

Ileana N. Rivera

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ACADEMIC/PROFESSIONAL BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S	2022	The New York City College Of Technology (CUNY) Module Emphasis: Global Fashion	Business & Technology Of Fashion
A.S	2019	The New York City College Of Technology (CUNY)	Fashion Marketing

Professional Licenses or certification:

CUNY Certification, Title IX Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, 2022, New York City College Of Technology, The City University Of New York Online Seminar

HONORS AND AWARDS:

- 2019 *Awarded For* **Best Sales Associate**, Second Best Selling Award (**Sunglass Hut**)
- 2018 **Deans List, Spring Term** 3.58 GPA, College Of Professional Studies, New York City College Of Technology, City University Of New York
- 2019 **Deans List, Fall Term** 3.54 GPA, College Of Professional Studies, New York City College Of Technology, City University Of New York

RELEVANT PROFESSIONAL STUDIES:

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|-----------------------------------|--|--------------------------|
| <i>Social Media Intern</i> | PantsuitProfessionals inc. | Jan 2022- Present |
| | <ul style="list-style-type: none">● Content Creation, Scheduling Content, Influencer marketing, Organizing ideas and content in google drive● Presenting media management● Creative & Analytical, Graphic Design● Googling Analytics+, Writing, and Editing | |
| <i>Web Designer</i> | <ul style="list-style-type: none">● Designed website for fashion jewelry brand● Operated online order transactions (Shopify) | July 2021 |

- Blogging and posting content for social media

Sales Associate **Sunglass Hut, Macy's 34thst, Flagship Store, New York, NY** **Dec 2019**

- Assisting and helping customers
- Operated register for daily transactions

WORKSHOPS for PROFESSIONAL DEVELOPMENT

- *Attended*, Fashion Brooklyn: Designing, Manufacturing, Selling and recycling Apparel along Brooklyn waterfront, Online on ZOOM <https://us02web.zoom.us/j/81913563957> Webinar ID- 819 1356 3957, Friday March 4th 2022 10:00 am
- *Attended*, Writing Workshop: Accelerated Study in Associate Program(ASAP), 2018 New York City College Of Technology, Voorhees Building

NETWORKING for Industry Relations/ EXPERIENTIAL learning

- Attended Chanel Exhibit Museum at Fashion Institute Of Technology (FIT) at Seventh Avenue at 27th Street, New York, NY 10001 2018
- L.I.M College New York, New York, 10/2015-12/2015 Collaborated with fellow classmates in the production of a fashion show titled (CIRCUS DE SOLEIL), Participated in the creative processes, including (styling, model & music selection, and public relations), ***Usher for fashion show production.***
- Fashion Institute of Technology (Fall Pre- College Course) New York, New York 10/2015-12/2015, Worked on Independent Project: Developed and merchandised a Fashion line for Bloomingdale's department store, inspired by Fashion Icon, Slim Keith. Able to work independently, effective utilization of college's resources, Effective use of time management and organizational skills to meet and exceed project expectations and deadlines.

CIVIC ENGAGEMENT

- Volunteer at soup kitchen manhattan N.Y, cleaned the service room, prepared the tables, prepared and made food for homeless/ people in need

SOCIAL MEDIA AND TECHNOLOGY

- Trello organization website
- Creating websites (Shopify)
- Instagram for making content
- Open Lab
- Zoom for conference calls