

Fashion Forecasting Trend Report:

Women's Trousers 2023

Formal or Informal, Women's Trousers are making a comeback and are better than ever, here's how!

Presented by: The A.B.J Forecasting Agency

Bethelie Rivera
Jesenia Bravo
Andy Williams

About The Authors:

- Started in 2021 as a result of the need for reliable long-term fashion forecasting predictions.
- Made up of a slew of talented support staff, there are three powerhouse women at the helm of the A.B.J Forecasting Agency. Our Digital Marketing Manager Bethelie Rivera, Lead Trend Researcher Jesenia Bravo and Director of Consumer Culture and Sales Andy Williams all collaborate to develop the most up to date forecast available on the market.

About The Authors: Located in New York City

Bethelie Rivera-Digital Marketing
Manager



Jesenia Bravo- Lead Trend Researcher

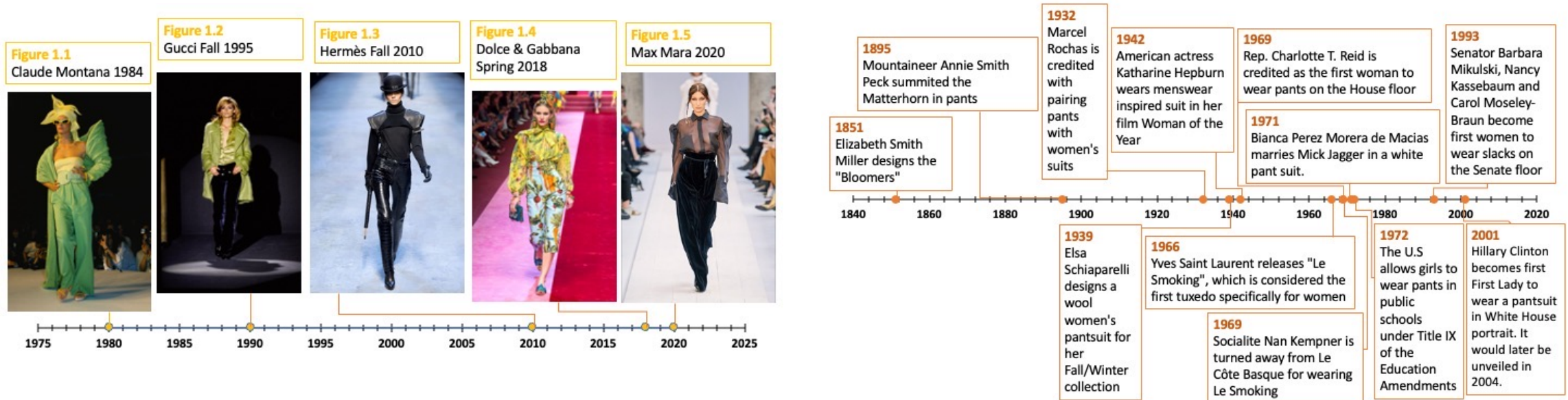


Andy Williams-Director of
Consumer Culture and Sales



History & Timeline

- Suffragette Elizabeth Smith Miller is credited as having designed a very early pair of women's pants in the United States around 1851
- Her design included trousers that gathered at the ankles and featured a long skirt that extended below the knees.
- An early adopter and advocate of Miller's design was fellow women's rights crusader Amelia Jenks Bloomer. Miller's design would later take on the moniker "bloomers" named after her cohort.

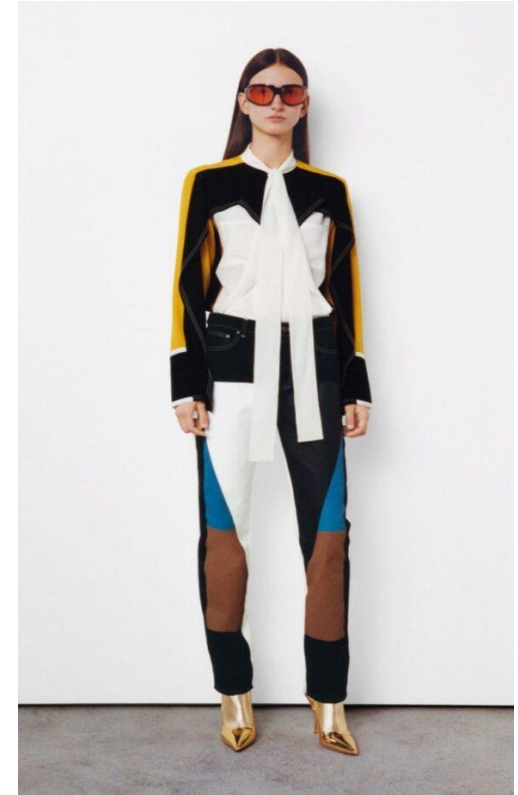


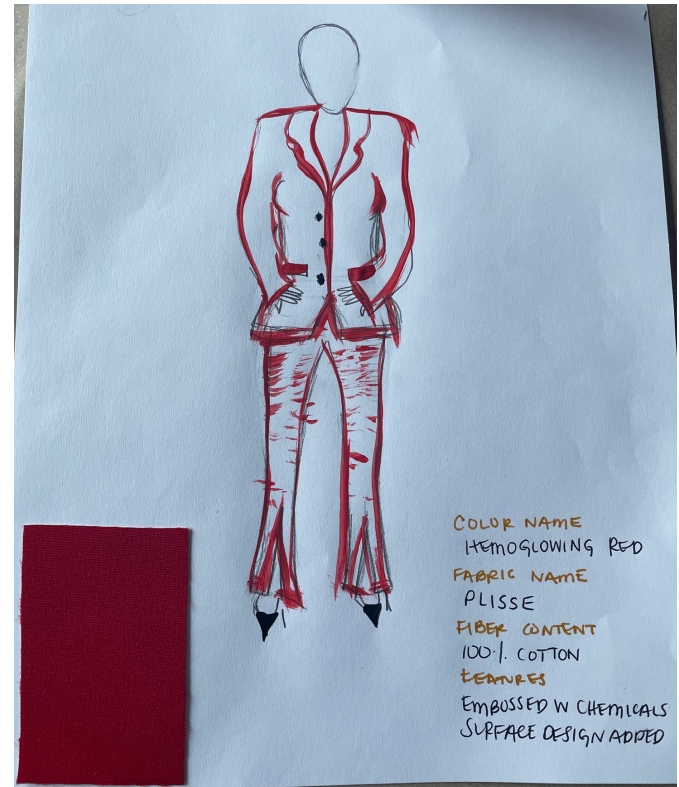
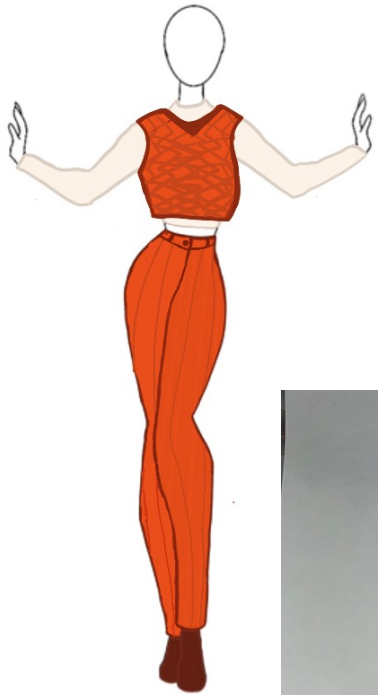
Something Old, Something New, A Trend For You

- The A.B.J. Forecasting Agency was able to put together a set of trends that would be trending in 2023.

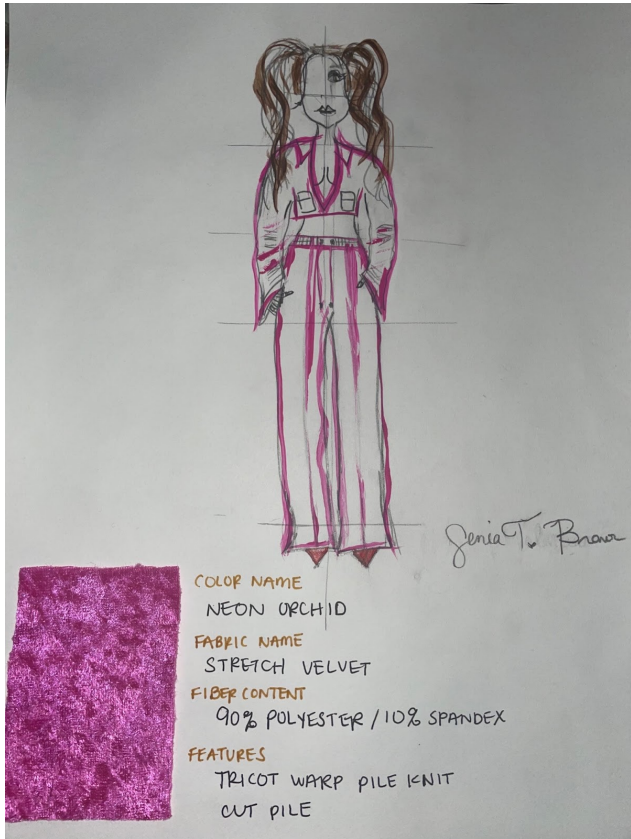


- 90's Nostalgia
- Baggy Trousers
- Split hems



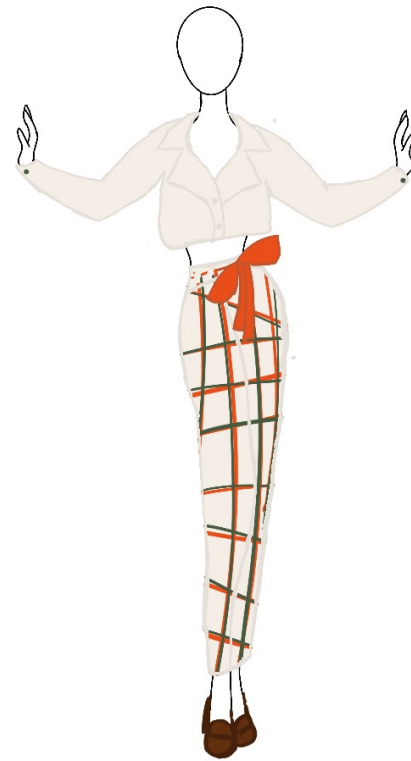


COLOR NAME
HEMOGLOWING RED
FABRIC NAME
PLISSE
FIBER CONTENT
100% COTTON
FEATURES
EMBOSSED W CHEMICALS
SURFACE DESIGN ADDED



Genia T. Brown

COLOR NAME
NEON ORCHID
FABRIC NAME
STRETCH VELVET
FIBER CONTENT
90% POLYESTER / 10% SPANDEX
FEATURES
TRICOT WARP PILE KNIT
CUT PILE





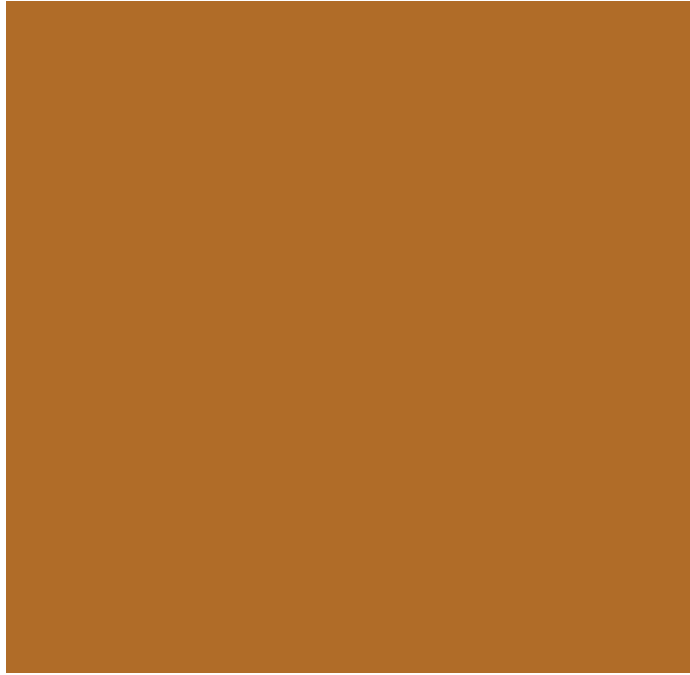
EcoVera
Sustainable resource



Plissé



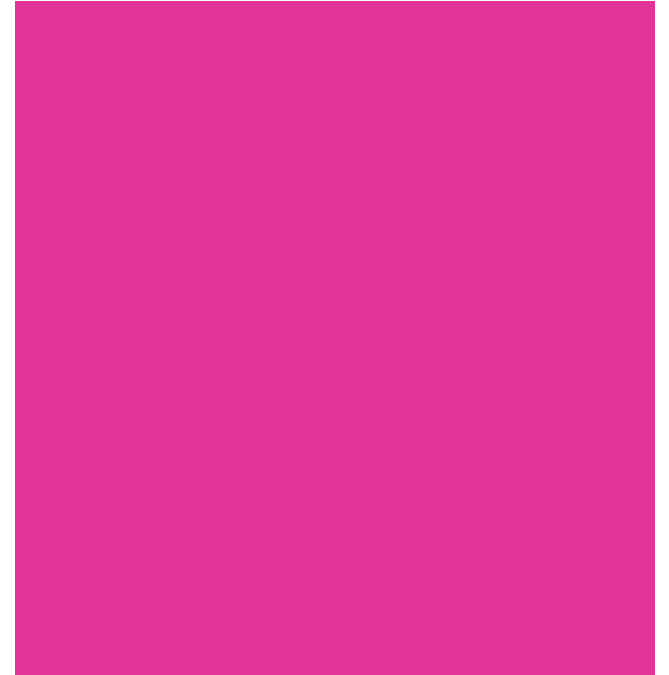
Tweed



LeBron James #2306



Hemoglowing Red #2948



Berry Bright #5712