List Of References

Dr. Alyssa Dana Adomaitis (Director of the Business & Technology of Fashion)
Associate professor
Director of fashion BA program
The City University of New York, College Of Technology cuny
300 Jay Street, Namm-1025
Brooklyn, NY 11202
718.260.5757
AAdomaitis@citytech.cuny.edu

Dr. Munroe (Assistant Professor of Business & Technology of Fashion)
Assistant professor
Director, Textile Technology
The City University of New York, College Of Technology cuny
300 Jay Street, Namm-1025
Brooklyn, NY 11202
718-260-5375
NMunroe @citytech.cuny.edu

Dr. John Dixon, Full Professor of Marketing (col Department of Business The City University of New York, College of Technol 300 Jay Street, Namm 1025 Brooklyn, NY 11201 646-765-4600 idixon@citytech.cunv.edu

Dr. Woods (Adjunct Assistant Professor)
Department of Business
Marketing and Management
The City University of New York, College of Technol
300 Jay Street, 10th. Floor Namm Building
Brooklyn, NY 11201
Rwoods@citytech.cuny.edu