



IKRAM AHMAD

ikrammahmadd@gmail.com | C: 774-208-1389 | Brooklyn, NY

Academic

New York City College of Technology	Bachelor in Fashion Marketing	<i>Expected in 12/2020</i>
Udacity	Nano Degree in Digital Marketing	Completed on <i>11/2018</i>

Certification

Islamic Center Of Cape Cod	Islamic Studies & Teachings	7/2018
New York City College Of Technology	Title XI Sexual Harassment Training	9/2020

Relevant Professional Experience

Marketing Advisor Mashpee Country Store 5/2017-8/2019

- Providing technology control over company marketing
- Creating Social Media marketing for Company
- Creating campaigns for new products.

Digital Marketing Intern DNA Footwear 5/2018-7/2018

- Creating instagram content for the foot wear company
- Photographing and posting products online

Marketing Analytics Intern Udacity 7/2018-10/2018

- Directed social media and digital marketing strategy and initiatives to promote brand building, guest retention, engagement, reputation and revenue-focused activities.

Relevant Advising and Management Experience

Professor & Advisor at The Islamic Center of Cape Cod

Enrollment Date: 6/2013 **Completion Date:** 7/2018

Focus: Quran Recitation & Hadith analyzation

Property Landlord

Completion Date: 6/2019

Focus: Tenant Relations & Property Management

References

Subrina Ali (Mashpee Country Store)- 508-648-5264