



## Introduction to Professional and Technical Writing

ENG 2700, Section  
Days and Time  
Room

### Professor Ellis

Office/Hours: Namm N520, Days and Time or by appointment.

[jellis@citytech.cuny.edu](mailto:jellis@citytech.cuny.edu)

<http://dynamicsubspace.net>

### Course Description

H. Beam Piper's "Omnilingual" proposes science as a universal language. As a description and model of the natural world, science and mathematics do remarkably well. However, there are many other ways, modes, and techniques for communicating complex, specialized, and technical information to different audiences in many different situations without those audiences necessarily needing mastery of the information being communicated. Introduction to Professional and Technical Writing offers students an opportunity to learn how to do that through individual and

collaborative hands-on projects that contribute to each student's career-oriented portfolio. Also, this course provides students with an introduction to the field through readings, discussion, and application. To accomplish their projects, students will learn how this field's history informs practices today, explore the field's most extensively used genres of deliverables, consider the importance of audience in effective communication, analyze the ethical dimensions of their work, and put into practice what is learned through a variety of individual and collaborative tasks. Ultimately, they will discover how real communication is far more dynamic, complex, rich, and useful when done mindfully of the audience and rhetorical situation and deliberately with a combination of appropriate modalities than what might be accomplished with an imagined universal language.

### Required Texts

McMurrey, D. (2017). *Online Technical Writing: Free Online Textbook for Technical Writing*.

Retrieved from <https://www.prismnet.com/~hcexres/textbook/acctoc.html>

Purdue Online Writing Lab. *APA Formatting and Style Guide*. Retrieved from

[https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_format.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html)

Purdue Online Writing Lab. *Professional, Technical Writing*. Retrieved from

[https://owl.purdue.edu/owl/subject\\_specific\\_writing/professional\\_technical\\_writing/professional\\_technical\\_writing\\_introduction.html](https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/professional_technical_writing_introduction.html)

\*\*Other readings are linked from online and City Tech Library Database sources on the schedule below. Readings should be completed before the day on which they are assigned for discussion.

### Required Resources

- Computer access, word processing software, and a means of saving your work securely.
- Access to your City Tech email.

- Activate your library account at the front desk of the City Tech Library for journal access via your library account number.
- Access and accounts at <http://openlab.citytech.cuny.edu> and other designated websites.
- Flash drive for saving your work and/or having scratch space for in-class project work (always bring to class).
- Cloud-based storage for saving a backup of all your work.
- Apps for your phone, tablet, and/or computer that can open TXT and PDF files for reading.

## Grading

Assignment	Description	Percentage of Final Grade
Daily Individual Writing	After each class, students will write a 250-word minimum (writing more is recommended) reflection on the readings, in-class discussion, and projects. The goal is to discuss what you learned and articulate how what you are doing in the class is preparing you for a career in professional and technical writing. These are due before the next class. Attempting to cram these assignments into a short period of time will not achieve their pedagogical purpose, and therefore, cannot be made up <i>en masse</i> at the end of the semester. Any material quoted from the reading should be cited according to APA style (see “Required Format for Papers” for more information).	25%
Weekly Individual Projects	These individual projects are based on a single genre of deliverable per week during the first phase of the class. These give each student practice with understanding the purpose and audience of these types of documents before working with other students on a team-based project that employs a variety of these types of documents. These include: emails, letters, memos, reports, proposals, technical descriptions, technical definitions, and technical manuals. These assignments give students practice with each genre before creating new artifacts in the team project’s collaborative environment.	25%
Team Project	As one half of the team-based assignment in the class, students will work in small teams to create a technical communication deliverable that attempts to address, solve, or respond to a technical problem. While the project is aimed toward a single type of deliverable, such as a report, proposal, or manual, it will involve most if not all of the deliverables from the weekly individual projects as smaller components that go together to make the final deliverable possible. All written artifacts that contribute to the end goal of the project will be collected and submitted all together at the end of the assignment.	25%
Team Presentation	Working in parallel with the Team Project Deliverables and forming the other half of the team-based assignment,	25%

	<p>each team will adapt their artifact into a 10-15 minute oral presentation supported by a PowerPoint slideshow. All team members are required to participate in the presentation, and as a professional presentation, students are expected to dress and comport themselves appropriately. Nothing is turned in for this project. Teams are graded based on the presentation delivered in front of the class at the end of the semester. A successful presentation will rely on all of the appropriate scaffolding (e.g., an outline and script) and presentation materials (e.g., an effective PowerPoint presentation to accompany each team member's speech).</p>	
--	--	--

### **Policy for Late Work**

Assignments submitted late or exams taken late will incur a 10-point reduction for each day that they are late. However, no assignments will be accepted after the last day of class. If a student knows that work cannot be completed on time, he or she should contact me or visit my office hours to discuss.

### **Attendance and Lateness Policy**

The expectation for successful and respectful college students is to arrive on time and attend all classes. Following City Tech's policy, attendance is recorded and reported for each class meeting. Attendance and class participation are essential and excessive absences may affect the final grade. Students who simply stop attending will receive a grade of "WU" (unofficial withdrawal – attended at least once).

### **Required Format for Papers**

All formal writing and citations should follow APA guidelines (see the Purdue OWL APA section for more information: <https://owl.english.purdue.edu/owl/resource/560/01/>). Remember in your research paper that quoting is far more persuasive than paraphrasing, and in either case, your use of others ideas or writing must be properly cited to give credit where credit is due and to maintain your own academic integrity.

### **College Policy on Academic Integrity**

Students who work with information, ideas, and texts owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in CUNY and at New York City College of Technology, and is punishable by penalties, including failing grades, suspension, and expulsion. The complete text of the College policy on Academic Integrity may be found in the catalog.

### **Student Success and Time Management**

To earn a passing grade, students should budget at least twice as many hours outside of class for studying as spent in class (<https://www.cuny.cuny.edu/gened/studying>). This is a four-credit hour class. We meet for four hours per week. This means that you should budget at least eight hours per week outside of class for studying. This studying time might include time for reading, making notes, and doing homework. The readings in our class are challenging. You will need to refer to outside sources (go-to sources include Google.com, Wikipedia.org, and Dictionary.com) to help you understand some

of the basic ideas and terminology before we discuss the reading in class. Many other useful tips that we'll discuss in class are on pages 4-8 of this PDF: <http://pwp.gatech.edu/gt1000-textbook/wp-content/uploads/sites/658/2017/08/GT-1000-First-Year-Seminar-Full-Text.pdf>.

### Tentative Class Schedule

Week	Day	Date	Readings, Activities, and Due Dates
1			<p>Discuss syllabus, assignments, and schedule.</p> <p>Set expectations for students and professor.</p> <p>This week's focus: What is Professional and Technical Writing, and what is its history?</p>
			<p>O'Hara, Jr., F. M. (2001). A brief history of technical communication. In <i>STC's 48th annual conference proceedings</i> (pp. 500–504). Arlington, Va.: Society for Technical Communication. Retrieved from <a href="http://www.msubillings.edu/cotfaculty/fullon/notes/History%20of%20Technical%20Communication%20(2).pdf">http://www.msubillings.edu/cotfaculty/fullon/notes/History%20of%20Technical%20Communication%20(2).pdf</a></p> <p>Durack, K. T. (2003). From the moon to the microchip: fifty years of technical communication. <i>Technical Communication</i>, 50(4), 571-584. Retrieved from <a href="http://link.galegroup.com.citytech.ezproxy.cuny.edu/apps/doc/A111165974/AONE?u=cuny_nytc&amp;sid=AONE&amp;xid=dd12e91b">http://link.galegroup.com.citytech.ezproxy.cuny.edu/apps/doc/A111165974/AONE?u=cuny_nytc&amp;sid=AONE&amp;xid=dd12e91b</a></p>
2			<p>This week's focus: Email.</p> <p>Blythe, S., Lauer, C. &amp; Curran P. G. (2014). Professional and technical communication in a web 2.0 world. <i>Technical Communication Quarterly</i>, 23(4), 265-287. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=98026404&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=98026404&amp;site=ehost-live&amp;scope=site</a></p> <p>Portwood-Stacer, L. (2016, Apr. 26). How to email your professor (without being annoying af). <i>Medium</i>. Retrieved from <a href="https://medium.com/@lportwoodstacer/how-to-email-your-professor-without-being-annoying-af-cf64ae0e4087#.1m6lc0rkd">https://medium.com/@lportwoodstacer/how-to-email-your-professor-without-being-annoying-af-cf64ae0e4087#.1m6lc0rkd</a></p>
			<p>Special Issue of <i>Intercom</i> on Tech Comm's Core Competencies (pages 6-24):</p> <p>Hester, C. (2017). Laying the groundwork: project planning and project analysis. <i>Intercom</i>, 64(3), 6-8. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p> <p>Houser, A. (2017). Content development. <i>Intercom</i>, 64(3), 9-10. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Interco">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Interco</a></p>

		<p><a href="#">m V64N3 Mar2017 Web.pdf</a></p> <p>Baehr, C. (2017). Organizational design. <i>Intercom</i>, 64(3), 11-12. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p> <p>Houser, A. (2017). Written communication. <i>Intercom</i>, 64(3), 13-14. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p> <p>Gillenwater, J. (2017). Visual communication. <i>Intercom</i>, 64(3), 15-17. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p> <p>Brown-Hoekstra, K. (2017). Reviewing and editing. <i>Intercom</i>, 64(3), 18-20. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p> <p>Agnew, B. (2017). Content management. <i>Intercom</i>, 64(3), 21-23. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p> <p>Agnew, B. (2017). Production and delivery. <i>Intercom</i>, 64(3), 24. Retrieved from <a href="https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf">https://www.stc.org/intercom/wp-content/uploads/sites/2/2017/08/Intercom_V64N3_Mar2017_Web.pdf</a></p>
3		<p>Email is due before class.</p> <p>This week's focus: Letters.  Purdue Online Writing Lab. (n.d.) Writing the basic business letter. Purdue Online Writing Lab. Retrieved from <a href="https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/basic_business_letters/the_basic_business_letter.html">https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/basic_business_letters/the_basic_business_letter.html</a></p> <p>Gourley, C. (2002, Oct.). The art of letter writing. <i>Writing</i>, 25(2), 4. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=7472727&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=7472727&amp;site=ehost-live&amp;scope=site</a></p> <p>Victor, D. (2016, Oct. 16). How to write a cover letter people will actually read. <i>The New York Times</i>. Retrieved from <a href="https://www.nytimes.com/2016/10/22/business/how-to-write-a-cover-">https://www.nytimes.com/2016/10/22/business/how-to-write-a-cover-</a></p>

			<a href="#">letter-that-stands-out.html</a>
			<p>Myers, M. (2004). The million dollar letter: some hints on how to write one. <i>Journal of Technical Writing &amp; Communication</i>, 34(1&amp;2), 133-143. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=13839199&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=13839199&amp;site=ehost-live&amp;scope=site</a></p>
4			<p>Letter due before class.</p> <p>This week's focus: Memos.</p> <p>Amare, N. &amp; Brammer, C. (2005). Perceptions of memo quality: a case study of engineering practitioners, professors, and students. <i>Journal of Technical Writing and Communication</i>, 35(2), 179-190. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=16913948&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=16913948&amp;site=ehost-live&amp;scope=site</a></p> <p>Purdue Online Writing Lab. (n.d.). Memos (audience and purpose, parts of a memo, format, and sample memo). <i>Purdue Online Writing Lab</i>. Retrieved from <a href="https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/memos/audience_and_purpose.html">https://owl.purdue.edu/owl/subject_specific_writing/professional_technical_writing/memos/audience_and_purpose.html</a></p>
			<p>Rice-Bailey, T. (2016). The role and value of technical communicators: technical communicators and subject matter experts weigh in. <i>Technical Communication Quarterly</i>, 25(4), 230-243. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=118415281&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=118415281&amp;site=ehost-live&amp;scope=site</a></p>
5			<p>Memo due before class.</p> <p>This week's focus: Proposals.</p> <p>Johnson-Sheehan, R. (n.d.). <i>Planning and Organizing Proposals and Technical Reports</i>. Retrieved from <a href="https://owl.purdue.edu/owl/subject_specific_writing/writing_in_engineering/indot_workshop_resources_for_engineers/writing_proposals_handout.html">https://owl.purdue.edu/owl/subject_specific_writing/writing_in_engineering/indot_workshop_resources_for_engineers/writing_proposals_handout.html</a></p>
			<p>Grove, L. K. Finding funding: writing winning proposals for research funds. <i>Technical Communication</i>, 51(1), 25-35. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=12396238&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=12396238&amp;site=ehost-live&amp;scope=site</a></p>
6			<p>Proposal due before class.</p>

		<p>This week's focus: Reports.</p> <p>Johnson-Sheehan, R. (n.d.). <i>Planning and Organizing Proposals and Technical Reports</i>. Retrieved from <a href="https://owl.purdue.edu/owl/subject_specific_writing/writing_in_engineering/indot_workshop_resources_for_engineers/writing_proposals_handout.html">https://owl.purdue.edu/owl/subject_specific_writing/writing_in_engineering/indot_workshop_resources_for_engineers/writing_proposals_handout.html</a></p>
		<p>Pringle, K. &amp; Williams, S. The future is the past: has technical communication arrived as a profession? <i>Technical Communication</i>, 52(3), 361-370. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=17643687&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=17643687&amp;site=ehost-live&amp;scope=site</a></p>
7		<p>Report due before class.</p> <p>This week's focus: Technical Descriptions.</p> <p>Pflugfelder, E. H. (2017). Reddit's "explain like I'm five": technical descriptions in the wild. <i>Technical Communication Quarterly</i>, 26(1), 25-41.</p> <p>Munroe, R. (2012). Up goer five. <i>XKCD.com</i>. Retrieved from <a href="https://xkcd.com/1133/">https://xkcd.com/1133/</a></p>
		<p>STC Board of Directors. (1998, September). Ethical principles. Society of Technical Communicators. Retrieved from <a href="https://www.stc.org/about-stc/ethical-principles/">https://www.stc.org/about-stc/ethical-principles/</a></p> <p>Ross, D. G. (2017). Why ethics?: interpreting "ethics" and what STC's ethical principles (can) do. <i>Intercom</i>, November/December, 29-32. Retrieved from <a href="https://web.archive.org/web/20180814201246/http://webcache.googleusercontent.com/search?q=cache:-pNCXmvaWSQJ:https://www.stc.org/intercom/2017/12/why-ethics-interpreting-ethics-and-what-stcs-ethical-principles-can-do/&amp;num=1&amp;hl=en&amp;gl=us&amp;strip=1&amp;vwsr=0">https://web.archive.org/web/20180814201246/http://webcache.googleusercontent.com/search?q=cache:-pNCXmvaWSQJ:https://www.stc.org/intercom/2017/12/why-ethics-interpreting-ethics-and-what-stcs-ethical-principles-can-do/&amp;num=1&amp;hl=en&amp;gl=us&amp;strip=1&amp;vwsr=0</a></p>
8		<p>Technical Description due before class.</p> <p>This week's focus: Technical Definitions.</p> <p>Hirst, R. Scientific jargon, good and bad. <i>Journal of Technical Writing and Communication</i>, 33(3), 201-229. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=12281083&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=12281083&amp;site=ehost-live&amp;scope=site</a></p> <p>McMurrey, D. (2017). Extended definition: get your project approved and funded. <i>Online Technical Writing</i>. Retrieved from</p>

		<a href="https://www.prismnet.com/~hcexres/textbook/def.html">https://www.prismnet.com/~hcexres/textbook/def.html</a>
		Mackiewicz, J. (2004). What technical writing students should know about typeface personality. <i>Journal of Technical Writing and Communication</i> , 34(1&2), 113-131. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=13839193&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=13839193&amp;site=ehost-live&amp;scope=site</a>
9		<p>Technical Definition due before class.</p> <p>This week's focus: Technical Manuals.</p> <p>McMurrey, D. (2017). User guides: tell them how to operate it! Online Technical Writing. Retrieved from <a href="https://www.prismnet.com/~hcexres/textbook/user_guides.html">https://www.prismnet.com/~hcexres/textbook/user_guides.html</a></p>
		Wang, J. & Wang, H. (2015). From a marketplace to a cultural space: online meme as an operational unit of cultural transmission. <i>Journal of Technical Writing and Communication</i> , 45(3), 261-274. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=103279933&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=103279933&amp;site=ehost-live&amp;scope=site</a>
10		<p>Technical Manual due before class.</p> <p>Introduce Team Projects.</p> <p>Create teams, setup shared document space, and begin planning.</p> <p>Beck, C. E. (1993). The STC code and the ethics framework. <i>Technical Communication</i>, 40(3), n.p.. Retrieved from <a href="http://go.galegroup.com.citytech.ezproxy.cuny.edu/ps/i.do?p=AONE&amp;sw=w&amp;u=cuny_nytc&amp;v=2.1&amp;it=r&amp;id=GALE%7CA14507087&amp;sid=classroomWidget&amp;asid=1b149c55#.W3N02ssu8GA.link">http://go.galegroup.com.citytech.ezproxy.cuny.edu/ps/i.do?p=AONE&amp;sw=w&amp;u=cuny_nytc&amp;v=2.1&amp;it=r&amp;id=GALE%7CA14507087&amp;sid=classroomWidget&amp;asid=1b149c55#.W3N02ssu8GA.link</a></p>
		Colton, J. S., Holmes, S., & Walwema, J. From NoobGuides to #OpKKK: ethics of Anonymous' tactical technical communication. <i>Technical Communication Quarterly</i> , 26(1), 59-75. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=120809457&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=120809457&amp;site=ehost-live&amp;scope=site</a>
11		Russell, D. R. (2007). Rethinking the articulation between business and technical communication and writing in the disciplines: useful avenues for teaching and research. <i>Journal of Business and Technical Communication</i> , 21(3), 248-277. Retrieved from <a href="http://journals.sagepub.com.citytech.ezproxy.cuny.edu/doi/pdf/10.1177/1050651907300452">http://journals.sagepub.com.citytech.ezproxy.cuny.edu/doi/pdf/10.1177/1050651907300452</a>

			Mara, A. & Hawk, B. (2010). Posthuman rhetorics and technical communication. <i>Technical Communication Quarterly</i> , 19(1), 1-10. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=49152778&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=a9h&amp;AN=49152778&amp;site=ehost-live&amp;scope=site</a>
12			Carter, M., Ferzli, M. & Wiebe, E. N. (2007). Writing to learn by learning to write in the disciplines. <i>Journal of Business and Technical Communication</i> , 21(3), 278-302. Retrieved from <a href="http://journals.sagepub.com.citytech.ezproxy.cuny.edu/doi/pdf/10.1177/1050651907300466">http://journals.sagepub.com.citytech.ezproxy.cuny.edu/doi/pdf/10.1177/1050651907300466</a>
			Albers, M. J. (2005). The future of technical communication: introduction to this special issue. <i>Technical Communication</i> , 52(3), 267-272. Retrieved from <a href="http://go.galegroup.com.citytech.ezproxy.cuny.edu/ps/i.do?p=AONE&amp;sw=w&amp;u=cuny_nytc&amp;v=2.1&amp;it=r&amp;id=GALE%7CA134961823&amp;sid=classroomWidget&amp;asid=0c67d7ea#.W3EH0AmG9Ms.link">http://go.galegroup.com.citytech.ezproxy.cuny.edu/ps/i.do?p=AONE&amp;sw=w&amp;u=cuny_nytc&amp;v=2.1&amp;it=r&amp;id=GALE%7CA134961823&amp;sid=classroomWidget&amp;asid=0c67d7ea#.W3EH0AmG9Ms.link</a>
13			Ferro, T. & Zachry, M. (2014). Technical communication unbound: knowledge work, social media, and emergent communicative practices. <i>Technical Communication Quarterly</i> , 23(1), 6-21. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=93008875&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=93008875&amp;site=ehost-live&amp;scope=site</a>
			Verzosa Hurley, E. & Hea, A. (2014). The rhetoric of reach. preparing students for technical communication in the age of social media. <i>Technical Communication Quarterly</i> , 23(1), 55-68. Retrieved from <a href="http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=93008878&amp;site=ehost-live&amp;scope=site">http://citytech.ezproxy.cuny.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&amp;db=ufh&amp;AN=93008878&amp;site=ehost-live&amp;scope=site</a>
14			Magyar, M. (1993). Science fiction for technical communicators. <i>Proceedings Professional Communication Conference, The New Face of Technical Communication: People, Processes, Products</i> (pp. 107-111). Philadelphia, PA: IEEE. Retrieved from <a href="https://ieeexplore-ieee-org.citytech.ezproxy.cuny.edu/document/593787/">https://ieeexplore-ieee-org.citytech.ezproxy.cuny.edu/document/593787/</a>
			Team Project Studio Time
15			Team Project Deliverables due before class.  First round of Team Presentations.
			Second round of Team Presentations.