

Augmented Reality Apps & Games by Mike Lecolant



What is Augmented Reality?



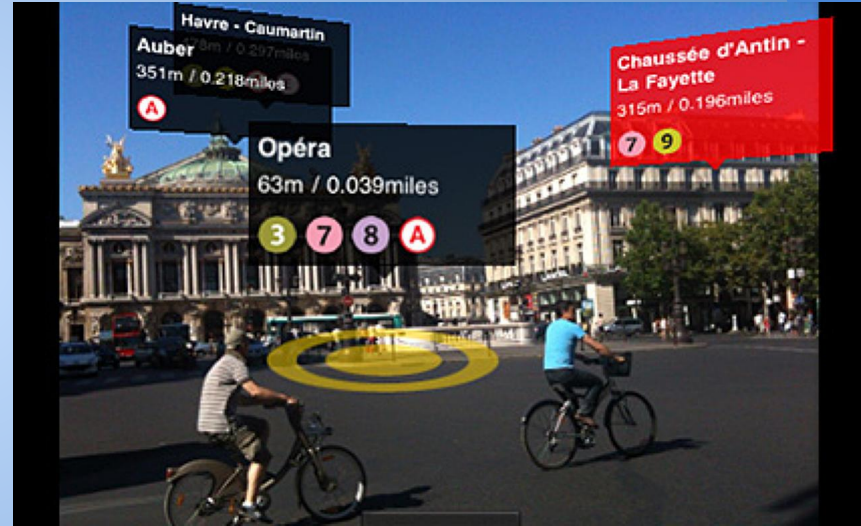
Bring Things to Life!



No Longer Science Fiction



Examples of Augmented Reality Apps



Uses of Augmented Reality Apps

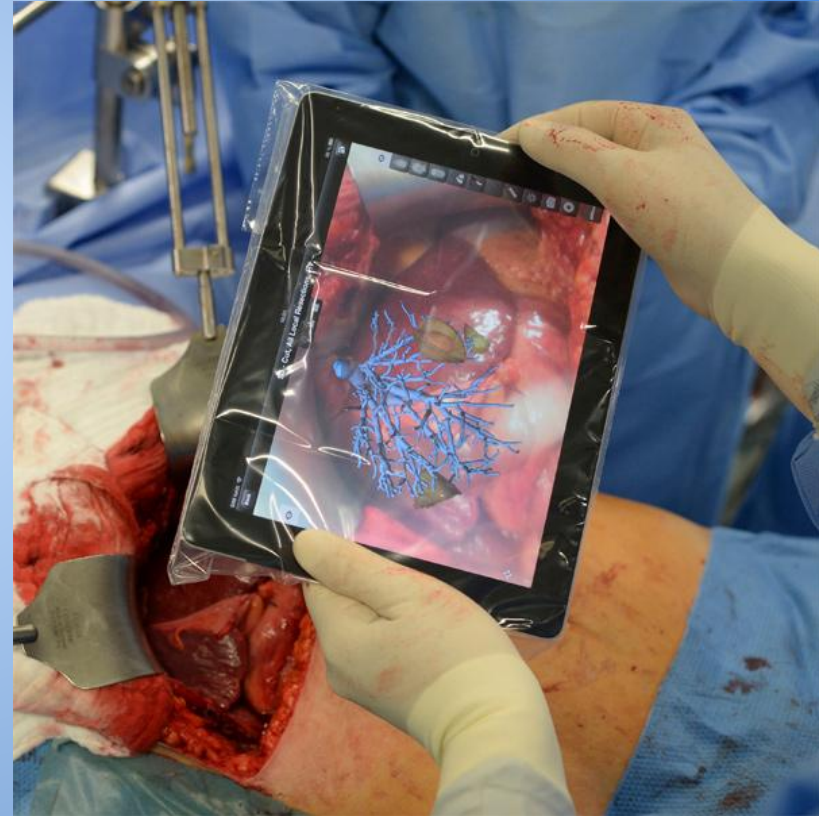
- Navigation
- Gaming
- Military
- Medical
- Retail



Augmented Reality Apps: Navigation



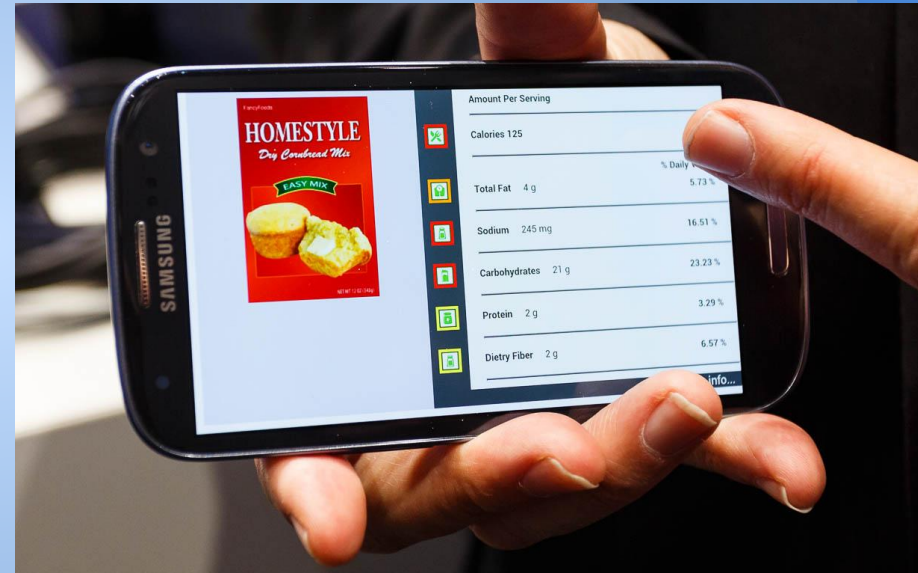
Augmented Reality in Healthcare



Augmented Reality in the Military



Augmented Reality in Retail



Augmented Reality in Gaming

- Augmented reality has allowed new and exciting possibilities for gaming.
- Mobile games and apps
- Xbox Kinect



Augmented Reality Games

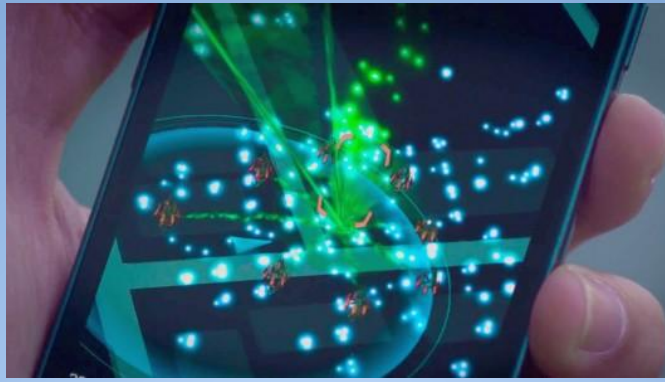
- Immerse yourself in the game that you're playing.
- Takes the world around you and creates a digital version of it.
- Exciting new ways to experience gaming.

Augmented Reality Games: Ingress

- Augmented Reality game that takes real world locations and makes them apart of the game
- Choose 2 between factions: Enlightened or Resistance
- Fight to control portals and help your faction win.



INGRESS

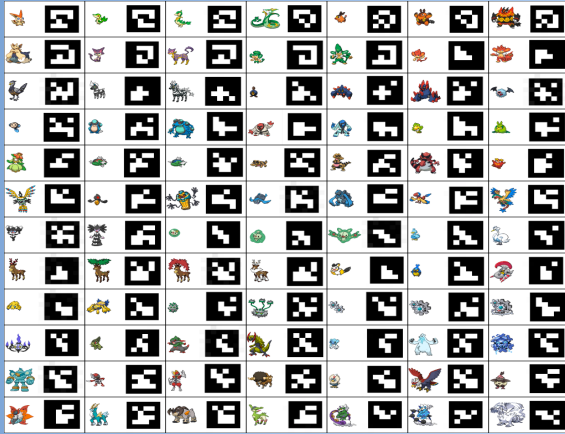


Augmented Reality Games: Table Ice Hockey





Augmented Reality Games: Pokedex 3D Pro



©Pokémon/Nintendo.



0:12.29

Augmented Reality Games: Pulzar



Alpha/1

Zombies Everywhere!



A man with dark hair, wearing a black t-shirt, is shown from the chest up. He is wearing black motion-capture gloves with blue sensors on the fingers. He is interacting with a futuristic, glowing blue digital interface that appears to be a cityscape or a data visualization. The interface is semi-transparent and has a grid-like structure. The background is dark and blurry, suggesting a high-tech environment. The text "The End" is overlaid in the center of the image in a white, sans-serif font.

The End