

# Graphic Design and Advertising

Having the opportunity to interact and see how professionals on the field of graphic design work, in addition to getting to see how these skills are implemented in a more efficient way has shaped my path and future. As a graphic designer/Advertiser, problem solving has become a huge aspect of not only my professional life but also in general. I no longer look for the easiest answer, nor the most convenient. I look for the answer that will allow my designs to have a stronger concept, as well as more outstanding creative work. Enabling my designs to achieve better results and the end product to increase in excellence and reach graphic design standards set by the current business. I strongly believe my desire to get better and be recognized as a great designer by my peers and people in the field has allowed me to push the limits. Desire that will only get stronger and bigger as I progress in my life, but specifically my career. Giving a young person such as myself the opportunity and guidance still needed will result in a mutual profit in addition to a long-lasting professional bond. My drive to succeed makes me an asset capable of contributing in great percentages.

## SKILLS

### Time Management

A key factor that has been taught to me throughout my educational career and enhanced further thanks to the advertising industry. Managing time in the most productive way is as important as problem solving or the development of an idea. As a result of this concept, I have become more effective as well as responsible. Meeting deadlines and getting work done on time as well as keeping quality as a top priority has strengthen my overall value as an employee, allowing me to reach professional maturity at a faster pace.

### International Perspective

Along side other factors that have enhanced my career, my multicultural perspective that I have, as a result of my international background enables me to gain the edge over other competitors in the job market. Having the ability to see things differently as well as the same as others, increase my value exponentially. My bilingual skills in addition to understanding Portuguese as my third language makes me a great asset to have on a team. Said factors empower me to be a better designer, both conceptually and stylist wise, as well as solving problems in better ways.

## How am I an asset?

It's a reality that there are more qualified professionals to complete the given tasks. However, my drive and my constant hunger for more gives me the edge I need to get my duties accomplished. My ability to come up with solutions to problems as well as my drive for success enables me to become a well-qualified professional capable of getting any job done.