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COMD1100// Graphic Design Reflections

In graphic design principles I have learned more than a few techniques for my work, I have learned to develop my eyes and their sensibility to tones and perspective. I have expanded also my knowledge of art and its beloved craftsmen. The assignments we do in our class helped me understand the functionality of good dimensions to a piece and how to pick up on the most obvious imperfections. As well as noticing details in work more quickly, I have become more advanced in my vocabulary so that I can present my own pieces with class and without giving the consumers my personal opinion. An artist can easily do this by using terms such as "I", "I think", and "I feel". Which is distracting to the work and appears egotistical. None of these words make the work any less yours if you keep it professional. Instead I've learned to present work in a non attached way using "this" or "it is".

From class I have also learned about the history of art and the important artistic milestones created by artists like Josef Albers whose color theory created the transparency illusion by recognizing that when two tones of the same color are present, the two variables color evoke a third in between. In addition to Albers we've discussed Dada or dadaism which was known for its shock value used in performance art. Most focused approach to art is bauhaus in which all arts would be brought together. Speaking of different art, I've also become aware to the different categories of art; abstract art, representation, surrealism. Abstract art is usually art that isn't perfect but gives you a close associated idea of what it is meant to show. Representational art is when an artist is more literal showing real close images of pieces or movement most easily understood. Surrealism art is more fantasy inspired and relies more heavily on imagination.

While learning to recognize categories of art I've also been able to practice disassembling an artist style of palette and positions, whether it has high, medium or soft value contrast, or if the design has a focal point. This I've learned is a very important process to understanding art. Some advertisement aspire design from artist so I've also become more aware of that and how important it is to study everywhere I go by looking through magazines and billboards. In class we've learned how the consumer's eye works and the importance of white space and how it is used to give the brain breathing room when it is processing some of these ads. I learned that an all dark background is called chiaroscuro, and if the design uses only black and greys the design is achromatic. Monochromatic is the use of only one color and however used if used correctly can be very impactful design.

All ideas and concepts in mind, I have learned a lot this semester being taught by the professor and she inspires my work heavily. I am eager to learn more from our time together as well as I am eager to be a well rounded artistic individual and professional in the near future. From this class I know that my goal is not a far off being that I am taught by a professor whom shows high optimism for my work for the course of this semester. Our final venture together will be the go green project, this project focuses on color theory and Bauhaus less is more to create a simple logo piece.