

SCHIAPARELLI
1870

Elsa Schiaparelli

By: Julisa Tufino-Santos



Designer's Aesthetics

Elsa Schiaparelli's art has always been one of my favorites because she creates a wow factor with her pieces. She can take a simple concept and add a little bit of spice and it becomes a look. She incorporates Surrealism into her clothing and I think that's why I fell in love with her designs. One of the first piece I remember seeing from her is the Evening Belt with the two small hands acting as a closure. Its very unusual to see but that's what makes her so unique. Combining an art technique with fashion is what makes me such a huge fan of her.

SCHIAPARELLI

What To Wear

Image: Evening Blouse

I would wear this evening blouse to a fancy dinner involving my birthday or any occasion revolving myself. This blouse seems like a blouse that would be remembered therefore I would wear it on a special day. This blouse would only be worn once as I want to create a statement with it.



Elsa Schiaparelli, 1938-39, Evening Blouse, MET Museum

What To Wear

Image: Evening Coat 1930's

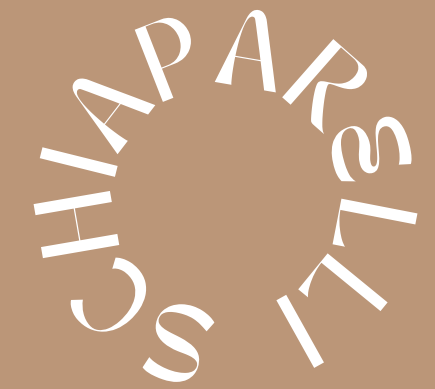
This evening coat is made from silk , meaning I would wear this when appropriate.

. I like over the top outfits and sometimes when I'm not in school I like to dress up since I work in the makeup industry. I would wear this to a night out or fancy dinner.



Elsa Schiaparelli, 1930, Evening Coat, The MET Museum

Feeling That Designer Creates....



In a world full of fast fashion , where everyone wears the same clothing to an outing at a time, Elsa Schiaparelli's designs would make me feel different. When she was in charge of her company and up until now , the brand keeps designing clothing with a bold statement. Little black dresses are not simple but always have a little "oomph" added to the garment.

Besides the feeling of uniqueness and different, a Schiaparelli garment would make me feel elegant and sophisticated. Her clothing sometimes has prints, graphics and sequins but it never has a tacky feel.

To Alter or Accentuate?

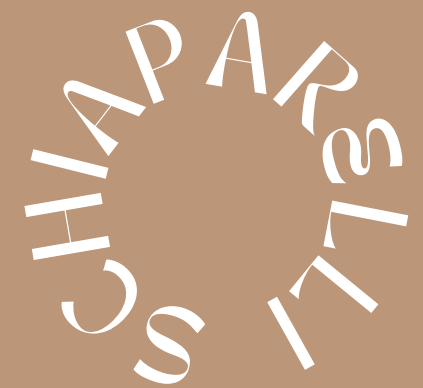
I am in love with Schiaparelli's designs and I don't think I would alter anything. If I were to ever get one of her garments, I know I would be satisfied. With that said a designer similar to her would be Thierry Mugler. Adding a Thierry Mugler skirt, jacket or accessory would complete and elevate the elegance of the look. An example of how I can elevate my Schiaparelli look is adding Thierry Mugler Sunglasses. These glasses are from F/W 1998-99 collection. Its a "out there" kind of accessory yet its still modern and elegant.



Thierry Mugler, 1998,
Blackout, The MET Museum

Schiaparelli's Influence

Creating a line similar to Schiaparelli would be a dream and it would probably create buzz. Nowadays, social media plays apart fashion and business in general. Creating something that has something different such as the evening belt would create attention on social media. Because the zeitgeist of the time revolves around Covid , I would definitely incorporate elements such as a turtleneck covering the mouth to create that wow factor that Schiaparelli would do.

The logo for Schiaparelli, featuring the brand name in a circular arrangement. The letters 'S', 'C', 'H', 'I', 'A', 'P', 'A', 'R', 'E', 'L', 'L', 'I' are arranged in a circle, with 'S' at the top and 'I' at the bottom.