

April 20th, 2022

To whom it may concern,

I am writing to express my interest in the position of becoming an employee for hire. When I was in the bachelorette program at New York City College Of Technology, majoring in Business & Technology Of Fashion I learned the ins and out of the fashion world from a marketing and business standpoint. I focused on Global fashion in my BA program in which I wrote trend forecasting reports, researched different countries' fashion and economy levels, learned about global sourcing, and learned the importance of Contemporary Designs, and Luxury Markets in the fashion industry.

I have studied in other colleges while still being a full-time student to gain more knowledge in my career field, I have studied at F.I.T and L.I.M which are two fashion colleges. In the F.IT course, I was learning about different department stores and the history behind them. At the end of the course, I presented a project in which I had to create a department store layout and pick a clothing line that will best suit the stores aesthetic. In the L.IM course, I helped create the concept of a fashion show production we were working on. I directed and created a fashion show in which I additionally helped with the lighting production, this course was very hands-on. My most recent work was being an intern and doing social media content/management which opened my creativity to target and market-specific audiences on social media platforms to help grow the company.

Additionally, the awards and certifications I have received are volunteering work at a soup kitchen and the second best selling award at fashion eyewear brand, Sunglass Hut. I attended a learning workshop event called **Fashion Brooklyn**: Designing, manufacturing, selling, and recycling apparel where I additionally learned informative information on the history of fashion in Brooklyn. I attend professional development workshops that my college offered to help us prepare us to land jobs and give us skills and techniques, and opportunities after we graduate.

Thank you for your time and I would love the chance to further discuss the position and what skills I'd bring to the job.

Sincerely,
Ileana Rivera
ileanar116@gmail.com