

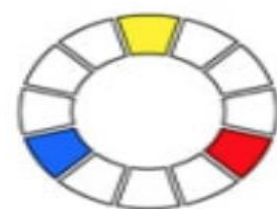
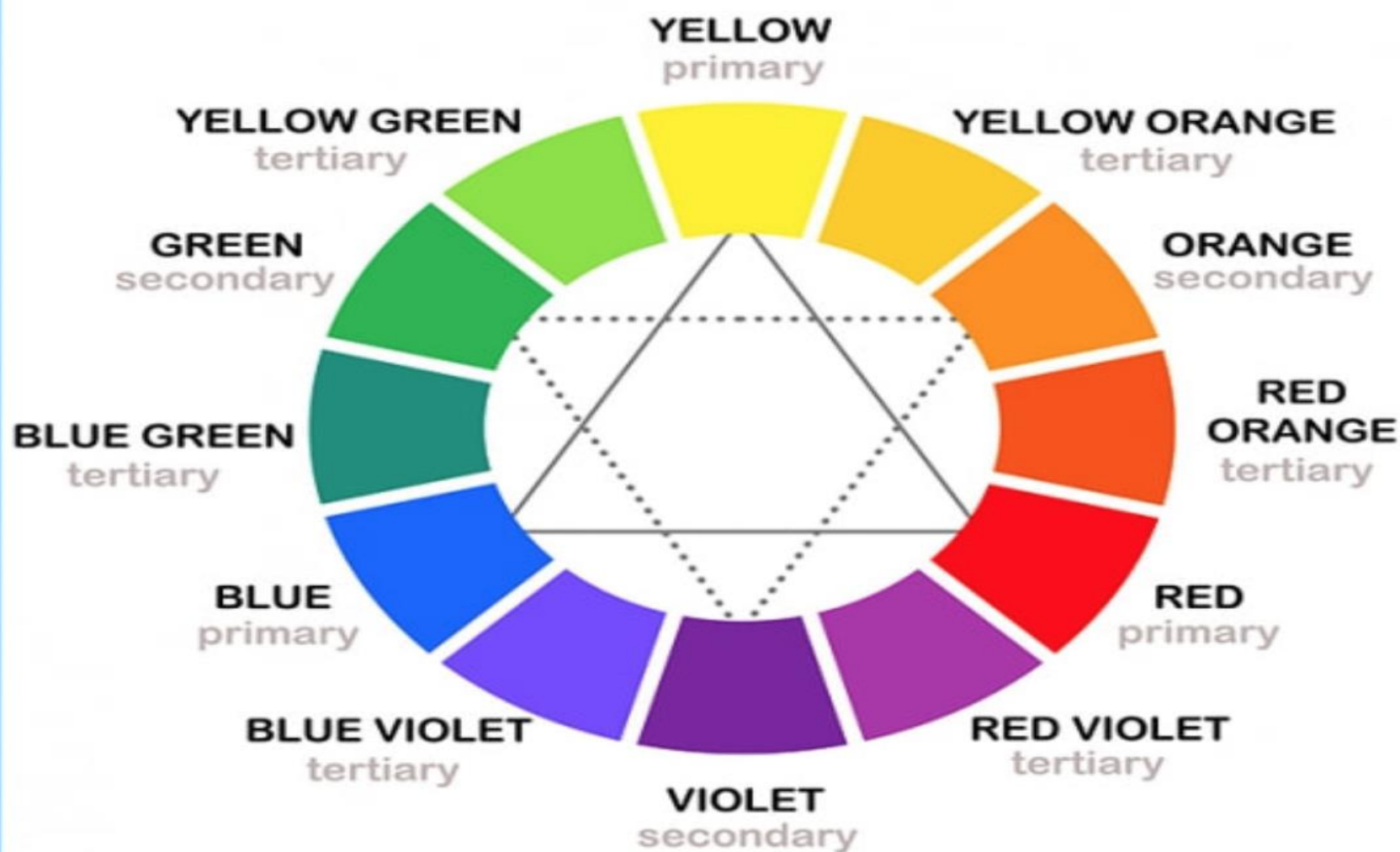
Color Analysis Project



Jesenia Bravo

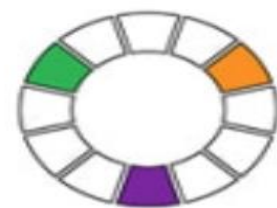
BUF 2203 Visual Merchandising

Color Wheel



PRIMARY

YELLOW
RED
BLUE



SECONDARY

ORANGE
VIOLET
GREEN



TERTIARY

YELLOW ORANGE
RED ORANGE
RED VIOLET
BLUE VIOLET
BLUE GREEN
YELLOW GREEN

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SHADES OF PINK

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REPRESENTS

ROMANCE, CARE, INTUITION,
PASSION, SENSIVITY, KINDNESS

EMOTIONS

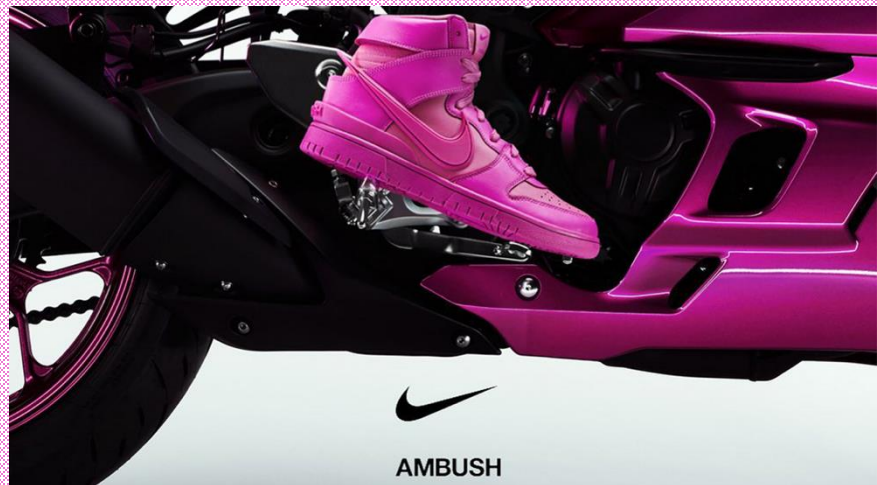
COMPASSION, LOVE, IMMATURE,
PLAYFUL, ADMIRATION

USED TO

COMMUNICATE ENERGY, INCREASE
PULSE, MOTIVATE ACTION, FASCINATE,
ENCOURAGE CREATIVITY

WAVELENGTH 700 - 630 nm

Pink HEX #FC0FC0 RGB 252 15 192	Fuchsia HEX #FF00FF RGB 255 0 255	Hot Pink HEX #F81894 RGB 248 24 148
Ruby HEX #E0115F RGB 224 17 95	French Rose HEX #F64A8A RGB 246 74 138	Punch HEX #EC557B RGB 236 85 120
Ultra HEX #FF6FFF RGB 255 111 255	Cerise HEX #DE3163 RGB 222 49 99	Lemonade HEX #FDB9C8 RGB 253 185 200
Thulian HEX #DE6FA1 RGB 222 111 161	Carnation HEX #FFA6C9 RGB 255 166 201	Flamingo HEX #FCA3B7 RGB 252 163 183
Magenta HEX #FF0090 RGB 255 0 144	Brick HEX #FB607F RGB 251 96 127	Rose Pink HEX #FF66CC RGB 255 102 204
Amaranth HEX #F19CBB RGB 241 156 187	Lavender HEX #FBAED2 RGB 251 174 210	Taffy HEX #F9B7C5 RGB 249 135 197
Creamy HEX #FF69B4 RGB 255 105 180	Bubble Gum HEX #FE5BAC RGB 254 91 172	Baby Pink HEX #F5C3C2 RGB 245 195 194
Fandango HEX #DF5286 RGB 223 82 134	Watermelon HEX #FE7F9C RGB 254 127 156	Salmon HEX #FDAB9F RGB 253 171 159



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SHADES OF RED

EMOTION

EXCITEMENT
ENERGY
PASSION
COURAGE
ATTENTION

INDUSTRY

ENTERTAINMENT
FOOD
SPORT
FIRE PROTECTION
CHILDREN PRODUCTS

USED TO

STIMULATE
CREATE URGENCY
DRAW ATTENTION
CAUTION
ENCOURAGE

Salmon HEX #FA8072 RGB 250, 128, 114	Scarlet HEX #FF2400 RGB 255, 36, 0	Barn Red HEX #7C0A02 RGB 124, 10, 2
Imperial Red HEX #ED2939 RGB 237, 41, 57	Indian Red HEX #CD5C5C RGB 205, 92, 92	Chilli Red HEX #C21807 RGB 194, 24, 7
Maroon HEX #800000 RGB 128, 0, 0	Fire Brick HEX #B22222 RGB 178, 34, 34	Carmine HEX #960018 RGB 150, 0, 24
Vermilion HEX #7E191B RGB 126, 25, 27	Redwood HEX #A45A52 RGB 164, 90, 82	Desire HEX #EA3C53 RGB 234, 60, 83
Raspberry HEX #D21F3C RGB 210, 31, 60	Candy Apple HEX #FF0800 RGB 255, 8, 0	Hibiscus HEX #B43757 RGB 180, 55, 87
Persian HEX #CA3433 RGB 202, 52, 51	U.S. Flag HEX #BF0A30 RGB 191, 10, 48	Crimson HEX #B80F0A RGB 184, 15, 10
Mahogany HEX #420D09 RGB 66, 13, 9	Burgundy HEX #8D021F RGB 141, 2, 31	Rust HEX #933A16 RGB 147, 58, 22
Sangria HEX #5E1914 RGB 94, 25, 20		





Nature Scene

A vibrant sunset sky with a color palette overlay. The sky transitions from deep purple and blue on the left to bright orange and yellow in the center, and back to blue on the right. Large, fluffy white and pinkish clouds are scattered across the scene. The overall mood is warm and serene.

PURPUREUS

#9F3E9A

LIGHT CRIMSON

#F66A98

TULIP

#FF8997

BLUE JEANS

#64ADF1

**ROSE QUARTZ
PINK**

#C15AA8