



GET EM
Tiger

Fall 2021
Jerry Neira



ABOUT

- Get Em Tiger is a design agency located in Jacksonville, Florida
- Specializes in Graphic Design, Web Design, Environmental Design, Branding, Logos, Marketing & Video
- Design & development for local businesses to nationwide companies.
- Active for about 8 years from October 2013 and currently have 10 employees.

[Get Em Tiger Website](#)

Featured Client Work



Dunkin' Donuts



Jacksonville Jaguars



Pepsico



HarperCollins

Internship Position

- Head over to client destinations
- Capture photo and video content
- Edit with Adobe programs
- Edit design graphics with approval from the director
- Give input and design concepts for client projects
- Communicate with the art director through Zoom and Asana team management programs





Beeman Barbershop

The barbershop is run by a single barber named Hari in a suite in Jacksonville, Florida. He cuts hair day in and day out creating a great one on one experience with his customers that quickly become returning customers. The atmosphere of his shop brings a traditional Asain Culture that gives a great vibe.

Assignment:

- Head over to client destinations
- Capture photographs of the area and brand installations
- Edit with adobe photoshop

The Experience:

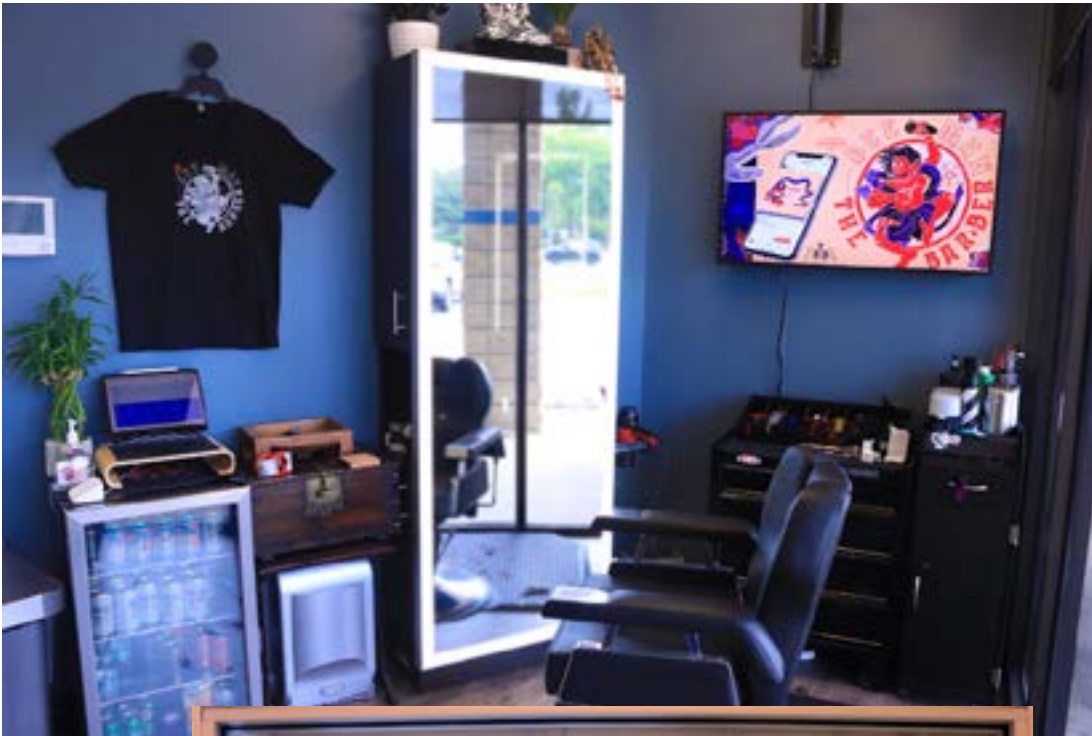
- One on client interaction



Photos taken by
Jerry Neira

[Beeman Barbershop Website](#)

Beeman Barbershop



Photos taken by
Jerry Neira



Photos taken by
Jerry Neira

A.J Wells Steel Framing & Construction

A.J. Wells Steel Framing & Construction is a leading manufacturer of Cold-Formed Steel framing solutions and design throughout Jacksonville and North Florida's communities. They have over 26 plus years of experience in commercial & residential construction.

Assignment:

- Head over to client destinations.
- Capture photographs ,and videos of the area.
- Edit with adobe photoshop and,
- Adobe Premiere Pro

The Experience:

- Content capturing field work

[AJ Wells Steel Farming Website](http://www.ajwells.com)

A.J Wells Steel Framing & Construction



Photos taken by
Jerry Neira



Maxs Man Buns

Max Man buns is a ecommerce company that sells no damage soft hair elastics. The first company to make hair ties for men. The sell their product on their website and on amazon.

Assignment:

- To create instagram social media graphics.
- Using Adobe photoshop to create a unique instagram grid post that ties well with the brands image and is visually appealing.
- Make sure to use approved stock images, fonts, and logo.

The Experience:

- Client branding
- Social Media Marketing

[Maxs Mam Buns Website](#)

Maxs Man Buns



Maxs Man Buns

2nd round image edits



Maxs Man Buns

Approved Image



Asana

The screenshot displays the Asana web application interface. On the left is a dark sidebar with navigation links: Home, My Tasks, Inbox (selected), Reporting, Portfolios, Goals, Favorites (including Jerry Board), Saved searches, Teams, Invite teammates, and Help & getting started. The main content area is titled 'Inbox' and includes tabs for Activity, Archive, and Messages I've sent. It shows a 'Send message' button, a 'Past 7 Days' section with a task 'Social Graphics (TBD)' by Jerry Board, and a notification from Max Gruber. Below this is a 'Your tasks for Oct 29' section with the same task. The 'Earlier' section shows a task 'PROJECT 02 (Social Media Campaign)' and a message from Max Gruber. On the right, the task details for 'Social Graphics (TBD)' are shown, including assignee (Jerry Neira), due date (Oct 29), projects (Jerry Board), dependencies, and a description with links to Instagram, a Dropbox file, and an Amazon product page. At the bottom, there's a 'Collaborators' section and a 'Leave task' button. The Windows taskbar at the very bottom shows various application icons and system information like '57°F Rain' and '2:02 PM 11/5/2021'.

asana

Inbox

Activity Archive Messages I've sent

Send message Expand Filter

Completed

Social Graphics (TBD)

Assigned: Jerry Neira Recently assigned

Due date: Oct 29

Projects: Jerry Board Waiting for more info

Dependencies: Add dependencies

Description

Can you help me us come up with 1-3 Instagram grid/looks? Attached are some ones I used as far as style.

Instagram: <https://www.instagram.com/maxmanbuns/>
Packaging File: https://www.dropbox.com/s/7b3h0je5w5r74/maxManBuns_07.psd?dl=0
Product page: https://www.amazon.com/Tangle-Damage-Elastics-Supports-Pounds/dp/B0752BCTCB/ref=redir_mobile_desktop?_encoding=UTF8&dpID=51igQnVAuL&dpPn=1&keywords=max%20man%20bun%20ties&q

Ask a question or post an update...

Collaborators: Jerry Neira

Leave task

57°F Rain 2:02 PM 11/5/2021