

Joab Liriano Jr

Anomaly

So to start off, just finding the place was a little bit on the difficult side, especially compared to our previous trip to the Daily News Building. The building had no large title or no door holder wondering where we're are going, but instead they've created a family like relationship with each other to the point where they don't need all that extra stuff. Anomaly, the name they go by makes so much sense when you find out what they're business is about. They don't care about they're name being on tall buildings, or how extravagant they look, but what they care about is how uniques and successful the work they produce is.

I enjoy both the work space and the atmosphere because of how welcoming it feels to be in. It feels that the environment soothes the soul and relaxes you, so in return creating better work experiences. One example of the welcoming environment is the fact that they have a kitchen on every floor, able to be used by any employee and they even incorporated they're own cooking show.

Quality over quantity is one of the mottos the work by and one way you could tell are the clients they are partnered with. (Beats, Budweiser, Converse, Google, Hershey, Johnny Walker and Youtube.) These are only the partners they work with on a consistent basis too. I noticed that Anomaly really treasures they're partnership and how they relate with everyone in the world with great social interactions.

I learned that there are a couple of other places where the Anomaly offices are held up, for example Toronto, NY, Los Angeles and even London. Places very rich in design and business success. Around the ending I enjoyed how they presented us a couple of designs that they healthier and better. It was actually a lot of fun to see how they would always take one step further in order to create quality work. I also enjoyed how informative the presentation was because I learned that It's not only to make beautiful but to also passionately help your clients from the ground up if need be.

So yes, I see myself working here. Especially compared to our previous trip to the Daily News. Anomaly is just so homely and welcoming to the point where you absolutely want to give back with your best work. The work they do seems to be so much fun and so expansive as well. Anomaly is at a good high with there design and If an option I choose for myself, I hope to take part as a graphic designer myself.

