

3/13/20

The Moret Group
1411 Broadway, 8th Floor
New York, NY 10018

Dear Moret Group,

I am writing to express my interest in the position as a Design Assistant. I found out about this position through the app called, "Indeed". I have more than one year experience in Adobe Illustrator, Photoshop, and Cinema 4D. In addition, I have design industry experience through my internship at Aida Kaas.

During my time at Kaas, I was trained to tag and pin samples, help prepare for meetings, assisted the designer with organizing samples, and maintained development timeline calendars. I was able to learn about the ins and outs of out-sourcing fabrics from retail fabric stores and textile agencies. I was fortunate enough to create different mood boards and dresses alongside the designer for the Spring of 2021 collection.

I have also worked alongside with the Tech Guys in computer repair and anti-virus removal, however, the relevancy to this job is the access of efficient programs of Adobe Photoshop, Illustrator, Cinema 4D and many more programs. I accomplished the experience of learning each software to better enhance the brand image for the Tech Guys.

My additional industry experience is intershipping in Creative Courty, a Public Relation company. I have gathered an abundance of information about names and neatly organized and categorized them all using Microsoft Excel. With these categorized names that are from different outlets, I would assist in building pitches to different outlets to see if they can spread the message of the artist or service we are representing with Microsoft Word documents and Powerpoint presentations.

I recently graduated from the New York City College of Technology in the City University of New York with my Baccalaureate in the Business and Technology of Fashion. My school experience enhanced my interpersonal communication skills by developing a great attitude and being a teamplayer that is friendly and cooperative. I am extremely proactive and self-motivated to complete any task given for the benefit of the company and my own satisfaction. With the classes I took in Textiles, Product Development, Visual Merchandising and International Retailing, I know I can provide insightful and creative input that may be fit for the company I am dedicated to represent.

Best,
Eliel Morales