DATE: November 18, 2019

TO: Phillip Anzalone, Chair

College Council Curriculum Committee

FROM: Curriculum Subcommittee:

Darya Krym (Chair), Rachel Marie Raskin, Ashwin Satyanarayana

RE: Final Report for New Course Proposal 19-04

**PROPOSERS**: Prof. Alyssa Dana Adomaitis, Business of Fashion

Prof. Kerin E. Coughlin, Law and Paralegal Studies

**COURSE TITLE AND NUMBER:** HIS 2708:

History of U.S. Fashion Law, 20th Century to the Present:

The Ugly Side of Fashion

**CREDIT HOURS:** 3 credits, 3 class hours

**PREREQUISITES:** ENG 1101 and one of (HIS 1111 or GOV 1101)

**Catalog Description:** A chronological and thematic introduction to the history of U.S. fashion law from the twentieth century through today, focusing on law relating to problems that frequently arise in fashion, namely intellectual property (trademarks and counterfeiting), employment (safety, wages, workplace dress), and constitutional rights (freedoms of expression and religion). Students explore the social, political, economic, and other contexts of these legal developments, and how the developments have impacted the business of fashion.

**Strengths:** The course explores critical economic, legal, and social issues in the context of fashion, an area of general and/or professional interest for many students. Students will study legal developments on issues ranging from intellectual property, to worker’s rights, to discriminatory dress codes. The course is writing intensive. Students will have the opportunity to work through their intellectual and emotional questions by writing, as well as to learn about appropriate style and disciplinary conventions in writing and speaking. The course allows CUNY students to engage with curriculum content similar to that available at highly regarded fashion and law programs around the country. The course is fundamentally interdisciplinary, so the proposers will apply to the ID committee in order to designate the course as fulfilling the ID requirement necessary for all students. It is likely the course will also be designated as satisfying the US Experience in Its Diversity Pathways requirement.

**Weaknesses:** None

**Issues and Concerns Discussed****:** The structure of the assessment methods, the amount of reading material, and the plan for how the course would fit into CityTech degree programs were refined during the subcommittee review period. The course title, emphasis on issues of diversity and inclusion, understanding of the role of the course within CityTech degree programs were improved following recommendations from the final course review meeting of Nov. 12.

**Subcommittee activities:** The subcommittee and reviewed the proposal and provided feedback to the proposers via emailed comments. The proposers responded to the questions via email and emailed back revisions which addressed the questions and concerns which were raised by the subcommittee. The final course review meeting was held on Nov. 12, 2019 and was attended by the proposers, the subcommittee, Provost Bonne August, Associate Provost Pam Brown, Dean Justin Vazquez-Poritz, Kim Cardascia, and Chairs Peter Parides and Concetta Mennella. A final revision of the proposal, addressing the suggestions discussed therein, was submitted to Phillip Anzalone via email on Nov. 15, 2019.