

# **100 FROGS TREATMENT**

## **SYNOPSIS & BACKGROUND**

Unlucky in love, Emory Monroe is determined to find Mr. Right by going on a series of adventurous dates. Searching through toad after toad, this weekly sitcom “100 Frogs” follows Monroe on her journey kissing a lot of frogs in an effort to find her prince.

Emory Monroe (affectionately called Monroe) has been waiting on a knight in shining armor to sweep her off her feet since she was a child. Filled with images of Prince Charmings’ and lofty Disney Movies she has always been a hopeless romantic, often falling in love with the wrong guy because of a right moment. Destiny has always fooled her and she has finally had enough so she has decided to take matters into her own hands and go out and find her soul mate without the help of fate.

Monroe is an awkwardly beautiful woman in her mid twenties with a wry sense of humor that often gets her in trouble and misunderstood. Her foray into fantasy has led her to misjudge people. If there was a certain thing as a Mr. Wrong she has dated every single one of them. Her romantic past reads like an episode of the Twilight Zone. Any normal person would have given up by now, but not Monroe. She is misguided enough to keep on trying.

Monroe decides to embark on a journey that includes meeting men in ways and in places she has never tried before. She is taking advice from everywhere and willing to open herself up completely in search of her soul mate. On her journey she meets all types of men (and women). He has to be out there right? She is just helping speed up destiny’s process.

## **STRUCTURE**

Each episode Monroe will be on a different date and she’s also decided to document her process for all the lonely lovers out there via a blog she has created. An episode will consist of watching her on the date and her witty commentary about the date inside a confessional where she speaks one on one to the audience.

## **STYLE**

This series will be shot in locations around New York City, Emory’s home and shot in an experimental style not yet seen in television. The colors will be as vibrant as Monroe herself contrasting with memories that resemble footage from a Super 8 camera and confessionals that are black and white, intimate and intense. Cinematography that breaks all the rules just like the character the show is based on.

## **FURTHER DETAIL**

Her first date with Brandon the corporate executive seems like its going well. He's gorgeous and well spoken; things quickly go downhill when she notices how boring this man is. Talking to him is like sitting to watch paint dry. She cracks jokes, not even a smirk from him. Not even a semblance that they are even speaking the same language. Monroe cannot wait until the date is over. Surprisingly Brandon had a good time. Go figure.

Monroe hopes for a better shot with Rice who is very sweet and handsome but she soon finds out he's a little too sweet. A sweet that is not quite normal. She notices something is a little off when he calls his mother in the middle of their date to gush about "bringing his new girlfriend home to meet her" after only 20 minutes of knowing her. Monroe tries to get out of the date subtly making excuses but nothing seems to work. She finally excuses herself to the bathroom and just doesn't come back thanks to a window in the bathroom. Oddly Rice calls her later about the great date and apparently hadn't even noticed she ditched him. Rice becomes the date she wishes she would have never had due to the fact he begins stalking her each episode.

Other dates include a religious zealot, a gay man trying to be straight, and she even takes a crack at dating a woman. There is no end to what Monroe is willing to go through in search of love. Her quest is misguided but endearing and helps others realize how easy they have it. Monroe's optimism through disaster and uncertainty allows the jaded soul to believe in true love once more.

## “100 Frogs” Episode Guide

EPISODE	LOCATIONS	CHARACTERS	DESCRIPTION
Pilot Episode	Confessional, Macombs Park, Monroe’s Apt, Burger King, Street, Closet	Monroe, Gregory, Buff Guy, 2 Cheerleaders, Girl 1, Male 1, Wheelchair Guy, 3 extra males, Butch woman, Luscious, Francesca	A look back at Monroe’s romantic past and her new plan to find Mr. Right.
Date #1: The Bore	Confessional, Mom & Pop Restaurant	Monroe, Brandon	Monroe goes on a date with the most boring man in the world
Date #2: The Psycho	161 <sup>st</sup> Diner, Confessional	Monroe, Rice	Monroe is having a good time until she realizes her date is a psycho and quite possibly a serial killer
Date #3: The Zealot	Zealot’s Apartment, Confessional	Monroe, Zealot, 2 Church ladies, The Deacon	Monroe thinks all her prayers are answered when she meets a respectable preacher. This Godsend soon turns into the date from hell.
Date #4: Commitment Issues	The Bronx Zoo, Confessional	Monroe, Devin, Luscious, Francesca, Rice	Monroe hangs out with a guy she knew in college. Everything goes smoothly until she realizes he’s emotionally unavailable.
Date #5: The Asshole	The Park, Confessional	Monroe, Chip Chase Owens, Danielle, Rice	Monroe goes on a date with the man who single handedly killed chivalry.
Date #6: The Ugly Dude	Times Square, The Movie Theater, The Subway	Monroe, Oscar, Rice, Multiple Extras	After her last date disaster, Luscious convinces Monroe that dating an ugly guy will yield prettier results.
Date #7: The Undercover Brother	Restaurant, Monroe’s Apt, Confessional	Monroe, Marvin, Luscious, Waitress	Monroe goes on a blind date with a man she suspects to be gay.
Date #8: I Kissed A Girl	The Sex store, Confessional	Monroe, Laura, Rice	Fed up with men, Monroe decides to try her hand at dating the same sex.
Season Final	Monroe’s Apartment, Confessional	Monroe, Luscious, Francesca, Danielle, Dreamy Guy, Rice	Monroe sits around with all of her friends and shares important lessons she’s learned on her series of dates and unexpectedly meets someone who could be the one.

Production: 100 Frogs  
 Length: Web Series-9 Episodes  
 Location: New York City

Budget Draft Date: 30-Apr-14  
 Shooting Dates:

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Account #	Category	Specifics	Cost	w/Tax	Budget	Actual Cost
001	Script & Rights		\$0	0	\$0	\$0
002	Producer		246,000		\$250,000	\$250,000
003	Director		246,000		\$250,000	\$250,000
004	Cast		442,000		\$550,000	\$496,000
ABOVE THE LINE TOTAL:					\$1,050,000	\$996,000
005	Travel		1,000		\$5,000	\$5,000
007	Food		10,000		\$100,000	\$10,000
008	Camera	Kit, Crew, Expendables	100,000		\$500,000	\$200,000
009	Lighting	Kit, Crew, Expendables	20,000		\$300,000	\$194,000
010	Sound	Kit, Crew, Accessories	20,000		\$300,000	\$20,000
011	Locations	Fees & Permits	239,000		\$250,000	\$200,000
012	Art Dept	Props, Wardrobe etc.	200,000		\$200,000	\$220,000
013	Office Expenses	Paper supplies, fax, internet etc.	10,000		\$10,000	\$10,000
014	Petty Cash		50,000		\$50,000	\$39,897
015	Film or Tape Stock		4,999		\$2,000	\$1,500
016	Lab	Developing, dailies, etc.	4,999		\$5,000	\$5,500
018	Editing		7,000		\$8,000	\$1,000
020	Still Photos	Photographer, film, developing, etc.	15,000		\$25,000	\$10,000
021	Contingency	10% of production costs			\$173,000	\$91,690
PRODUCTION TOTAL:					\$1,928,000	\$1,003,587
022	Final Post Online	Conform, Color Correction, etc.				
023	Final Post Mix	Sound mixing session				
024	Marketing	Festival fees, screeners, postage	\$956,000	\$44,000	\$10,000	\$1,000,000
POST PRODUCTION TOTAL:					\$10,000	\$1,000,000

GRAND TOTAL ESTIMATE: \$44,000  
**GRAND TOTAL BUDGET: \$2,988,000**  
**ACTUAL GRAND TOTAL: \$2,999,587**

# 100 FROGS PRODUCTION TIMELINE

<b>DATE</b>	<b>LOCATION</b>	<b>EVENT</b>
Saturday May 17, 2014	Bronx Documentary Center	Bronx Auditions
Sunday May 18, 2014	Brooklyn Photo Studio	Brooklyn Auditions
Friday May 23, 2014	DCTV Live Studio	Manhattan Auditions
Saturday May 24, 2014	N/A	Call Backs
May 26 & 27, 2014	N/A	Official Casting
May 30, 2014	Via Phone & Internet	Staff Hired, Script Distribution
Saturday June 7, 2014	Bronx Photo Studio	Pilot rehearsals
Sunday June 8, 2014	Parkchester Apartment	Pilot Filming Day 1
Monday June 9, 2014	Parkchester Park	Pilot Filming Day 2
Friday June 13, 2014	Emporium Brasil	Episode/Date One Rehearsal
June 14 – September 15	Various Locations	Filming of “100 Frogs” Season 1
Monday November 10	N/A	Post Production & Editing
January 1, 2015	Online & Network TV	Air Date