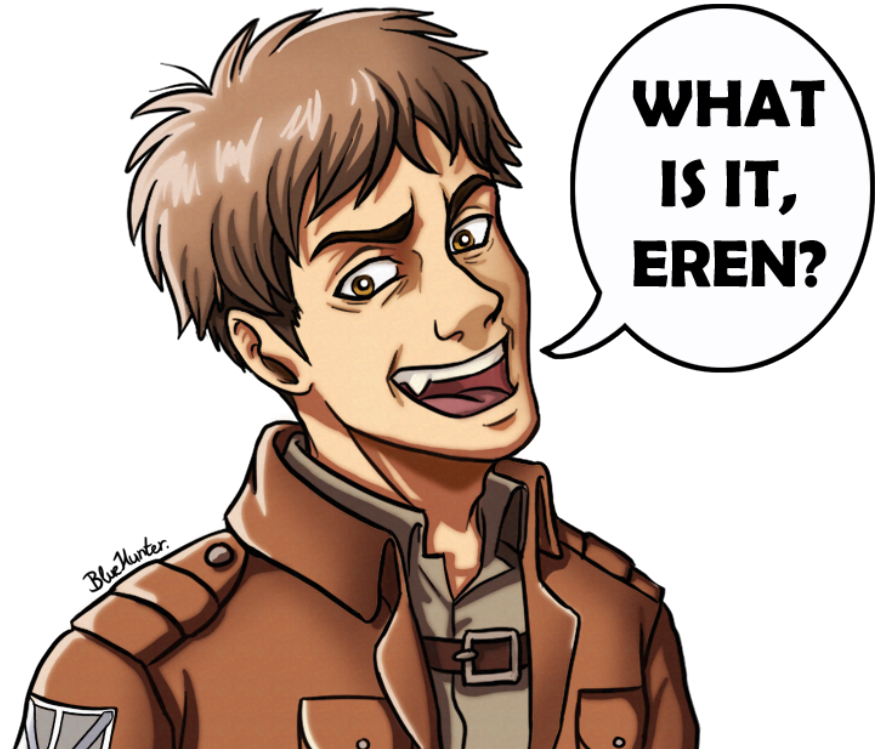


INTRO: What is a MOOD BOARD?

- What is it?



INTRO: Why are they Used?

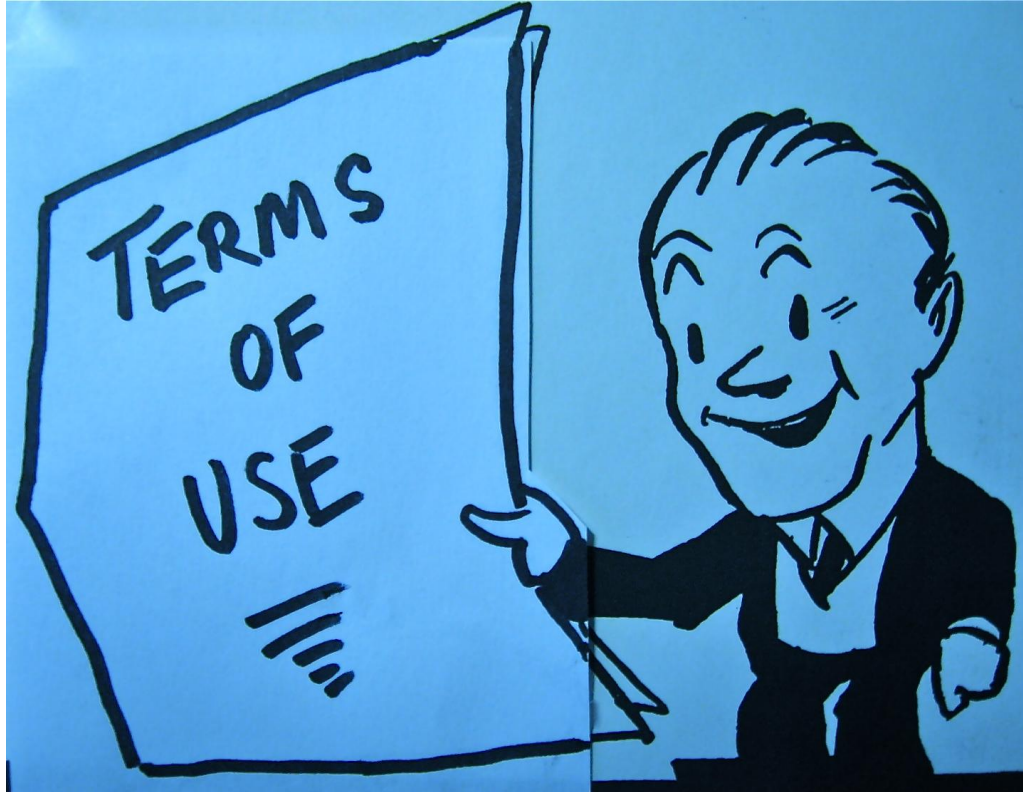
roflposters.com



WHY???

WHY GOD WHY!!!

INTRO: Things to Consider



INTRO: How to make it?

TYPOGRAPHY

H1 Departments

H2 Departments

This is a paragraph 12pt

H1 is using 48 pt Avenir 95 Black
H2 is using 24 pt Avenir 65 Medium
P is using 12 pt Avenir 35 Light

COLORS

Shades for overall site look and feel



Media Arts

C1: M0 Y1 K0
R: 0 G: 188 B: 228
PMS 300C



Design

C41: M0 Y19 K0
R: 140 G: 207 B: 153
PMS 300C



Fashion

C28: M36 Y0 K0
R: 191 G: 131 B: 185
PMS 300C



Culinary Arts

C0: M35 Y90 K0
R: 251 G: 176 B: 85
PMS 300C



Media Arts



Design



Fashion



Culinary Arts



TEXTURES



DESIGN PATTERNS



ADJECTIVES

PROFESSIONAL, CLEAN, FRESH, MODERN, SOPHISTICATED,
ALIVE, HELPFUL, RICH, FIERCE, QUICK



What is it: physical or digital



What is it: Scrapbooking



What is it: collection of ingredients for a meal



What is it: A tool to convey an idea



Why are they used: Blow People's Minds



Why are they used: Convey Designs



Why are they used: Ideate in groups



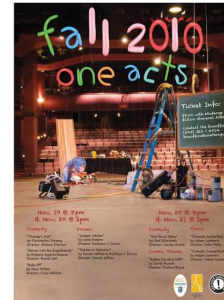
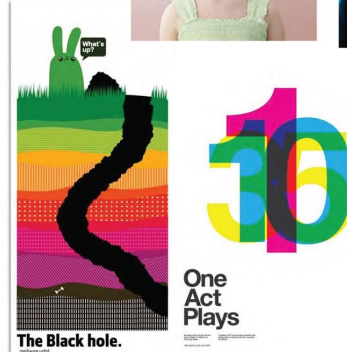
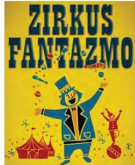
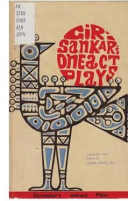
Why are they used: Pitch Ideas for Funding



Things to consider: Licensing



Things to consider: Collecting images



Things to consider: Choose format



**Thing to consider: Make your idea
obvious**

DUH!

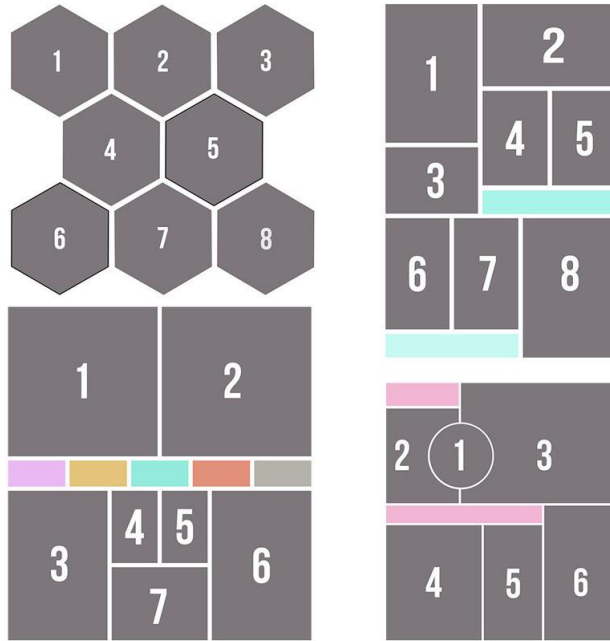
How to make it: Photoshop



How to make it: Illustrator



How to make it: Template



MOODBOARD PHOTO TEMPLATES

4 FULLY LAYERED .PSD FILES | LBG STUDIO