

Joab Liriano Jr

DESIGN

Presents



Nothing but
the Naked
Truth

At Naked Juice we are dedicated to providing access to fruit and veggie goodness. Everything we do is centered around one thing you. Our consumers have always been and continue to be our top priority. We place our consumers first and foremost. Always.

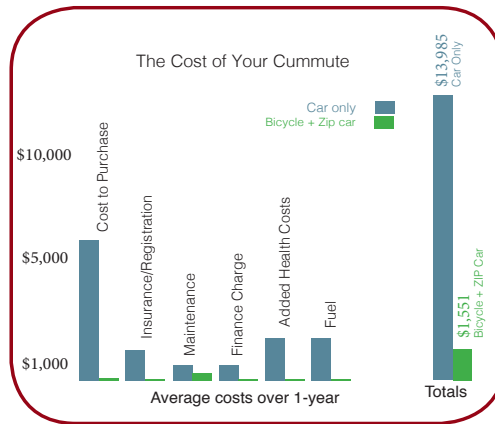
- Created this design for the juice naked
- I wanted to demonstrate the freshness of the naked juice with a minimalist but beautiful design



- This is my advertise design for Pam
- Posted on a billboard for the realism
- I wanted to go for a design that was clever and made you think
- Placed in the City Tech show

“We Got The Ride You Got The Drive”

Join ZipCar Today and Change Your Life Style for The Better !



While the traditional American Dream may include having a car in the garage, more than 53 percent Millennials claim that high costs of maintenance, parking, and gas make it difficult for them to own a car.

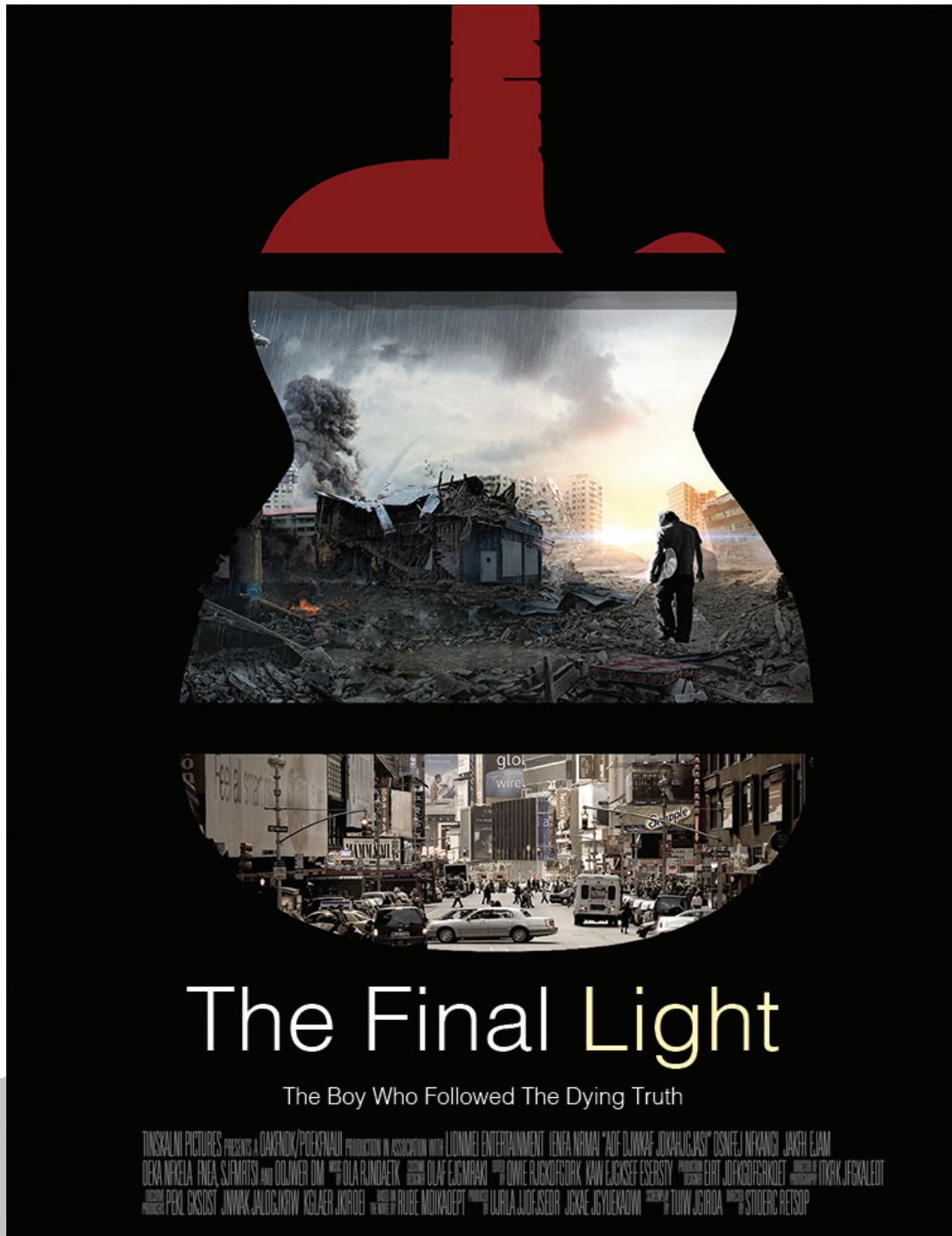
Zipcar President Kaye Ceille, “Businesses are increasingly conscious of their environmental footprint, and we’re proud that this research supports what we’ve long believed.”

Twenty percent of all Zipcar for Business members reported that they sold a personally owned car after becoming a member, and another 20 percent avoided buying a car as a result of joining.

Studies found that of those Zipcar members who became zero-car households after joining Zipcar, 22 percent bike more often and 41 percent walk more.



- This was created in class for a company called zipcar
- I went for the informative style
- The new logo branding was also created by me



- This was made during the days I just started design
- This is a poster design for a movie I also created myself
- Dark design with a hint of hope is what I went for

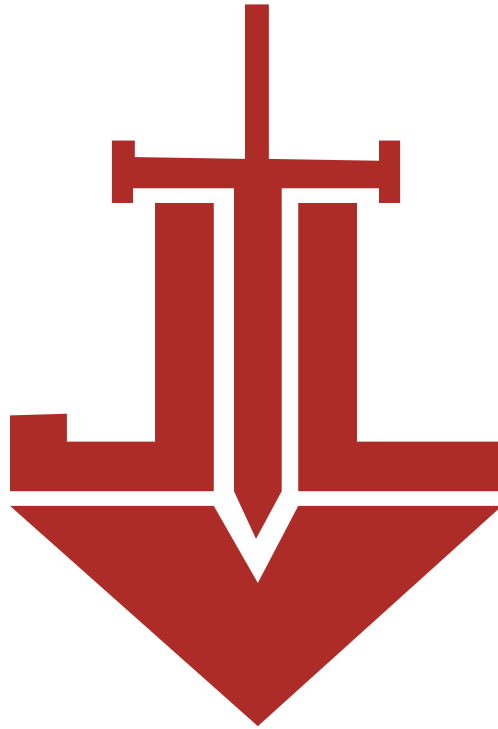


**All
You
Need
Is**



Chinese	Hungarian	Italian	New American	Thai
Cuban	Indian	Japanese	Pakistani	Turkish
Czech	Irish	Jewish	Russian	Ukrainian
French	Indonesian	Korean	Scandinavian	Vietnamese
German	Irish	Lebanese	Scottish	
Greek	Israeli	Mexican	Spanish	

- Created this design advertising Seamless
- I wanted to demonstrate the great food you can order from home
- Was placed in the art show in City Tech



Gaming Industry

Is where I want to be

- It would be a dream if I was to join a gaming industry
- I will be able to incorporate my hobby and my passion into my career
- When designing about games, movies and television I'm really having so much fun



- Created this design for my own enjoyment
- Created this poster, to symbolize fire
- Idea from anime/Cartoon

Get Ready, For A Fist Full Of Aura

LUCCARIO

#448

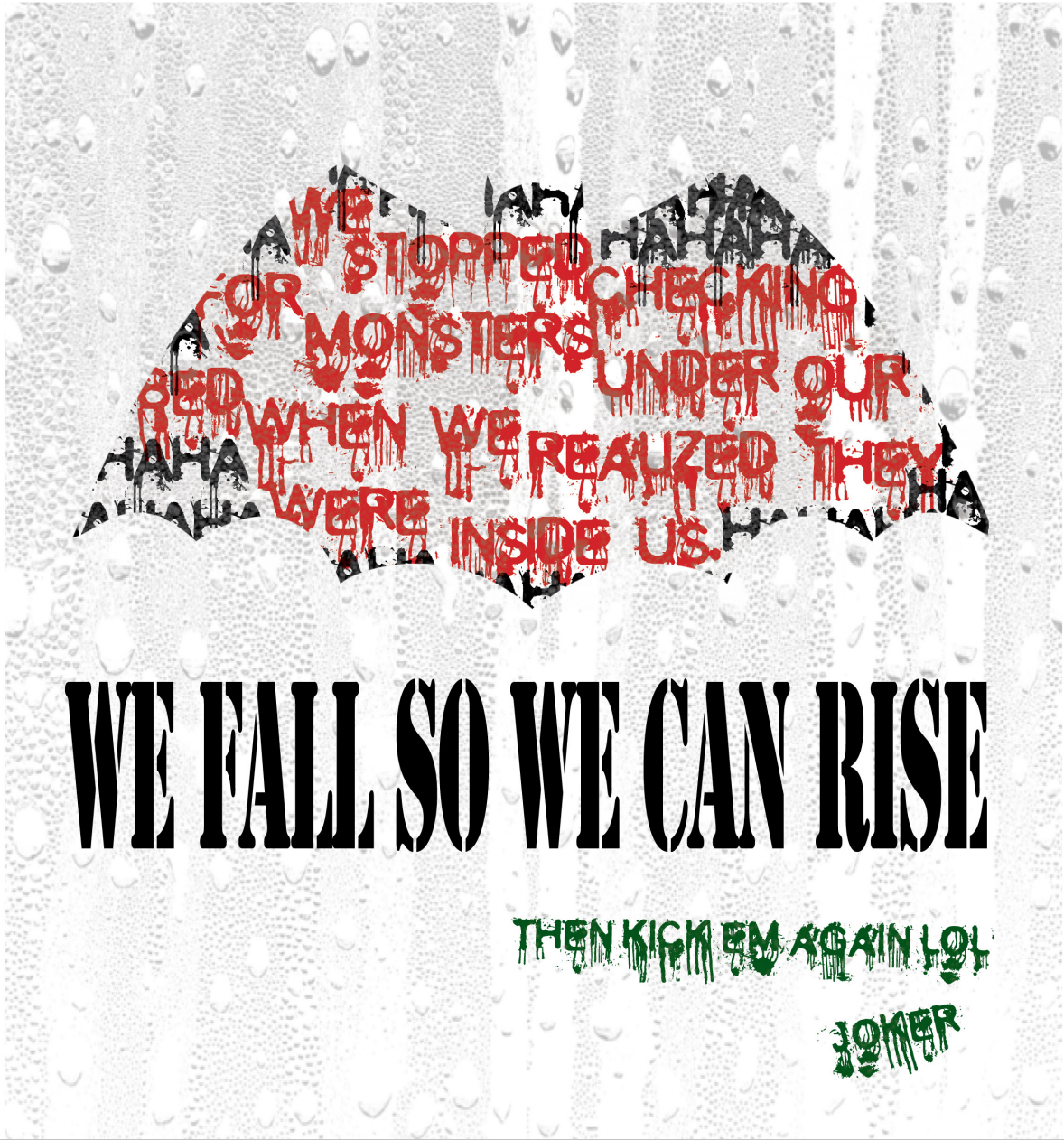
By catching the aura emanating from others, it can read their thoughts and movements from over half a mile away.

MEGA STATUS

 Fighting

 Steel

- Created this design for my friend and a specific game
- Created as though it was for the cover of a magazine business

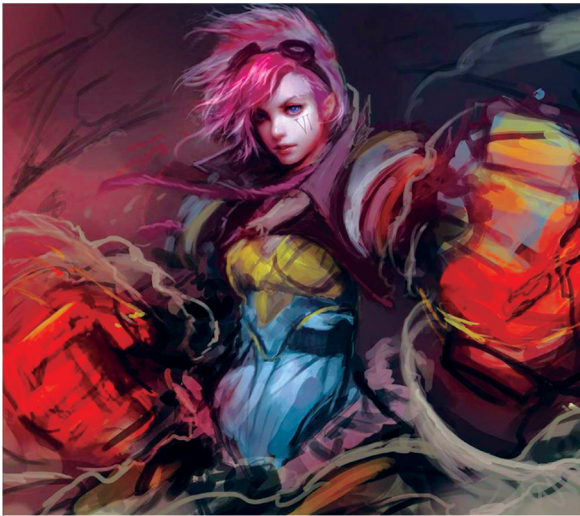


- Created this design for the batman, in honor of the movies
- This design is made to be a movie poster

THE WORLD COULD ALWAYS USE MORE HEROES



- A Newer design for a game
- Wanted to go for something more colorfull



"It's a shame, I only got two fists"

THE ENFORCER

Book 2



"There's a place between war and murder in which our demons lurk."

THE EXILE

Book 1



- Lastly for this show I have two book covers I created
- I created a small series using a brother/sister relationship

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THE END

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