

1. Project Description

New York city is gifted with a rapidly growing urban cycling community composed by riders for all ages who ride for commute, work or sheer pleasure. The amount of New Yorkers that opted to ride a bike as supposed to other means of transportation fueled NYCDOT to build over 300 miles of bike lanes since 2010. These conditions gave birth to an NYC Bike Culture where riders expressed their sense of style, attitude, and personalities through the kind of bikes they chose to ride as well as the riding style they adapted. But the bike culture does not come without it's risks. Every years many bikers get hurt and some even lose their lives to the NYC streets on a bike.

I will produce a 5-10 minute documentary style film that explores the dangers for getting from point A to point B on a bicycle. Moreover, the film will explore why the riders that get hurt choose to remain part the urban cycling community even after their injuries. Is it for an adrenaline rush? Is it cause they hate the subway? Or are these people just stubborn? The film seeks to answer these questions through interviews with members of the community.

2. Methods

I will take my film through the three stages of film. **1. Pre-Production:** Script, Shot – List and maybe even a Story board. **2. Production:** the actual video recording of all of the interviews as well as b-roll and supporting images. I will use my own camera and most likely be renting lenses and a gimbal stabilizer. I will record 2-3 interviews in outdoor locations, most likely a park. The gimbal stabilizer I will use to get motion shots of my interviewees riding their bicycles. 3. & last but not least is **Post Production.** This stage consists of sorting all of my footage and editing them to a seamless video that tells a story in a expressive and cinematic film. After a solid rough cut is done I will proceed to color grading, mixing audio and adding titles if need be. I will be using mostly adobe premiere for my editing & I will also supplement premiere with adobe after effects.

3. Project Deliverables

- Pre -Production Documents
 - Story board
 - Script
 - Shot List
 - Budget
 - Calendar
- Final Cut of the 5-7 minute film (video file)
 - Adobe Premiere work file
 - Adobe After effects work file
 - Master file with all the raw footage.
- Presentation

- Poster
- Film projection display.

4. Calendar

- Sept 12th 2018: 1st Day of Pre-Production
- Initiate script
- Sept 14th 2018: 3rd Day of Pre-Production
- Finish Script
 - Start story board
 - Research images
 - Draw composition of shots
- Sept 17th 2018: 6th Day of Pre-Production
- Finish story board
 - Start shot list
 - 1st Meeting with Tech Advisor
- Sept 26th 2018: 12th Day of Pre-Production
- Finish Shot list
 - Review all Pre-Production documents
- Sept 27th 2018: 2nd Meeting with Tech Advisor
- Review all Pre-Production documents
- Sept 29th 2018: 1st Day of Production
- Interview with Shardy Nieves
- Sept 30th 2018: 2nd Day of Production
- Interview with Diablo
- Oct 1st 2018: 3rd Day of Production
- Supporting images
 - Moving bike parts
 - NYC Traffic
 - Pedestrians
- Oct 1st 2018: Last Day of Production
- Cutaways
 - Establishing shots
- Oct 3rd 2018: 1st Day of Post-Production
- Sort footage
 - Name clips
 - Organize bins and material
 - Establish digital work space.
 - Initiate story build from interview footage
- Oct 10th 2018: 7th Day of Post-Production
- Finish story structure with interviews
 - Initiate supporting images edits
- Oct 15th 2018: 12th Day of Post-Production

- Initiate skyscraper cutaway edits
 - Initiate establishing shots Edits
- Oct 17th 2018: 14th Day of Post-Production
- Achieved a rough cut
 - Initiate color grade
- Oct 19th 2018: 16th Day of Post-Production
- Finish color grade
- Oct 19th – 21st 2018: TIME OFF. DON'T LOOK AT PROJECT
- Oct 22nd 2018: 17th Day of Post-Production
- Initiate title edits
 - Lower thirds
 - Credits
- Oct 25th 2018: Last Day of Post-Production
- Finish all edits
 - Final cut
- Nov 1st 2018: Poster
- Initiate poster research
 - Choose a design concept
- Nov 2nd 2018: Poster/ meet w tech advisor
- Finalize poster
 - 3rd meeting with Tech Advisor
 - Review & discuss film

5. Required Resources

1. Sony a7sII Camera
2. Zeiss 90mm Macro Lens
3. Sony GM 24-70 2.8 Lens
4. 64GB SD Memory Card
5. Macbook Pro
6. External Hard drive
7. Rode Video Mic
8. Lights!
9. Tripod
10. DJI Ronin S Gimbal Stabilizer

6. Budget.

| Item | Cost |
|------------------------|-------------------------|
| Zeiss 90mm Macro Lens | \$34/day Adorama rental |
| Sony GM 24-70 2.8 Lens | \$34/day Adorama rental |
| Lights! | TBD |
| Total | \$68 |

7. Proposed Table of Contents/Portfolio Outline

1. Pre-Production
 - All pre-production documents
2. Video page
 - Link to video viewing site

8. Agreement

CULMINATION PROJECT AGREEMENT

Submit signed copy to your ENT 4499 Professor

1. Student Name: Javier Rivera
2. Phone number: 718-812-7290
3. Email:
Javier.Rivera1893@gmail.com

5. Title of the project.
Urban Cycling Film

6. This Agreement is entered into between:

- Student's name: Javier Rivera
Faculty advisor: Adam Wilson
Technical advisor: Alison Berkoy

1. This is an agreement whereby grade and credit for ENT 4499 will be awarded in return for specified project efforts. It is agreed that all work described in this Agreement will be completed as scheduled and within the cost total and other parameters as noted.
2. Student will meet with the technical adviser at least 3 times throughout the course of the project.
3. Failure to maintain the agreed-upon plan and schedule may result in grade penalties. Failure to submit the complete project and report by the scheduled date will result in failure of ENT 4499
4. You will provide both your advisor and technical advisor with a copy of your proposal which will include the following:
 - Project description
 - Methods
 - Project Deliverables
 - Schedule or calendar
 - Required Resources
 - Budget
 - Proposed table of contents/Portfolio Outline
 - Culmination Project Agreement (this page)

Technical Advisor's Statement: I agree to serve as Technical Advisor for this culmination project and will participate in the evaluation as appropriate.

Allison Berkoy _____ 9/24/18
Technical Advisor Signature Date

Student's Statement: I fully understand the Project description, the Procedure, and the agreed-upon contributions of my Technical Advisor and others who may be

involved in this Agreement. I agree to meet all requirements and to request, in writing, any significant changes, which may become necessary during this Culmination project. Any such request will become valid and a part of this Agreement/Contract when accepted by my Faculty Advisor.

_____Javier Rivera_____ 09/19/18_____

Student Signature Date