



Isabel Toledo

1961-2019

Her life, her journey, her impact...

By: Jessica Rosa



Early Years

- She was born On April 9th, 1961 in Camajuani, Cuba.
- At eight years old she learned how to sew
- In her Early teens she immigrated from Cuba to New Jersey.



Education

She attended memorial high school

She studied painting and ceramics and then fashion design at FIT and Parsons

Internship with Diane Vreeland at

MMA



Target Customers



**Fashion
innovators**

**Mid-20's to
Mid-fifties**

**Upper class
women**



Elegant



First Collection 1985



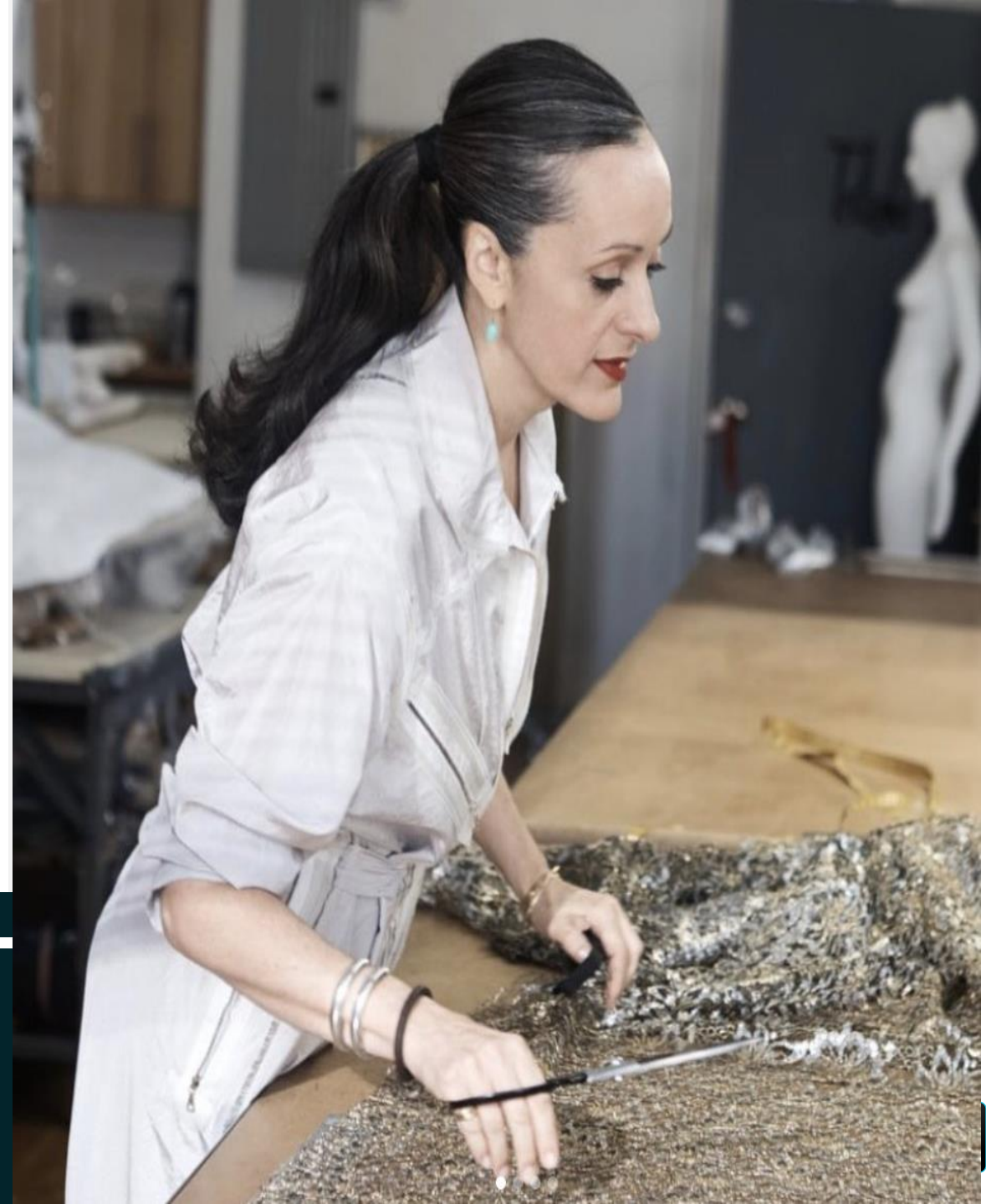


Ruben Toledo and Isabel Toledo





Lane Bryant Collection with Isabel Toledo



Three dimensional approach and innovative patternmaking can be seen in her designs



Blossom Sleeve bolero and
Balloon
dress, spring/summer 2005
Garnet silk paper taffeta,
chiffon



Armadillo Sleeve shirtwaist dress,
fall/winter 2008
Black pleated silk taffeta

Half Moons Blossom
into a
Cornflower dress,
fall/winter 1998
Black rayon jersey



Apron dress,
spring/summer 1997
Purple, azure blue
ombre silk chiffon






Inauguration dress





A woman with dark hair, wearing a white lace jacket over a patterned blouse, stands in a fashion store. In the background, several mannequins are dressed in various styles of dresses, including a red one and several black ones. A maroon speech bubble is overlaid on the image, containing a quote and the name Isabel Toledo.

“That’s the art form
really not fashion design
but the technique of
how it’s done”

-Isabel Toledo

Remembered as a “A Designers designer”