



Manish Arora
& Alexander
Wang

Ileana Rivera
BUF 1101



Who is Manish Arora ?

- Arora was born in the year 1972 in Mumbai, one of the most popular cities in India, (Currently age 46).
- Arora came from a very conservative background
- Before becoming a fashion designer his family owned a business of importing Saris
- Majoring in commerce and changed majors to fashion



Manish Arora Designs



- launched his eponymous label retailing in India
- He utilized bold, vivid colors, and embroidery
- Inspired influences from his home land
- Happiness, joy celebrating are people he designs for.

Who is Alexander Wang?

- Born in San Francisco, California on December 26, 1983 (currently 35)
- He studied at Parsons School of design
- Called it quits and dropped out
- Wanted to feel challenged
- Created his eponymous label



Alexander Wang Designs



- Alexander's target audience is the young downtown party girl
- Free spirited, rock look-like chic
- known for his urban designs
- Bombers, vest, cut dresses, embellishments

Similarities & Differences

Both have eponymous label

Both Create for the outgoing

Manish is more colorful

Alexander more dark

manish arora



ALEXANDER WANG

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