COMD 4900

Internship Experiance

at

egg by susan lazar

Ilona Dyrda

Fall 2018

COMD 4900

Ilona Dyrda

Intro

- The Egg by Susan Lazar Baby children's boutique clothing range is designed by Susan Lazar, a mom herself. The brand has a beautiful range of girl's, boys and baby clothes from 12 months to 6 years including dresses, trousers, tops, gifts, shoes and accessories.
- The office is located at 104 Franklin Street, New York, NY 10013
- Starting date: September 10th, 2018, ending date: December 15th, 2018
- Work schedule: Mo., Tu., Th., 9:30am-5:30pm

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Responsibilities

- Editing the images.
- Creating the email blasts design and upload to the mailchimp 3 times per week.
- Create marketing material for children’s apparel company
- Photo shooting clothes for the sosial media sources

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Projects

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Summary

- Work on multiple projects, handling deadlines
- Learning to accept feedback and incorporate it into designs
- Improving productivity and time spending on projects
- Professional communication
- Improving skills in Photoshop and Illustrator programs
- Improved the understanding of the fashion industry working process of creating the new design collection

Thank You

Ilona Dyrda

ilona.dyrda@gmail.com

ilonadyrda.myportfolio.com