NEW YORK CITY COLLEGE OF TECHNOLOGY
CITY TECH

Department of Entertainment Technology
IMT 1101 Emerging Media Foundations

Meeting Days: Monday & Wednesdays, 10:00am - 11:40am   **Room:** V321

Instructor: Becky Heritage   **Office Hour:** _____ RM_____
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Gmail: heritage.becky@gmail.com   (for document sharing only)
CLASS SITE: https://openlab.citytech.cuny.edu/imt1101

COURSE DESCRIPTION: An introduction to emerging media technology with a focus on interdisciplinary, project based, cooperative learning. Attendees will be immersed in the protocols and processes of the design process: ideation, presentation, dissemination, prototyping, and production. Participants will explore basic theoretical and applied concepts of audio, visual, tactile and interaction design through creative group projects, visiting professionals, and online documentation of work produced. This course provides a foundational structure necessary for working in the the highly interdisciplinary media technology field. This course lays the foundation for work and research practices.

OBJECTIVES: Students Will Be Able To . . .
1. Identify major contexts of emerging media and develop a working vocabulary of terms.
2. Investigate and experiment with a variety of emerging media production tools.
3. Apply introductory prototyping techniques for the formulation of project concepts and construction.

ATTENDANCE: Three absences are allowed per class that meets twice a week. If a student *has more than three absences, their course grade is dropped a letter. (**3** tardies = 1 absence)*

GRADING: Grading is based on successful completion of all assignments, class participation and attendance. Homework assignments will be collected at the beginning of each class when attendance is taken. Homework is late after this time and will have points deducted. Late homework can only be accepted 1 **class day** after original due date.

ASSIGNMENT TYPE	DESCRIPTION	%
Lab H/W	Specific design assignments given by your instructor.	20%
Lecture H/W	Reading Responses & Lab Notes	20%
Midterm Project	Collaborative and project-based, this project will take at least 1 week to compete. It will be introduced by your instructor as the midpoint of the semester approaches.	20%
Final Project	Collaborative and project-based, this project will take at least 1 week to compete. It will be introduced by your instructor as the end of the semester approaches.	20%
Quizzes	Quizzes based on class readings and presentations	20%
	TOTAL	100%

TEXT & REQUIREMENTS: Text: The required readings will be provided for you by your instructor. These will be available via the class site or the instructor's FTP Reading directory.