

Always Room For Improvement



Working at this internship gives me a chance to improve and refine my photoshop skills, along with being able to learn new techniques and styles to apply to my designs. One thing I have learned from working here so far is how to improve the resolution of lower quality photos or to improve the quality of the photos to the best of my ability if changing the resolution of the photo doesn't work. When I'm designing a post that highlights my supervisor career, they tend to be older/lower quality photos due to him boxing in the late 90s and early 2000s. Having to consistently use a Camera filter in photoshop and playing with the blending modes, highlights, hues/saturations and shadows allows me to improve the quality of some photos, sometimes it doesn't work out the way I wanted it to but you have to work with the best you have sometimes. Being able to improve the photo quality and to enhance photos is a necessary tool that I will be able to use in the sports design field. Although the photos from a sports team or organization would be higher quality photos, I do need to know how to enhance such photos and how DPI works whether it is for print or graphics. DPI (dot per inch) is the measurement for how many dots can be placed in the span of an inch in the image. 300 DPI is the best resolution a picture can have but that doesn't mean a photo in 300 DPI can't be bad quality. Those types of pictures usually come out grainy but if it's for the web you may be able to fix it the best you can but if it's for print, photos like that would have to be trashed.