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Miracle Butter

The true wonders of Shea butter are usually unbeknownst to its consumers. One of the beauty's best kept secrets for a long time, Shea butter and its importance in beauty can be traced all the way back to ancient Egypt and the days of Queens such as Queen Cleopatra, and Queen of Sheba and Queen Nefertiti. These Egyptian goddesses marveled at the not only cosmetic benefits of this natural wonder but even the therapeutic benefits that this natural butter oil provided. In today's beauty products especially within moisturizers, shea butter is one of the most sought-after ingredients for all its great benefit it provides, while a lot of the consumers might not really know the extent to which shea butter was one of the most important ingredients for one of the worlds most beautiful goddess, Queen Cleopatra. It's recognized and has been popularized in current beauty trends for its boost of good vitamins as well as good fatty acids that benefits in moisturizing, soothing, lathering and conditioning the skin and hair.

Cleopatra is one of the most recognizable females in the history of mankind, admired especially for her beauty. She was known for carrying around a vast amount of Shea butter packed into jars to continuously moisturize and nurture her skin against the dangerous Sun of Egypt and the climate of the deserts. In today's beauty world, shea butter is an essential ingredient that's packed into a vast majority of products, either by itself or in conjunction with others to help people consume the benefits of this product. Shea butter was also known to be Africa's "cure it all" product is produced in roughly 21 African Countries throughout the western and central African savannahs, assuring that these versions made in Africa are the best Shea butter products possible, as even Cleopatra knew to have it brought in from Africa. Within the African culture, shea butter

is known as one of its most important ingredients for beauty. It also an African “women’s gold” as it provides an economic system for the predominantly women who run the hair and beauty businesses to earn money and livelihoods in this normally hard place not known traditionally for women economic empowerment. In this way too, since a vast majority of products do come from African imports, consumers of shea butter subsequently help in providing into these underdeveloped nations for their marvelous home good.

“Ancient cultures, including ancient Egypt, under Cleopatra’s rule, mention shea butter as a valuable commodity. Shea butter was often used to protect skin and hair from the unrelenting sun and was used to treat arthritis and joint pain in traditional tribal medicine. It continues to be used as a salve on infants’ umbilical wounds, and has been shown to reduce the risk of infection and subsequently reduce infant mortality.” (Herbal Dynamics Beauty) As highlighted by this article, shea butter also is known for providing therapeutic benefits such as alleviating arthritis and pain or even being a health aid with injuries and wounds.

This product is immensely popular now as beauty, skin and perfection has never been in style like this before. Shea butter is an 100% natural base product good for all skin types, which perfectly goes with the natural product trend and heightened awareness for these types of products in our current world. This shea butter ingredient can qualify as one of Earth’s natural miracles. With the likes of social media, and with all the electronics such as TV, iPhone and ads consistently bombarding us with perfect illusions of beauty, people care more about clearing up any imperfections and maintain a healthy skin regimen for all the pictures, and shea butter is perfect for this. “To use Shea butter in your daily skin routine is to say, “I love my skin, I want to give it the very best” (Care, Shea Butter). It also benefits that unlike some other butters such as cocoa butter which plugs of pores and can potentially damage a person’s skin, shea butter products wont

irate or damage any pores or skin but only enhance it. Shea butter is known as one of the best natural moisturizers, being super safe for use and being environmentally friendly as well.

My first experience with Shea butter was walking down my old neighborhood on 125th Street in Harlem as a sixth grader in Junior High School. I had been self-conscious at this age about my outer beauty but because of my strict parents, I wasn't allowed to buy, look at or even think about applying and wearing makeup yet. I recall always walking pass street vendors, mainly females, as well as local beauty shops loaded with different variations of oils and butters, and especially those of Shea butter products, promoting these beautiful females with wonderful skin and hair, something I truly wished for at this point. I remember being so interested in how well these body butter worked that I walked into a shop and specifically asked for their best recommendation to look like the girls on the ads, I was guided into buying a yellow refined shea butter that would work miracles for me from head to toe. The product didn't have much label details but the sales lady that sold me the butter told me to apply a generous amount right after a shower, from my head-hair to applying it all over my skin down to the toes. I was excited to give it a try and so that night I started a new regime, applying a generous amount of this moisturizer to my hair and skin after showers, and eventually I started to see improvements on my skin and experienced a new "glow" as others would complement me about.

I can be a personal reviewer of this natural wonder and can attest in its benefits naturally that it provides. The beauty industry too believes in its benefits as shea butter can now be seen added to the entire array of beauty products in one way or another. The mysterious and ahead of their time Egyptians too were early on this beauty secret that is still being used today just as Queen Cleopatra used it back in her reigning days. As time goes on, I believe that the trend of beauty will

continue to seek organic ingredients that are natural and as beneficial as Shea butter but ultimately there will always be a need in beauty for this wonder of an ingredient.

Work Cited

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