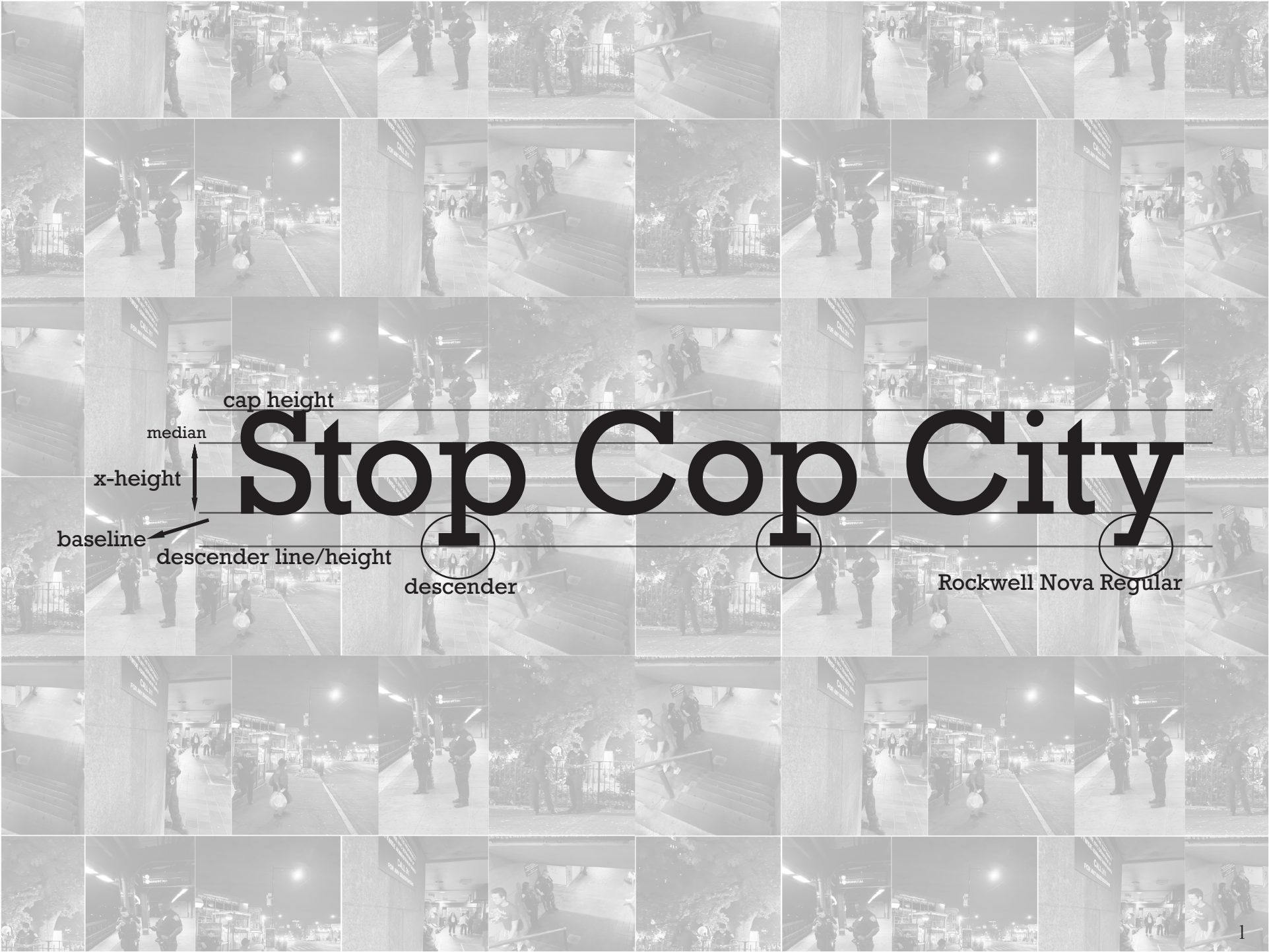




THE BLUE INCURSION

***Mayor Eric Adams' 'Cop City' and
the over-policing of New York***

Type Primer by Ifetayo Juni Forrest



Stop Cop City

cap height
 median
 x-height
 baseline
 descender line/height
 descender

Rockwell Nova Regular



ERIC ADAMS

Copperplate Light

ERIC ADAMS

Copperplate Regular

ERIC ADAMS

Copperplate Bold



\$225 Million

Univers LT Std Bold Condensed

\$225 Million

Univers LT Std Bold

\$225 Million

Univers LT Std Bold Extended

New York Police Department

Italic

New York Police Department

Standard

New York Police Department

Underline

~~New York Police Department~~

Strikethrough

NEW YORK POLICE DEPARTMENT

Smallcaps



Police Presence

Tracking: +50

Police Presence

Tracking: +0

Police Presene

Tracking: -50

Manipulating the tracking of an instance of type has proven to me to be a really effective way to change how someone reads something. Using bold fonts like I did is more effecting in my experience when trying to express important ideas, so giving those letters the space they need to breath can help utilize space and place emphasis.

Solid (14pt Leading)

Eric Adam's tenure as mayor of New York has brought with it a stark rise in both police presence. In July 2024, Adams proposed a plan to build a \$225 Million police facility in queens, serving to inject more capital into the already over-inflated NYPD and fold other public services into it's direct proximity. With so much of New York's infrastructure and civilian life going neglected for so long most New Yorkers can agree that this money is better spent on other projects. I suggest we vote against Adam's re-election in 2025 to stop this aiding and abetting of the NYPD.

(16pt Leading)

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(10pt Leading)

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(18pt Leading)

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Line spacing felt to me like an arbitrary choice in typography but only because I haven't used it well in the past. This project exposed me to how elegant a paragraph can look with a little space in between. I'd like to explore it more.

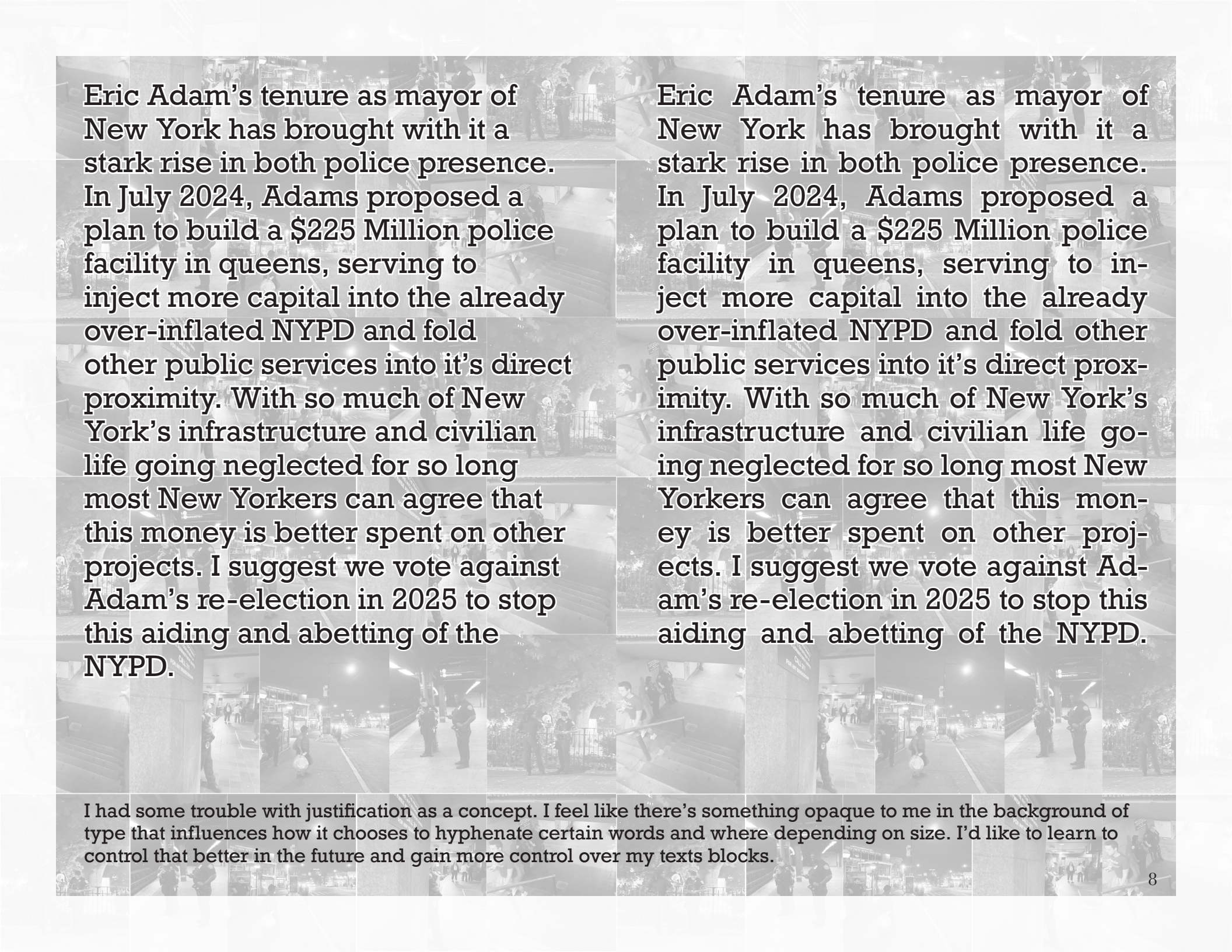


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Alignment in type is something I'm more familiar with from essay writing and interaction with non-art programs. I can't get over my preconceived notions of alignment change being kind of awkward, but center alignment can be pretty. Left Alignment is still weird.



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I had some trouble with justification as a concept. I feel like there's something opaque to me in the background of type that influences how it chooses to hyphenate certain words and where depending on size. I'd like to learn to control that better in the future and gain more control over my texts blocks.

Photo Credit: Matt Seymour
on Unsplash



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reference.

Eric

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THE BLUE INCURSION

MAYOR ERIC ADAMS' 'COP CITY' AND THE OVER-POLICING OF NEW YORK

ERIC ADAM'S TENURE AS MAYOR OF NEW YORK HAS BROUGHT WITH IT A STARK RISE IN BOTH POLICE PRESENCE. IN JULY 2024, ADAMS PROPOSED A PLAN TO BUILD A \$225 MILLION POLICE FACILITY IN QUEENS, SERVING TO INJECT MORE CAPITAL INTO THE ALREADY OVER-INFLATED NYPD AND FOLD OTHER PUBLIC SERVICES INTO IT'S DIRECT PROXIMITY. WITH SO MUCH OF NEW YORK'S INFRASTRUCTURE AND CIVILIAN LIFE GOING NEGLECTED FOR SO LONG MOST NEW YORKERS CAN AGREE THAT THIS MONEY IS BETTER SPENT ON OTHER PROJECTS. I SUGGEST WE VOTE AGAINST ADAM'S RE-ELECTION IN 2025 TO STOP THIS AIDING AND ABETTING OF THE NYPD.