





# Shipwrecked Presentation

Presented by Jiaxi

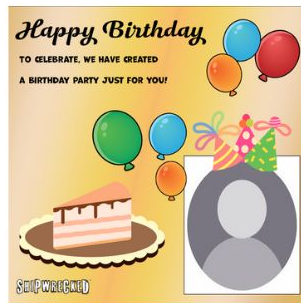
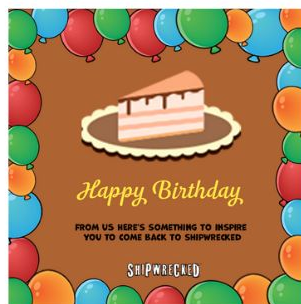
COMD 4701



# Bulletpoints of Goal

01. Give Customers Value for Money
  02. Provide customers with a suitable place to socialize
  03. The target audiences was Family members, Children (Age 4 - 12) , Teens (13 - 20), Adults
  04. Create four square Invitation poster for Adult Night, Adult Night VIP, Birthday, and Influencer
  05. Four poster must looks similar to the other
  06. Make customers feeling happiness and relaxable
- 
- 

# TUMBNAILS SKETCH

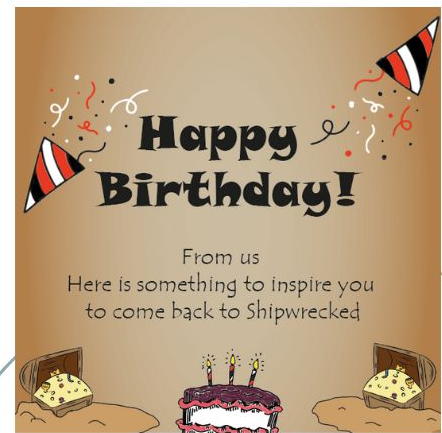




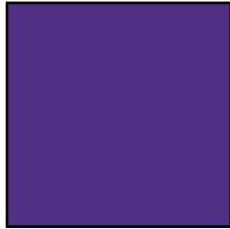
# TUMBNAILS SKETCH



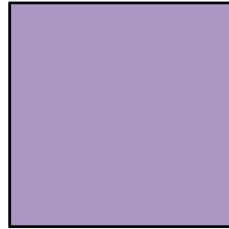
# TUMBNAILS SKETCH



# COLOR PATTERN



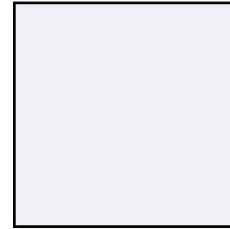
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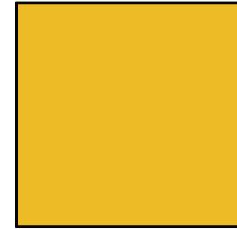
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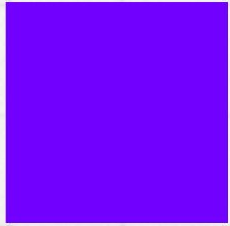


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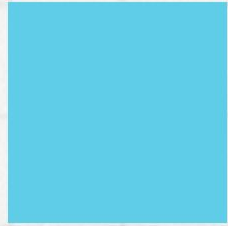


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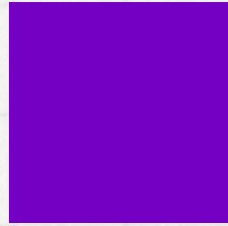
# Color Pattern



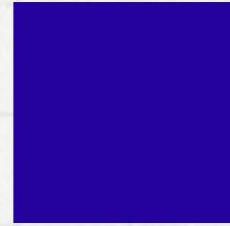
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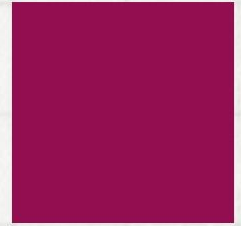
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**#7300c3**



**#25029d**



**#920e50**



# Typography

**Arial**

0123456789

!@#\$%^&\* ,.

abcdefghijklmnop

qrstuvwxyz

**Impact**

**0123456789**

**!@#\$%^&\* ,.**

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**stuvwxyz**

*HapticScript*

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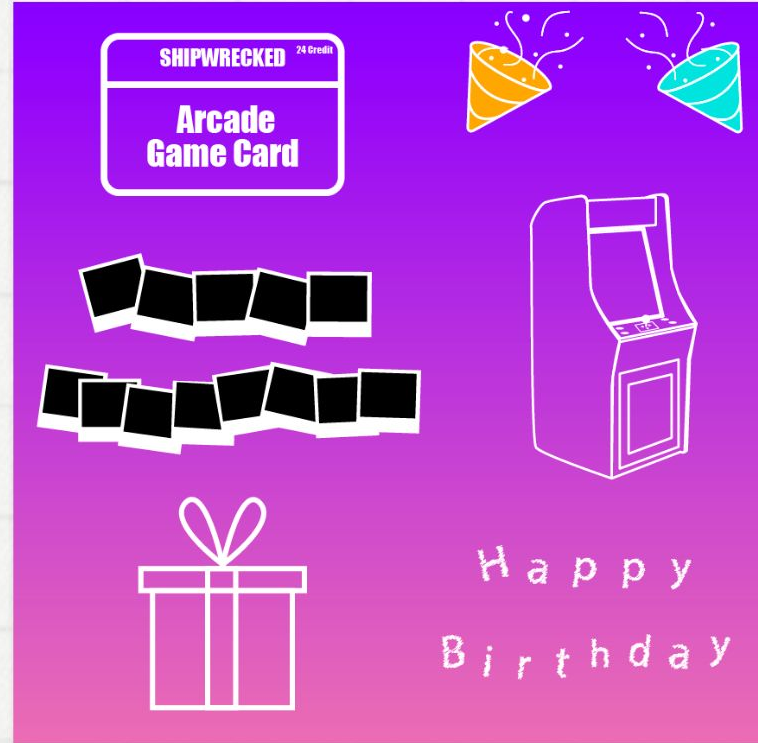
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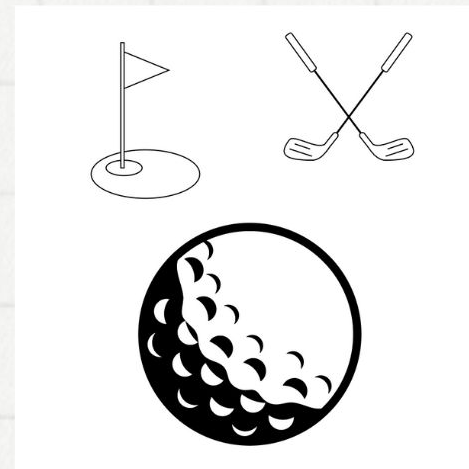
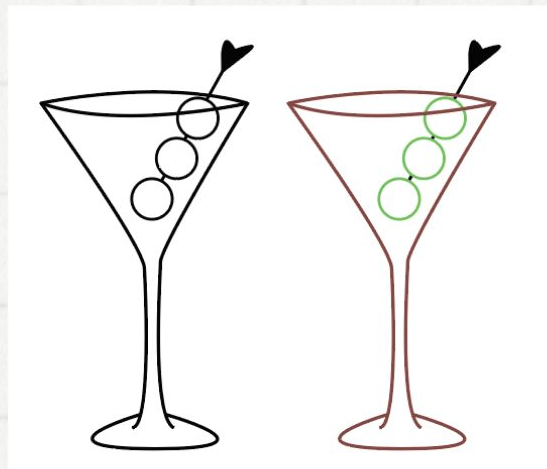
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# ICON of Illustration



# ICON of Illustration



# DIGITAL DRAFT

Every Thursday  
7 pm - 11 pm  
21+ only

**SHIPWRECKED**  
*Cheers to the Moonlight*

**ADULT NIGHT**

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card



Every Thursday  
7 pm - 11 pm  
21+ only

**SHIPWRECKED**  
*Cheers to the Moonlight*

**ADULT NIGHT**


Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card



**SHIPWRECKED**

Happy  
B i r t h d a y

Mini Golf  
Mini Escape Rooms  
Arcade Games  
Food & Drinks



**SHIPWRECKED**

Weclome

BE OUR GUEST

**SHIPWRECKED** **VIP**

*Sip, Savor, and Socialize*

**ADULT NIGHT**

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card  
2 Drinks or 1 Specialty Cocktail  
15% off drinks all Night



**SHIPWRECKED** **VIP**

*Sip, Savor, and Socialize*

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Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card  
2 Drinks or 1 Specialty Cocktail  
15% off drinks all Night






**SHIPWRECKED**

Happy  
B i r t h d a y

From us  
Here's something to inspire you  
to come back to Shipwrecked



Mini Golf  
Mini Escape Rooms  
Arcade Games  
Food & Drinks



**SHIPWRECKED**

Weclome

BE OUR GUEST





# DIGITAL DRAFT

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**SHIPWRECKED**  
*Cheers to the Moonlight*

## ADULT NIGHT

Includes:  
Mini Golf  
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**SHIPWRECKED**  
*Cheers to the Moonlight*

## ADULT NIGHT

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card




**SHIPWRECKED**

## Happy Birthday

From us  
Here's something to inspire you  
to come back to shipwrecked

Includes:  
Mini Golf  
Mini Escape Rooms  
Arcade Games  
Food & Drinks



**SHIPWRECKED**

## Welcome

### BE OUR GUEST

Includes:  
Mini Golf  
1 Escape Rooms  
24 Credits Games  
Food & Drinks



**SHIPWRECKED** **VIP**

*Sip, Savor, and Socialize*

## ADULT NIGHT

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card  
2 Drinks or 1 Specialty Cocktail  
15% off drinks all Night



**SHIPWRECKED** **VIP**

*Sip, Savor, and Socialize*

## ADULT NIGHT

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card  
2 Drinks or 1 Specialty Cocktail  
15% off drinks all Night



**SHIPWRECKED**


*"Making Memories on Your Special Day"*

## Happy Birthday

From us  
Here's something to inspire you  
to come back to shipwrecked

Includes:  
Mini Golf  
Mini Escape Rooms  
Arcade Games  
Food & Drinks

**Happy Birthday**  
Arcade Game Card



**SHIPWRECKED**

## Welcome

### BE OUR GUEST

Includes:  
Mini Golf  
1 Escape Rooms  
24 Credits Games  
Food & Drinks





# DIGITAL DRAFT



**SHIPWRECKED**  
*Making Memories on Your Special Day*

**Happy  
Birthday**

From us  
Here's something to inspire you  
to come back to shipwrecked

**SHIPWRECKED**  
Arcade  
Game Card

Mini Golf  
Mini Escape Rooms  
Arcade Games  
Food & Drinks

Decorative elements: birthday cake, balloons, candles, gift box, golf ball, golf club.



**SHIPWRECKED** **VIP**

*Sip, Savor, and Socialize*

**ADULT  
NIGHT**

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card  
2 Drinks or 1 Specialty Cocktail  
15% off drinks all Night

**SHIPWRECKED**  
Arcade  
Game Card

Decorative elements: cocktail glass, martini glass, golf ball, golf club.



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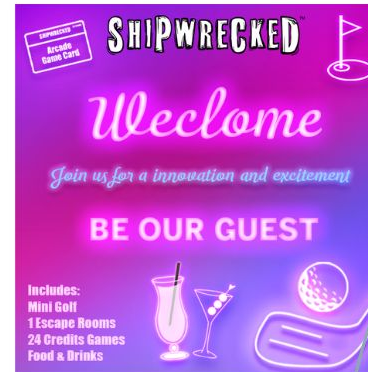
**SHIPWRECKED**  
*Cheers to the Moonlight*

**ADULT  
NIGHT**

**SHIPWRECKED**  
Arcade  
Game Card

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card

Decorative elements: golf ball, golf club.



**SHIPWRECKED**

**Welcome**

*Join us for a innovation and excitement*

**BE OUR GUEST**

Includes:  
Mini Golf  
1 Escape Rooms  
24 Credits Games  
Food & Drinks

**SHIPWRECKED**  
Arcade  
Game Card

Decorative elements: cocktail glass, martini glass, golf ball, golf club, golf flag.



# Final Works

# ADULT NIGHT

Every Thursday  
7 pm - 11 pm  
21+ only

**SHIPWRECKED™**  
*"Cheers to the Moonlight"*

**ADULT  
NIGHT**

Includes:  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card



# ADULT NIGHT VIP



**SHIPWRECKED™** **VIP**

*"Sip, Savor, and Socialize"*

**ADULT NIGHT**

**Includes :**  
Mini Golf  
1 Escape Room  
24 Credit Arcade Card  
2 Drinks or 1 Specialty Cocktail  
15% off drinks all Night

The poster features a dark blue background with a brick wall pattern. It includes icons for a cocktail glass with a straw, a martini glass with olives, a golf ball on a tee, and an arcade machine.



# BIRTHDAY

**SHIPWRECKED**  
*"Making Memories on Your Special Day,"*

**Happy Birthday**

From us  
Here's something to inspire you  
to come back to shipwrecked

Mini Golf  
Mini Escape Rooms  
Arcade Games  
Food & Drinks

# INFLUENCERS



**SHIPWRECKED™**

*Welcome*

*"Sailing Through the Storms of life"*

**BE OUR GUEST**

**Mini Golf  
1 Escape Rooms  
24 Credits Games  
Food & Drinks**

The background is a light blue grid with various hand-drawn blue doodles scattered around. These include circles, loops, a starburst, a zigzag line, and several downward-pointing chevrons.

**Thank you  
very much!**