

# BROOKLYN **BALLET** INTERNSHIP

Joshua Smith


# HOW DID I FIND THIS INTERNSHIP?

I found my internship through CUNY Cultural Corps


CUNY Cultural Corps is an internship program that pays interns to work at various cultural institutions across New York City

I had to go through multiple interviews to get placed into an internship that was best matched for me

These interviews were on Zoom and Handshake




Apply COVID Info Menu



CUNY Cultural Corps provides opportunities for CUNY students to work in the City's arts and cultural sector. Modeled after the CUNY Service Corps, Cultural Corps provides students with paid work experience in arts and cultural institutions, creating a pipeline for students to have successful careers, while diversifying NYC's cultural institutions. Partnering institutions include non-profit cultural organizations involved in the visual, literary and performing arts as well as public-oriented science and humanities institutions including zoos, botanical gardens and historic and preservation societies.

APPLY NOW



Apply COVID Info Menu

## Types of Internships in the Program

As of 2021, we have 83 active partners & 215 job postings

### Positions

Here is a short list of some of the positions students can expect to be available to them in this program (this is not a comprehensive list):

- Curatorial
- Archiving
- Education
- Marketing/Graphic Design
- Development
- Visitor services
- Public programs
- Finance
- HR
- Communications
- Horticulture

### Partners

Here are some of our 2021-2022 organizational partners:

- 2021-2022 Partners
- 9/11 Memorial & Museum
- 92nd Street Y
- A.I.M by Kyle Abraham
- A.I.R. Gallery
- Americans for the Arts
- Art Beyond Sight
- ArteEast, Inc.
- Artists Alliance Inc.
- ARTNOIR
- Asian American Arts Alliance

[Click here to see our full list of participating organizations](#)

<https://www.cuny.edu/academics/current-initiatives/cultural-corps/>

# HOW I GOT SELECTED

I originally got matched to work for Brooklyn Center for the Arts by Cultural Corps

I was later moved to Brooklyn Ballet because my original supervisor “Tristan Grannum” switched to work for Brooklyn Ballet

I got a new supervisor named Alison Mixon, I am an intern working at Brooklyn Ballet and my role is a PR/Marketing & Production Assistant

<https://www.bkcfa.org/>



<https://www.brooklynballet.org/>



# WHAT IS BROOKLYN **BALLET**?

Brooklyn Ballet is a public professional not-for-profit dance company that is a classical ballet conservatory and a community dance center.

The company was founded in February 2002 and offers high-quality ballet classes to students of all ages.

The size of the company is small and located in Brooklyn, New York.



# THE WORKPLACE CULTURE

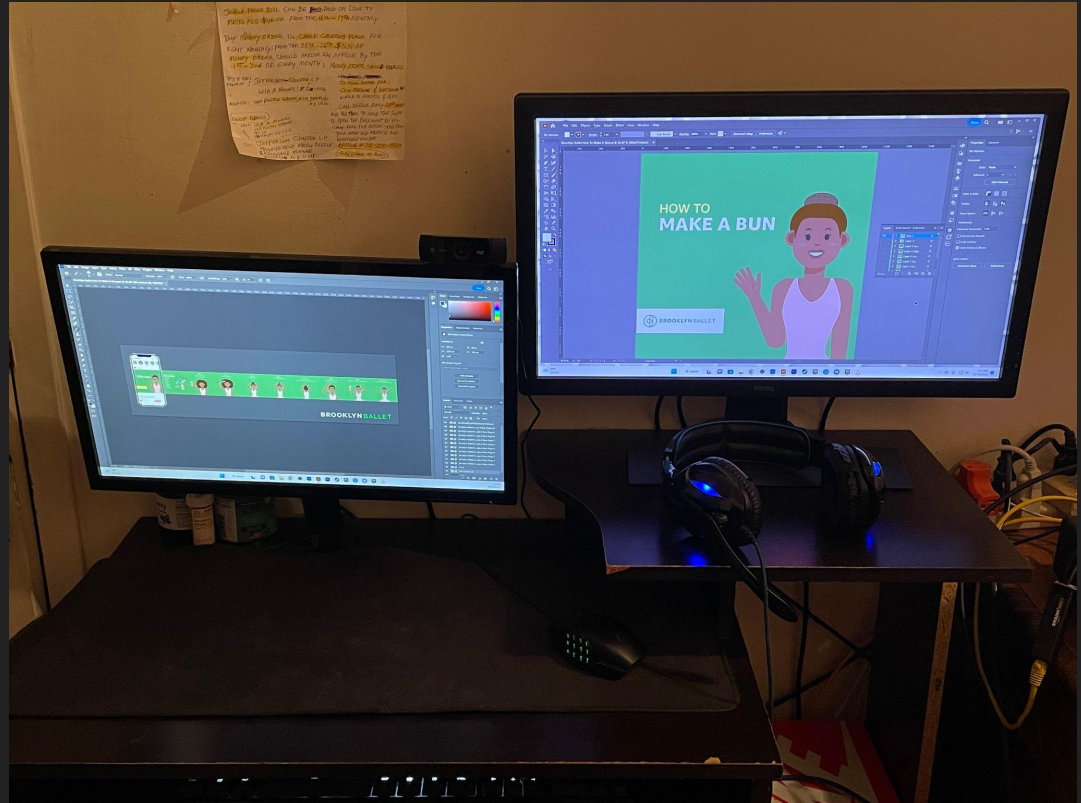
The workplace culture is relaxed.

Small sized company.

No strict dress code for my role.

I communicate mostly through email.

I mostly work remote.



THE **WORK**

## THE BROOKLYN NUTCRACKER ADVERTISEMENT

The Brooklyn Nutcracker was a major focus which is a culturally diverse performance during December that features ballet, hip-hop and many other dance styles in the world.

I pitched an idea to my co-worker Jonalyn and my supervisor Alison to advertise the Brooklyn Nutcracker.

My idea was to illustrate a stage for the background, place performers onto the stage and somewhere would be titled "The Brooklyn Nutcracker" while placing other information such as the date, logos, etc.

This is to be used on social media websites such as instagram, facebook and twitter





## THE BROOKLYN BALLET **MERCH**

Brooklyn Ballet needed help designing merch.

I had to create different mockups for accessories and clothing with the Brooklyn Ballet logo on it.





# THE BROOKLYN BALLET

## MERCH



# THE BROOKLYN BALLET

## MERCH



# HOW TO MAKE A BUN

Something a lot of parents were struggling with is making a ballet bun for the students.

Simple graphic to teach kids how to make a ballet bun.

This graphic would be seen on social media such as Instagram or Facebook.

I decided to show the steps in the style of an social media carousel.



# HOW TO MAKE A BUN

## HOW TO MAKE A BUN

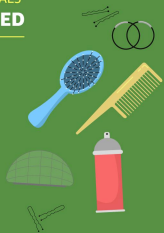


BROOKLYN BALLET



### HERE IS THE MATERIALS YOU WILL NEED

- Bobby Pins
- Comb
- Hair Ties
- Brush
- Hair Nets
- Bun Pins
- Hair Spray



### STEP 1

SPRAY YOUR HAIR  
WITH HAIR SPRAY



### STEP 2

BRUSH YOUR HAIR



### STEP 3

PUT YOUR HAIR INTO  
A PONYTAIL



### STEP 4

TWIST YOUR PONYTAIL



### STEP 5

WRAP YOUR HAIR  
AROUND THE BASE OF YOUR PONYTAIL



### STEP 6

PUT ON YOUR BUN NET  
SECURE WITH BUN PINS



### STEP 7

SPRAY AND COMB ANY LAST STRAYS



### AND FINALLY...

THAT'S HOW YOU MAKE A BUN



# OVERALL THOUGHTS

I am happy to be an intern working at Brooklyn Ballet

The company has a great working environment with very nice people

The internship helped practice and improve my skills as an artist



THANK YOU

Joshua Smith