TO: Arnold

FROM: James Mitchell

DATE: 09/26/2017

SUBJECT: Background Research Memo

I’d like to offer you a few more resources that support information about Philadelphia’s progressive economy.

*Inc Magazine* offered the article “Find you future in Philadelphia,” where author James Burns describes Philadelphia as one of the top ten cities in America for start ups, due to the growing innovation and city tax incentives.

Find your future in Philadelphia (2017, September) *Inc. Magazine*, 112-123.

The following three links provide background reading for better understanding the article above.

Tropical Smoothie Cafe Targets Philadelphia for Expansion. (2017, September 11). India Retail News. Retrieved from http://go.galegroup.com/ps/i.do?p=STND&sw=w&u=cuny\_nytc&v=2.1&it=r&id=GALE%7CA504193449&asid=aac4f9687a1a5ebe07c07fb96aac5863

Curalate Launches Curalate Showroom to Bring Commerce to Consumers Anywhere. (2017, August 5). Marketing Weekly News, 88. Retrieved from http://go.galegroup.com/ps/i.do?p=STND&sw=w&u=cuny\_nytc&v=2.1&it=r&id=GALE%7CA499556334&asid=f154c5723f3d1e69ca3c72fd262f99c7

Penn and Comcast Announce First Winner of Comcast Pennovation Challenge. (2017, July 25). Targeted News Service. Retrieved from http://go.galegroup.com/ps/i.do?p=STND&sw=w&u=cuny\_nytc&v=2.1&it=r&id=GALE%7CA499189246&asid=88038984f425b6999c31a20be3dd8776