The Style Connoisseurs

By: Isis Young

Overview

The Style Connoisseurs: Introduction

Style Connoisseurs is a consulting firm, specializing in business, fashion, beauty, engineering, management, automotives, wines & spirits. Style Connoisseurs Offers professional advice, guidance, and actionable solutions to businesses experiencing issues, they need support with.

The Team

Team Members

- Isis Young
- Ronny Martinez
- Abigail Morrison

Individuals met at the client's firm, and their organizational structures



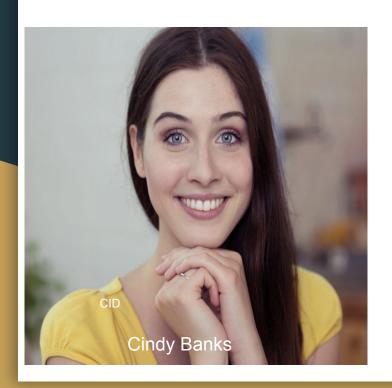
These are the individuals the team will be meeting with, from the client's firm. These individuals consist of The COO, CID, VP of Strategy, VP of Finances and the Marketing Manager.

Chief Operations Officer: Jack Hamilton



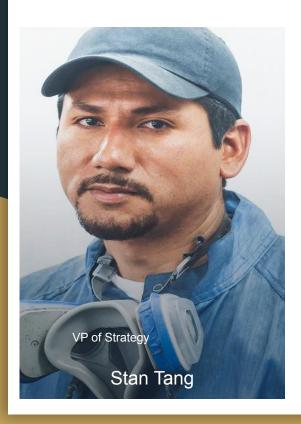
Jack Hamilton is the Chief Operations Officer (COO), at the client's firm. Hamilton is in charge of day-to-day operations, as well as executing the companies long-term goals. While implementing new strategies and policies to promote the company, Hamilton promotes the company's culture and visions while overseeing operations to keep the business on track.

Chief Industrial Designer: Cindy Banks



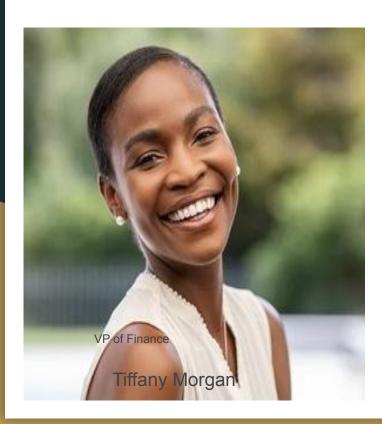
Cindy Banks is the Chief Industrial Designer (CID). Banks develops concepts for manufactured products, such as cars, electronics, and home appliances. Banks continuously sketches, creates prototypes continuously creates new product and creative designs through sketches, prototypes, and renderings, while presenting her works to various decision makers.

VP of Strategy: Stan Tang



Stan Tang is the Vice President of Strategy. Tang delegates and reviews research, on the company's target markets and create reports, of which areas their company should pursue, for further development. While focusing on the growth and revenue opportunities for the company, Tang provides competitive thought, leadership and strategy to the company.

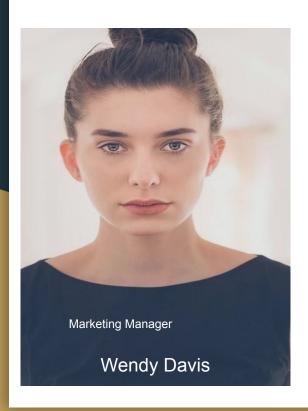
VP of Finance: Tiffany Morgan



Tiffany Morgan is Vice President of Finance.

Morgan oversees all financial matters in her organization. From making sure payroll is finished on time, to analyzing market trends, Morgan processes transactions, and advises top executives on how to use the information for strategic decision making to maximize profit and growth opportunities.

Marketing Manager: Wendy Davis



Wendy Davis is the Marketing Manager. Davis undertakes the trends in customer preferences, creates marketing strategies and budgets, oversees the creation of marketing materials and content, and perform all of the relevant tasks essential for increasing the business's sales. Davis undertakes market research, and understands the customer preferences to increase the company's sales.

Project Charter

Style Connisours

First Team Meeting

24 January 2023 / 10:00-11:00 AM

Presenters

Isis Young, Ronny Martinez, Abigail Morrison

Attendees

Isis Young, Ronny Martinez, Abigail Morrison, Jack Hamilton, Tiffany Morgan, Stan Tang, Wendy Davis, Cindy Banks

Location

Conference Room

Agenda

Icebreaker 10:00-10:20 am

Tell the group something no one knows about the company.

Presenter: Ronny Martinez

About Your Manager 10:20-10:25 am

Give a brief overview of your professional experience, communication preferences, and values.

Presenter: Isis Young

Team Expectations 10:25-10:35 am

Describe team values and communication channels/cadence

Presenter: Abigail Morrison

Feedback/Open Discussion 10:35-11:00 am

Solicit questions and ideas from the team that would help the team work better together. Review team membership do we have who needs to be here given our vision? Other venues for stakeholder input? Play next steps: roles for next meeting: objectives for next meeting: discuss training of trainers, selection of coaches and demonstrate sites, etc.

Presenter(s): Isis Young, Ronny Martinez, Abigail Morrison

Project Charter

Our team's first initial meeting agenda. This agenda highlights the attendees, the presenters, location, and a schedule of what the team will present to the three individuals we are meeting with

ICE Motors

ICE Motors: Interviewees

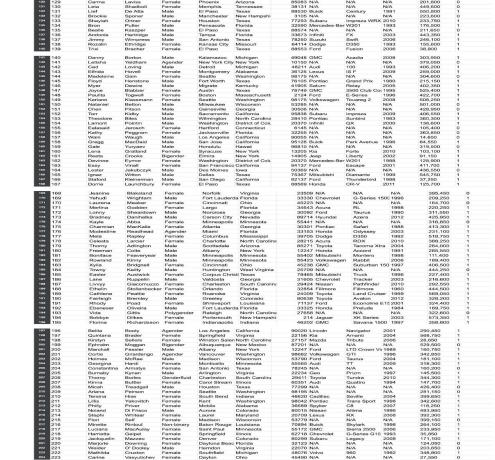
Our team has curated, and chose a list of 249 interviewees from different states in the U.S, to participate in ICE Motor's EV survey. We made a list of 1000 candidates and chose the first 249, to participate in the survey. We started off this way, because we think it's easier, and better than choosing at random. If something were to go wrong, like interviewee not participating, we choose another interviewee out of the remaining options, to fill in the list.

ICE Motors Interviewees

The filtered chart of interviewees ICE Motors has picked.

id	= first_name =	last_name =	gender =			zip_code =	car_make =		car_year =	ann_incor =	car_ov
1 2 3 4 5 6	Arvy Mal	lacovielli Hadaway	Male Male	Bakersfield New Orleans	California Louisiana	93381 70116	Isuzu	Amigo Rodeo	1994	283,800	1
3	Skylar	Peaurt	Male	Waltham	Louisiana Massachusett	70116 2453	Lamborghini	Rodeo Diablo	1994	47,150	1
4	Coralie	Boyne	Female	Saint Paul	Minnesota	55114	Ford	F450	2012	306.050	1
5	Vinni	Batha	Female	Rockford	Illinois	61110	Nissan		2010	190,500	1
5	Marketa Tina	MacComiskey Bumby	Female Female	Washington Miami	District of Colu	20226	N/A Toyota		N/A 2007	354,250 203,300	0
8	Khalil	Prise	Male	Las Cruces	New Mexico	88006	Ferrari	FF Cruiser	2007	365,500	1
8 9	Ashien	Chellam	Female	El Paso	Texas	88546	Buick	Century	1989	231,250	1
10	Fay	Myrie	Female	Houston	Texas	77005	Mitsubishi	3000GT	1997	121,700	1
11	Neille Carlene	Valentine Dorkin	Female Female	Jacksonville Arlington	Florida Virginia	32220 22234	Ford Volvo		2006	351,000 367,300	1
13	Cointon	Swyer	Male	Lakeland	Florida	33811	Hyundai	Sonata	2011	137.850	1
13 14	Brigida	Swyer Stormonth	Female	Johnstown	Pennsylvania	15906	Porsche	Boxster	2005	35,800	1
15 16	Frieda	Huett Van Daalen	Female	Duluth	Georgia	30096	Saab	9-7X	2005	485.500	1
16	Merralee Mikkel	Van Daalen Keitley	Female Male	Memphis Gulfport	Tennessee Mississippi	38143	Chevrolet Volkswagen	Cavalier New Beetle	1997	564,150 317,050	1
18	Koren	Scoon	Female	Fort Lauderda	Florida	33330	N/A	N/A	N/A	533,450	0
19	Modesta	Cicchillo	Female	Cleveland	Ohio	44185	GMC	Sierra 3500	2003	197,000	1
20	Cherish	Jurgensen	Female	Littleton	Colorado	80126	Lincoln	Mark VIII	1997	139.350	1
21	Elfrida Godard	Moniker Hambrio	Female Male	Montgomery Buffalo	Alabama New York	36109 14276	N/A Chevrolet	N/A Corvette	N/A 1960	25,300 487,900	0
22 23	Benedetto	Willets	Male	Louisville	Kentucky	40298	Buick	LeSabre	1998	421,300	1
24 25	Jacqui	Alnine	Female	Zephyrhills	Florida	33543	Plymouth Chevrolet	Colt Vista	1994	235 300	1
25	Aila Saw	Shalliker Satterthwaite	Female Male	Kansas City Houston	Missouri	64160	Chevrolet	Express 1500 Prelude	2008	402,600 85,050	1
26 27	Saw	Satterthwaite	Male Male	Houston Albuquerque	Texas New Mexico	77095 87190			1993 N/A		0
28 29	Papagena Silvester	Bettles Zuker	Female Male	San Jose Jacksonville	California		Nissan Maybach		2007	355,500 358,750	1
30	Jacky	Flageul	Male Genderqueer	Los Angeles	Florida California	90015	Honda	62 Civic	1993	356,300	1
31	Rave	Candlish	Female	San Diego	California	92186	Toyota	Prius c	2012	34.200	1
32	Giulia	Cadamy	Female	Erie	Pennsylvania	16550	Audi	S4	2005	343,450	1
33 34	Ty Jecho	Leyson	Male	Des Moines	lowa	50936			N/A 1998	279,950	0
35	Jecho Janith	Garlick Tinklin	Male Female	Rochester Los Angeles	Minnesota California	55905 90015	Maybach	TL 57	2004	354,950 319,800	1
35 36	Yanaton	Chat	Male	Los Angeles Boise	Idaho	83722	Lincoln	Mark LT	2007	9,000	1
37	Obediah	Dawid	Male	Spring Hill	Florida	34611	Land Rover	Range Rover	2005	342 450	1
38	Colly	Fruser	Female	Tampa	Florida	33661	Buick	Regal	1987	379,600	1
39 40	Sean Noah	Alexandersson	Female Male	Charlotte Duluth	North Carolina Minnesota	28284 55805	N/A	Explorer N/A	N/A	203,100	0
40 41	Rosaline	Janodet	Female	Austin	Texas	78759	Infiniti	G	1992	246,750	1
42 43	Averell	Balwin	Male	Peoria	Illinois	61614	Volkswagen		2001	294.400	1
43	Garfield Lisabeth	Rutley Deble	Male	Norfolk	Virginia	23520 61635	Land Rover	Range Rover Model T	2012	206,550 386,100	1
44 45	Sharlene	Blais	Female Female	Peoria Lake Worth	Florida	33462	Hyundai	Sonata	2004	125,800	i
46	Reggie	Jorge McEvoy	Male	Buffalo	New York	14269	Chrysler	PT Cruiser	2003	97,800 479,250	1
47 48	Fabien	McEvoy	Male	Charleston	West Virginia	25321	N/A	N/A	N/A	479,250	0
48	Stillmann	MacKerley Lantaph	Male Female	Simi Valley Pittsburgh	California Pennsylvania	93094 15279	Chrysler	Sebring N/A	1998 N/A	347,200 325,300	1
49 50	Jaymee Vale	Binnion	Male	Salt Lake City	Utah	84145	Kia	Sportage	2000	528,000	1
51 52	Melisa	Pauly	Female	Pasadena	California	91186	Pontiac	6000	1990	341,850	1
52	Moore	Durrans	Male	Houston	Texas	77201	Audi	A8	1997	414,850	1
53 54	Augie Nydia	Arnau Gheeraert	Male Female	Hampton San Francisco	Virginia California	23668	Lexus Chevrolet	LS Silverado 1500	1992	354,200 183,650	1
55	Shayne	Barlee	Male	Dallas	Texas	75236	Bentley	Continental G	2007	75,500	1
											12
56 57	Fonsie Eden	Blew Vido	Male Female	Garland Lexington	Texas Kentucky	7504	4 Infiniti 6 Mitsubishi	Q Precis	2004 1994	244,650 140,000	1
58	Gerhard	Sach	Male	Washington	District of Co	lı 2008	8 Dodge	Challenger	2012	531,800	1
59	Silvano	Riggeard	Male	San Francisc	c California	9413	2 Nissan	Quest	2006	119,700	1
60	Maiga	McCurrie	Female	Lees Summit		6408	2 Audi	A3 N/A	2007	525,800	1
61 62	Beverly Jo ann	Bleakley Quan	Female Female	Des Moines	North Dakota	5031	0 N/A 2 Subaru	N/A Forester	N/A 2001	130,650	0
63	Dyana	Allcorn	Female	Fargo San Antonio	Texas	7824	5 Toyota	Camry Hybri	id 2007	118,800	1
64	Sheridan	Whylie	Male	North Las Ve	g Nevada	8908	7 GMC	Savana 1500	0 2004	94,950	1
65 66	Pate	Veschi	Male	Providence	Rhode Island	291	2 N/A	N/A	N/A	480,350	0
66 67	Royal Jareb	Wardrop Woodford	Male Male	Richmond Huntsville	Virginia Alabama	2326	0 Cadillac 5 Eagle	SRX	2004	91,650	1
67	Jareb Babb	Woodford Smissen	Male Female	Huntsville Cleveland	Ohio	3581	5 Eagle 5 Kia	Sedona	1998 2010	367,000 364,950	1
69	Eugenio	Haps	Male	Detroit	Michigan	4821	1 N/A	N/A	N/A	159,750	o
70	Tab	Shatford	Non-binary	Bonita Spring	: Florida	3413	5 GMC	Jimmy	1997	538 450	1
71	Adena	Gaffney	Genderqueer	Philadelphia	Pennsylvania	1919	1 N/A	N/A	N/A 1994	119,950	0
72 73	Fonsie Dena	Garforth Meaders	Male Female	Philadelphia Pittsburgh	Pennsylvania Pennsylvania	1916	0 Jaguar 0 GMC	XJ Series Savana 350		354,550 308,350	1
74	Kyle	Swadlin	Female	Brooklyn	New York	1121	0 N/A	N/A	N/A	76,850	0
75 76	Kandace	Kall	Female	Jackson	Mississippi	3921	0 Lotus	Elan	1991	146,700	1
76	Philip	Wykes	Male	Cincinnati	Ohio	4522	3 Volvo	240	1993	553,450	1
77 78	Thorpe	Dorow Hawk	Male Gendergueer	Charlotte Las Cruces	North Carolin New Mexico	2824	2 Subaru 6 N/A	Outback N/A	2008 N/A	503,600 547,250	1 0
79	August	Starte	Male	Shreveport	Louisiana	7116		Corvette	1997	481,600	1
80 81	Nat	Whale	Male	Pasadena	California	9112	5 N/A	N/A	N/A	365.700	o
81	Erhard	Vasin	Male	Washington	District of Co	lu 2022	6 Maserati	Quattroporte	2008	138,150	1
82 83	Yale Mendie	Palmby Blandamore	Male Male	Washington Bismarck	District of Co	2007	8 Saab 5 Maybach	9000 62	1992 2005	508,000 286,850	1
63	Mendie	Biandamore	ividie	ывтагск	rvortn Dakota	5850	o waybach	02	2005	280,850	- 11
84	Sigrid	Greenless	Polygender	Hartford	Connecticut	6140			1986	166,000	1
85	Katinka	Audas	Female	Mc Keesport	Pennsylvania		GMC		2006	458,250	1
86	Townsend	Tremblet	Male	Tulsa	Oklahoma Florida		Mitsubishi		2001	264,500	1
87	Taddeusz Alene	Josefsen Mansfield	Male Female	Pensacola Fort Wayne	Florida	32505 46852	GMC	Vandura 2500	N/A 1993	36,800 84 150	1
88 89	Sterling	Bodechon	Male		West Virginia	25321	Audi	A4	2011	242.050	1
90 91	Patten	Plait	Male	Humble	Texas	77346	Volkswagen		1986	179,400 486,500	1
91	Kai	Eliasson	Bigender	Montpelier	Vermont	5609	Scion	xB	2008	486,500	1
92 93	Fonsie Hamel	Lorant Habbon	Male Male	Allentown	Pennsylvania Illinois	18105 61635	Jaguar	X-Type Yukon	2005	82,750 482,050	1
94	Dee	Herries	Female	Seminole	Florida		Land Rover	Range Rover	1988	264,850	1
95	Chicky	Friel	Male	Largo	Florida	34643	Saturn	Relay	2005	52.500	1
96	Kalle	Kingcott	Female	Louisville	Kentucky	40287	Mitsubishi	Endeavor	2011	267,700	1
97 98	Gawain	McTerlagh	Non-binary	Phoenix	Arizona	85010 79176	Mercury		1988	302,300 94,750	0
98	Kipper Verna	Lode Candie	Male Agender	Amarillo Lexington	Texas Kentucky	79176 40596	Audi	N/A TT	N/A 2006	94,750 11,300	1
100	Lindon	Chittie	Male	Wichita	Kansas	67230	Audi	S6	2002	495,300	1
101	Wolf	Campaigne	Male	Portland	Oregon	97229	N/A	N/A	N/A	304,400	0
102	Jackie Sheba	Mistry	Female	Cincinnati Fort Lauderda	Ohio Florida	45203	Lexus Cadillac	LS	1998	105,200 74,250	1
122	Sheba	O'Moylan Facilino	Female Female	Fort Lauderda Fargo	Florida North Dakota	33336 58122			2005 N/A	74,250 202,500	0
103		Eagling Forrestill	Male	Memphis	Tennessee	38126	Mercury	Cougar	2002	515,050	1
103	Boycey					00.20	Ohmonist	Express 3500	2007	462.350	1
103 104 105 106	Boycey	Thursby	Male	San Diego	California						
103 104 105 106	Correy	Thursby Brownhill	Male	San Diego Waco	Texas	76711	Chevrolet N/A	N/A	N/A	47,650	o
103 104 105 106 107 108	Correy Louisette Riley	Thursby Brownhill Hammerberg	Male Female Male	San Diego Waco San Rafael	Texas California	76711 94913	N/A Ford	N/A Mustang	N/A 2002	47,650 298,000	0
103 104 105 106	Correy	Thursby Brownhill	Male	San Diego Waco	Texas	76711 94913 93399	N/A	N/A Mustang Milan	N/A	47,650	0 1 1

ICE Motors Interviewees



Tuscaloosa

New York

California

New York

Colorado

Georgia

Texas

Teves

Indiana

Oregon

Arizona

California

Florida

Florida

North Dakota

District of Colu

Brooklyn

San Jose

Syracuse

Arvada

Houston

Orlando

Indianapolis

Beavertor

Palo Alto

Phoenix

Auetin

Lake Worth

99507 N/A

11220 N/A

58106 Toyota

13210 Ford

80005 GMC

78759 N/A

85083 N/A

46266 Dodge

32309 Cadilla

97075 Lincoln

33467 Volkswar

77025 Mitsubishi

32885 Hyundai

N/A

Golf

N/A

N/A

Ram

Seville

Aviator

LaCrosse

Tiburon

N/A

Yukon XL 250 2001

Montern Sport 1998

2012

199

N/A

2004

2005

561 550

113,750

167.800 54.550

173,500

192.950

462 650

192.700

83,200

244 650 267,650

201 050 162,500

201.800

Scotter

Shord

Vasin

Thrift

Jutson

Bagehol

Lendon

Roglier

Chaise

Leffey

Laviss

Dozdill

Giamuzzo

Tannie

Dewie

Piggy

Stillmann

Anselma

Ruprecht

Putnam

Grove

Colby

Cristal

Carma

Male

Male

Female

Female

Male

Male

Male

Male

Female

Female

ICE Motors: Interviewees

225	224	Hale	Barajas	Male	Lincoln	Nebraska	68505 Chevrolet	Malibu	1997	63,200	1
226	225	Angelia	Pawellek	Female	New Orleans	Louisiana	70183 Cadillac	DTS	2009	176,500	1
227	226	Florry	Swire	Female	Naperville	Illinois	60567 Subaru	Legacy	2011	505,900	1
228	227	Miguel	Stanluck	Male	Las Vegas	Nevada	89178 Mercedes-Ber	G-Class	2005	298,950	1
29	228	Margette	Karpov	Female	Cincinnati	Ohio	45243 Nissan	Armada	2007	72,100	1
30	229	Agnola	Denson	Female	Jacksonville	Florida	32244 Porsche	Boxster	2013	125,950	1
31	230	Dimitry	Carlet	Male	Dallas	Texas	75210 Dodge	Dakota	2010	307,100	1
32	231	Lockwood	Atkins	Male	Philadelphia	Pennsylvania	19196 Buick	Skylark	1990	92,500	1
33	232	Leo	Waddup	Male	New York City	New York	10280 Lexus	SC	2010	310,050	1
34	233	Marc	Sherlock	Male	Chandler	Arizona	85246 Suzuki	Swift	1993	544,250	1
35	234	Bradly	Jerosch	Bigender	Mobile	Alabama	36622 Mitsubishi	Outlander	2008	340,850	1
36	235	Dania	Dionsetti	Female	Mobile	Alabama	36628 Jeep	Liberty	2006	365,550	1
37	236	Clyde	Chese	Male	Sacramento	California	95838 Porsche	Boxster	2001	129,650	1
38	237	Gertrudis	Kuhnt	Female	Texarkana	Texas	75507 N/A	N/A	N/A	158,150	0
39	238	Matthew	Waiting	Male	San Diego	California	92110 Maserati	GranTurismo	2008	25,750	1
40	239	Janey	Gristhwaite	Female	Washington	District of Colu	20231 Mercedes-Ber	E-Class	2005	507,800	1
41	240	Darcy	Humbie	Female	Des Moines	Iowa	50369 Kia	Sportage	1995	108,850	1
42	241	Ursa	Bullivent	Female	Zephyrhills	Florida	33543 Infiniti	Q	1997	14,000	1
43	242	Bartlet	MacVay	Male	Corpus Christi	Texas	78475 N/A	N/A	N/A	386,600	0
44	243	lves	Duly	Male	Salt Lake City	Utah	84115 Chevrolet	Aveo	2010	343,250	1
45	244	Alanna	Olivetta	Female	Ocala	Florida	34479 N/A	N/A	N/A	369,900	0
46	245	Hort	Paybody	Male	Austin	Texas	78726 Chevrolet	Suburban	2009	313,950	1
47	246	Konstanze	Marcu	Female	Pittsburgh	Pennsylvania	15255 GMC	1500 Club Co	1992	553,550	1
48	247	Wilfred	Oldman	Male	San Antonio	Texas	78215 Ford	F-Series	2004	187,250	1
49	248	Veronica	Virr	Non-binary	Boston	Massachusetts	2119 Kia	Spectra	2001	330,950	1
250	249	Keelby	O'Daly	Male	San Antonio	Texas	78235 Toyota	Venza	2012	351,200	1

The Style Connoisseurs

We will greatly appreciate it if you take a few minutes to complete this survey. It

ICE Motors: Electric Vehicle Survey

1. Have you ever driven an electric vehicle?

helps us improve our company.

B. Toyota Prius C. Kia Soul EV D. Fiat 500e

A. Yes B. No 2. Would you ever consider owning an electric vehicle? A. Yes B. No

ICE Motors Survey Questionnaire

3. Electric cars drive smoother than gas cars? A. Yes B. No 4. Do you believe electric cars are better than gas cars?

A. Yes B. No 5. Do you believe electric vehicles are more eco-friendly? A. Yes B. No

6. Do you believe electric vehicles can improve the environment? 7. What electric car company's have you heard of? A. Tesla

	8. What encourages you to buy an electric car?
	A. Price
	B. Environmental effects
	C. References
	D. Trendy
	9. What discourages you from buying an electric car?
	A. Price
	B. Lack of trust/knowledge
	C. Limited Range
	D. Unwillingness to adapt to new technologies
ICE Motors Survey	10. Does an electric car have an influence on your image?
	A. Yes
Questionnaire	B. No
	11. What is your age?
	A. 18-25
	B. 26-32
	C. 33-39
	D. 46-53+
	12. What is your gender?
	A. Male
	B. Female
	C. Trans-Male
	D. Trans-Female

ICE Motors Survey Questionnaire

13. Marital Status

A. Married

B. Never Married

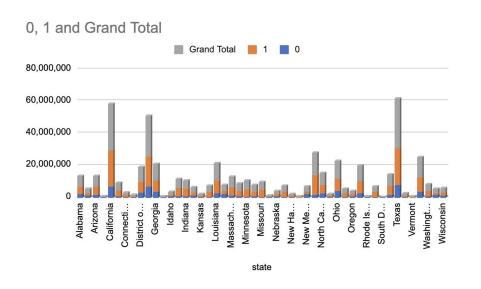
DONE

C. Single

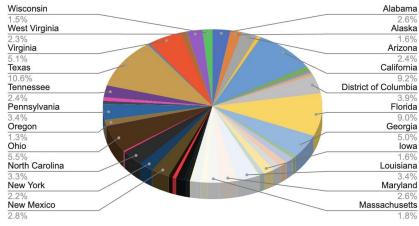
ICE Motors Survey Results

The graph and pie chart, shows the results of the survey. The results are based on car owners, in the 50 states and their annual income. The team chose this method, to see where our product would be most successful in the United States. California, Texas and Florida are three states, that expressed the highest interest in our electric vehicles, therefore the thought of headquarters located in these areas should be considered.

Results of the of the survey Bar & Pie Chart







Thank You