

Challenges and Roadblocks; #6

My internship at LaGuardia and Wagner Archives has not come without its challenges. The first week was smooth sailing but I'm on week six and it has increasingly elevated the level of difficulty as the days go by. As I'm juggling three projects with the icon, the design for the app, and the app store branding identity my plate is brimming full. I've had to learn how to apply successful time management to be able to work on these projects and to be able to meet deadlines.

Our team is working extra hard to have the mobile app ready to launch, at the same time as having the online mobile branding ready on time. Perhaps I will have to reevaluate giving priority to the mobile branding identity as the team approaches the completion of the app.



Description: Mock-up image of a hand holding a phone, on the screen the mobile application "Walking NY" is displayed. Photo via [Isadora Martinez](#)