BUS 2425	Business Management	3.00	C
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	John Dixon		
COM 1330	Public Speaking	0.00	F
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Shyleja Delikan		
Repeated:	Exclude Credit & GPA		
MKT 1210	Marketing Research	3.00	B-
Contact Hours:	3.00		
Instructor:	John Dixon		
Term GPA:	2.466	Term Total:	12.00
		Attempt	Earn
		12.00	9.00

2017 Fall Term

Fashion Marketing Major

Academic Standing Effective 12/28/2017: Good Academic Standing

Course	Description	Earn	Grd
BUF 1101	Intro to the Fashion Industry	3.00	C
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Kathryn Roberts		
COM 1330	Public Speaking	3.00	B

NYCCT Student Copy Undergraduate Record

Name: **Julisa Tuffino-Santos**Student ID: **23375766**

Course	Description	Earn	Grd
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Margaret O'keefe		
Repeated:	Include Credit & GPA		
MKT 2300	Direct & Inter Mkt	3.00	B
Contact Hours:	3.00		
Instructor:	Paul Salisbury		
MKT 2327	Entrepreneurship	3.00	C
Contact Hours:	3.00		
Instructor:	John Dello Russo		
Term GPA:	2.500	Term Total:	12.00
		Attempt	Earn
		12.00	12.00

2018 Spring Term

Fashion Marketing Major

Business and Technology of Fashion Major

Academic Standing Effective 06/05/2018: Good Academic Standing

Course	Description	Earn	Grd
ACC 1101	Principles of Accounting I	0.00	F
Contact Hours:	6.00		
Instructor:	Rachel Raskin		
Repeated:	Averaged - Exclude Credit & Include GPA		
ARTH 1106	Modern Art	3.00	C
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Instructor:	Susan Karnet		
BUF 2203	Visual Merchandising	3.00	B+
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Kathryn Roberts		
ECON 1101	Macroeconomics	3.00	C
Req Designation:	Flexible Core - US Experience in its Diversity		
Contact Hours:	3.00		
Instructor:	Ahmed Elkhoully		
Term GPA:	1.684	Term Total:	13.00
		Attempt	Earn
		13.00	9.00

2018 Fall Term

Business and Technology of Fashion Major

Academic Standing Effective 12/28/2018: Good Academic Standing

Course	Description	Earn	Grd
ARTH 1103	Survey of Art History	3.00	C
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Michael Mcauliffe		
CST 1000	Foundations of Computing	3.00	B-
Req Designation:	Flexible Core - Scientific World		
Contact Hours:	3.00		
Instructor:	Marilyn Morrison		
ENG 1121	English Composition II	3.00	B
Req Designation:	Required Core - English Composition		
Contact Hours:	3.00		
Instructor:	Colleen Birchett		
PHIL 2203	Health Care Ethics	3.00	A
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Daniel Wagnon		
PSY 1101	Introduction to Psychology	3.00	B-
Req Designation:	Flexible Core - Individual and Society		

Course	Description	Earn	Grd
Contact Hours:	3.00		
Instructor:	Lynda Correa		
Term GPA:	2.880	Term Total:	15.00
		Attempt	Earn
		15.00	15.00

2019 Spring Term

Business and Technology of Fashion Major

Academic Standing Effective 06/05/2019: Good Academic Standing

Course	Description	Earn	Grd
BUF 2255	Merch Planning & Buying	0.00	W
Contact Hours:	3.00		
Instructor:	Robert Woods		
BUF 2400	Product Development in Fashion	3.00	B-
Contact Hours:	3.00		
Instructor:	Devon Jackson		
BUS 2341	Financial Forecasting	3.00	B+
Contact Hours:	4.00		
Instructor:	Qian Hao		
CST 1101	Comp Prog Prob Solv	0.00	F
Contact Hours:	4.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Mohamed Ayed		
SBS 3201	Gender, Dress and Society	3.00	C+
Contact Hours:	3.00		
Instructor:	Kathryn Roberts		
Term GPA:	2.075	Term Total:	12.00
		Attempt	Earn
		12.00	9.00

2019 Fall Term

Business and Technology of Fashion Major

Academic Standing Effective 12/28/2019: Good Academic Standing

Course	Description	Earn	Grd
ACC 1101	Principles of Accounting I	4.00	D
Contact Hours:	6.00		
Instructor:	Maxine Barnes		
Repeated:	Include Credit & GPA		
BUF 3300	International Retailing	3.00	C
Contact Hours:	3.00		
Instructor:	Alyssa Adomaitis		
ENG 1161	Language and Thinking	0.00	W
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Rebecca Shapiro		
PSY 3407	Psy of Visual Perception	3.00	D
Req Designation:	Flexible Core - Scientific World		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Martin Scanlon		
Term GPA:	1.300	Term Total:	10.00
		Attempt	Earn
		10.00	10.00

2021 Fall Term

Business and Technology of Fashion Major

Academic Standing Effective 01/06/2022: Good Academic Standing

Course	Description	Earn	Grd
ARTH 1204	20th Century Dress and Culture	3.00	B
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		

NYCCT Student Copy Undergraduate Record

Name: **Julisa Tuffino-Santos**Student ID: **23375766**

Course	Description	Earn	Grd
Instructor:	Nazanin Munroe		
BUF 3100	Trend and Social Media	3.00	C+
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Robert Woods		
BUF 3500	Brand Image Marketing	3.00	C+
Contact Hours:	3.00		
Instructor:	Robert Woods		
SOC 2380ID	Sociology of Education	3.00	B-
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Course Attributes:	Interdisciplinary ZERO Textbook Cost		
Instructor:	Judith Sedaitis		

Cum GPA:	2.344	Cum Total:	137.00	121.00
Transfer Cum GPA:	0.000	Transfer Total:	3.00	3.00
Comb Cum GPA:	2.344	Comb Total:	140.00	124.00

Transfer Credits

Transfer Credit from Fiorello H. LaGuardia Community College
Applied Toward Undergraduate Program

Incoming Course			
CSE 110	Literacy and Propaganda	3.00	B-
Transferred to Term 2021 Summer Term as			
ELEC 1000	Elective Credit	3.00	B-

Term GPA:	2.575	Term Total:	12.00	12.00
-----------	-------	-------------	-------	-------

End of NYCCT Student Copy Undergraduate Record

2022 Spring Term

Business and Technology of Fashion Major

Academic Standing Effective 06/07/2022: Good Academic Standing

Course	Description	Earn	Grd
BUF 2255	Merch Planning & Buying	3.00	B-
Contact Hours:	3.00		
Instructor:	Robert Woods		
BUF 3310	Contemp Design and Lux Markets	3.00	A-
Contact Hours:	3.00		
Instructor:	Roger Gonzalez		
BUF 4300	Global Srcing & Intl Ret Trade	3.00	C
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Alyssa Adomaitis		
HIS 1103	The Modern World Since 1900	3.00	A
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Richard Hresko		

Term GPA:	3.100	Term Total:	12.00	12.00
-----------	-------	-------------	-------	-------

2022 Fall Term

Business and Technology of Fashion Major

Course	Description	Earn	Grd
BUF 4700	Contemporary Issues In Fashion	0.00	
Contact Hours:	3.00		
Instructor:	Denise Sutton		
BUF 4900	Internship	0.00	
Contact Hours:	8.00		
Instructor:	Alyssa Adomaitis		

Term GPA:	0.000	Term Total:	6.00	0.00
-----------	-------	-------------	------	------

Degrees Awarded

Degree: Associate in Science
 Confer Date: 01/01/2022
 Degree GPA: 2.266
 Plan: Business and Technology Fashion

----- Cumulative Totals -----

Date Request Received _____

FASHION INTERNSHIP APPLICATION

A separate application must be completed for each internship you intend to do.

THE APPLICATION IS DUE AS SOON AS THE INTERNSHIP IS PLANNED AND REQUIRED FOR PERMISSION TO ENROLL.

The Fashion Internship is a course that provides you with the opportunity for work in established professional settings to gain experience in a specific area of study. The purpose of the Internship is to provide you with the opportunity to apply information learned in the classroom to a business setting. During this experience you will become acquainted with the business's policies, procedures and methods of operation.

The Internship may include positions such as but not limited to:

Textiles -	Production/Sourcing Printed Textile Design Computer aided design/patternmaking	Stylist (design) Apparel Design	Illustration Theatre Costume Design
Fashion Merchandising-	Visual Merchandising Showroom Representative Journalism	Accessories Stylist (magazine) Buying	Public Relations E-commerce/Direct MKT Product development

3 credit hour option: To participate in the 3 credit hour internship you may be working in either a full or part-time capacity with a company or business that provides a product or service related to product design or fashion merchandising. During the semester you are to complete a **minimum of 200 clock hours** supervised work plus written assignments including weekly reports.

6 credit hour option: To participate in the 6 credit hour internship you must be working full time (fashion merchandising this should be at a management level, supervisory position, or step above entry level) with a company or business that provides a product or service related to apparel design or fashion merchandising. During the semester you are to **complete 15 weeks** of supervised work plus written assignments including weekly reports.

COMPLETE AND RETURN THIS FORM WITH THE INTERNSHIP AGREEMENT FORM TO DR. ALYSSA DANA ADOMAITIS AT ONE OF THE FOLLOWING.

- 1. THE NEW YORK CITY COLLEGE OF TECHNOLOGY, CUNY
300 JAY, NAMM 1025 OR**
- 2. BUSINESS OFFICE — DR. ADOMAITIS' MAIL BOX (PLEASE PLACE IN AN ENVELOPE WITH ATT: DR. ADOMAITIS) OR IN CASE OF AN EMERGENCY**
- 3. E-MAIL (aadomaitis@citytech.cuny.edu)**

CONFIRM BY SENDING AN E-MAIL TO DR. ADOMAITIS SUBMITTING TO ONE OF THE ABOVE PLACES

Permission to enroll in the internship will NOT be granted until the position has been confirmed. Submission of the signed Internship Agreement form (available from Dr. Adomaitis) or verification of the position is required.

Name: JULISA TUFINO-SANTOS

CITYTECH ID# 23375766

This application is for: **MERCHANDISING: Visual Merchandising/Buying**

Apparel Design
internship

Merchandising
**Fashion
 Internship**

<p>The internships are offered fall, spring and summer semesters. Indicate the semester you are applying to do your internship</p> <p><input checked="" type="checkbox"/> Fall Semester (2022)</p> <p><input type="checkbox"/> Spring Semester <input type="checkbox"/> Summer Semester</p>	<p>You may choose to complete a 3 or 6 credit internship (see description for requirements of each). Indicate your credit hour choice</p> <p><input checked="" type="checkbox"/> 3 credit hours <input type="checkbox"/> 6 credit hours</p>
---	---

School Address : 300 Jay St, Brooklyn, NY 11201

Phone (718)260-5500

Home/perm Address 1018 Manhattan Avenue Apt 5, Brooklyn, NY 11222

Phone (347)2214380

Class Standing Senior

Anticipated Date of Graduation January 1, 2023

Overall GPA (may be found on your unofficial transcript) 2.3

<p style="text-align: center;"><u>PRODUCT DESIGN INTERNSHIP</u></p> <p>The prerequisites are listed below. Indicate courses completed and identify those currently enrolled:</p> <p style="text-align: center;">.....</p> <p style="text-align: center;">.....</p> <p style="text-align: center;">.....</p> <p>Additional prerequisites: Junior or senior standing AND permission of instructor.</p> <p>Major GPA: _____ (from the UNTRASPT)</p>	<p style="text-align: center;"><u>FASHION MERCHANDISING INTERNSHIP</u></p> <p>The prerequisites are listed below. Indicate courses completed and identify those currently enrolled:</p> <p style="text-align: center;">BUF 3100..... completed</p> <p style="text-align: center;">SBS 3201 completed</p> <p style="text-align: center;">Module Courses..... completed</p> <p style="text-align: center;">BUF 4700..... enrolled</p> <p>Additional prerequisites: Junior or senior standing AND permission of instructor.</p> <p>Major GPA: <u>2.4</u> (from the UNTRASPT)</p>
---	--

Intended Internship Information. Provide as much information as possible. If your plans change – please provide the new information in writing as soon as possible. The change may effect the approval of your internship and may cause a delay in enrolling for the course:

Company name NYCO Chemists V Inc

Supervisor Name (if known): Peter LaFranca

Location/address 25-29 44th Dr ,Long Island City,NY 11101

Position description (provide as much detail about what you will be doing on the job as you can). If you have previously worked for this company – identify how the internship will be different than previous work experience.

This Long Island City apothecary needs a revamping when it comes to merchandising and knowing their demographic. This is where I come in. Using my knowledge and skills that I have developed from previous courses, I will sit down with the buyer to map out what items to bring for the winter/holiday season. In retail, the time to buy products/items is now to get it shipped out in time. I will also be in charge of recreating the front center table and fill in with “in season” items every month, as well as other areas where merchandise is seen by customers. They would also put me in small meetings and have a chance to meet vendors from companies such as L’Occitane, Bioderma and Lollia Margot Elena. Because I come from marketing, they would love if I worked on their social media as well. I will spend my day to day using my creativity to post on their social media accounts which includes Instagram and Facebook.

Please attached a letter on company letterhead to this application along with a business card of your supervisor.

ATTN: Dr. Alyssa Dana Adomaitis

City Chemist

Manager: Peter LaFranca

Our Fall 2022 intern, Julisa Tufino-Santos, will oversee the Visual Merchandising and Buying of City Chemist. She will be working hand in hand with head buyer, Jessica Hom. We carry a great deal of candles, makeup, skincare, hair care and more. Julisa will learn the steps of great communication with vendors to meet our level of merchandising. She will learn the process of how we get items into the store and how we visually make it appeal for our customers. From time to time during the week, she will also oversee our social media account and post relevant posts/stories to our socials. All in all, I believe Julisa will learn a great amount of what a visual merchandiser and buyer entails of. If any questions arise please contact me through my email: citychemistlongislandcity@gmail.com or at 718-736-2200.

Best, Peter LaFranca



PLEASE ATTACH COMPANY INTERNSHIP LETTER ABOVE
