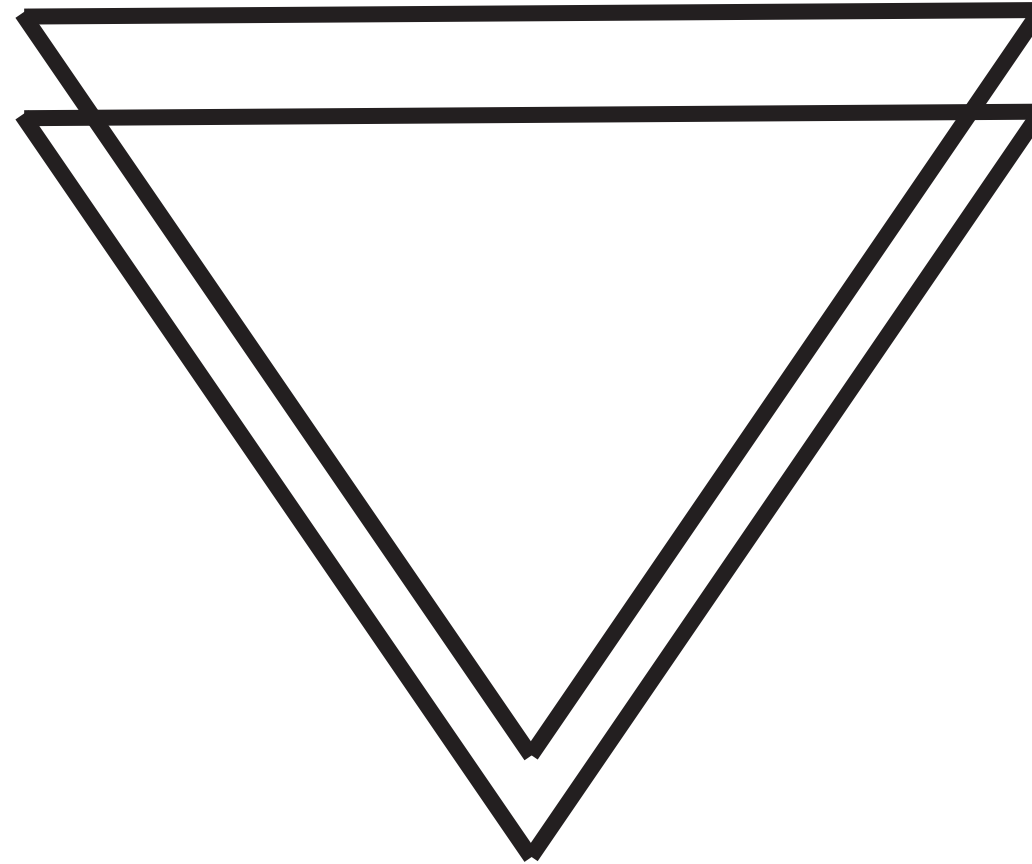


HUANYING XU



Pulication design



Advertising design



What i like to do




Paint by number



Paint by myself

Advertising

With Brain Juice

$$\frac{35\pi \times 90 \Sigma + \langle 98\pi \div 76 \rangle}{(3\pi + 62\Sigma) \pm 8}$$


You can do this.

BRAINJUICE
Unlock your potential

Client: Brain Juice

Concept: Brain Juice unlock your potential

Advertising



Client: PAM
Concept: none stick



Advertising

Your Livingroom Got Personality

Is that mayonese on the couch or D.N.A? cause and effect of netflix and chill hu? its time for some new stuff .We know you are special so we made it special.



FLYING TIGER
we dont do basic

Your Office Got Personality

So you still working on that 10 hours shifts in that same boring old fashion office, like an umbrella on a rainy day we got you covered Flying Tiger has all the unique office products to satisfy your creativity. We know you are special so we made it special.



FLYING TIGER
we dont do basic

Client: Flying Tiger

Concept: Your room got personaliy

Advertising



It's my bath time.

I don't like lice and bacteria, they could cause me skin problem. I want to look charm and pretty with my beautiful hair, so I can attract another dog when you walk me in the park. I will be happy if you ask Petco what type of shampoo could make me the most charm looking dog.



Petco has a large amount variety of supplies, everything your pet needs, our professional feccuty would give you the most knowgeble advise. at Petco, we care for what you care.



It's my dinner time.

Even though I prefer meat-based foods, but diets in vegetable proteins food is even better for me. Also you might not know whether I prefer wet food or dry food, but sometime that depends on my mood, I will be happy if you can ask Petco to find out more about me.



Petco has large amount variety of supplies, everything your pet needs, our professional feccuty would give you the most knowgeble advise. at Petco, we care for what you care.

Client: Petco

Concept: First time pet owner

Inspiration

Bauhaus design



Publiction

Kinkaku-ji

"Temple of the Golden Pavilion" or "Golden Pavilion Temple"

Kinkaku-ji is a Zen Buddhist temple in Kyoto, Japan. The garden complex is an excellent example of Muromachi period garden design. The Muromachi period is considered to be a classical age of Japanese garden design. The correlation between buildings and its settings were greatly emphasized during this period. It was a way to integrate the structure within the landscape in an artistic way. The garden designs were characterized by a reduction in scale, a more central purpose, and a distinct setting. A minimalistic approach was brought to the garden design, by recreating larger landscapes in a smaller scale around a structure.

History of the temple

The site of Kinkaku-ji was originally a villa called Kitayama-dai, belonging to a powerful statesman, Saionji Kintsune. When Yoshimitsu



died, the building was converted into a Zen temple by his son, according to his wishes. The present pavilion structure dates from 1955, when it was rebuilt. The pavilion is three stories high, approximately 12.5 meters in height. The reconstruction is said to be a copy close to the original, although some doubt such an extensive gold-leaf coating was used on the original structure. In 1984, the coating of Japanese lacquer was found a little decayed,

The inside

The interior of the building, including the paintings and Yoshimitsu's statue, were also restored. Finally, the roof was



restored in 2003. The name Kinkaku is derived from the gold leaf that the pavilion is covered in. Gold was an important addition to the pavilion because of its underlying meaning. The gold employed was to mitigate and purify any pollution or negative thoughts and feelings towards death. Other than the symbolic meaning behind the gold leaf, the Muromachi period heavily relied on visual excesses. With the focus on the Golden Pavilion, how the structure is mainly covered in that material, creates an impression that stands out because of the sunlight reflecting and the effect the reflection creates on the pond.



Haeinsa Temple

South Korea

"Haeinsa Temple Janggyeong Panjeon, the Depositories for the Tripitaka Koreana Woodblocks"

Introduction

Haeinsa ("Reflections on a Smooth Sea") is an important Buddhist temple on Gaya Mountain in Gyeongsang province, South Korea. Founded in the 9th century and rebuilt in the 19th century, it is best known for its complete copy of the Buddhist scriptures, the Tripitaka Koreana.

History of Haeinsa Temple

Tradition says that Haeinsa was first settled in 802 by the monks Suneung and Ijeong, who had just returned from China. The name, meaning "Temple of Reflections on

a Smooth Sea," derives from a verse in a Buddhist sutra that compares the Buddha's wisdom to a calm sea. When the mind is freed from the wild waves of worldly desires and follies, it will attain a calmness in which the true image of all existence is clearly reflected. Soon after, the temple was built by a grateful King Aejang after the monks healed his wife. According to legend, the monks tied one end of string to the queen's tumor and the other end to a tree, chanting Buddhist verses. Miraculously, the tumor vanished as the tree withered and died.

Hundreds of years later, 13th-century Korea was at war with the Mongols. The Korean government, in exile on Ganghwa island, commissioned a copy of the



Buddhist scriptures in hopes of earning the Buddha's intervention in the war. The resulting Tripitaka Koreana (carved 1237-48) is considered the best copy of the scriptures in Asia. According to tradition, the woodblocks were made of white birch first soaked and then boiled in sea water for three years, then dried for three years in the shade. Haeinsa suffered a devastating fire in 1817, in which nearly all the wooden temple buildings were destroyed. Only the Tripitaka library at the rear of the complex, built in 1488, escaped damage. The main worship hall was rebuilt in 1818 during the late Joseon (Choson) dynasty, on the foundations of the one built a thousand years earlier by Haeinsa's two original monks. The library hall and its woodblocks of scripture were designated a Korean national treasure in 1962 and a UNESCO World Heritage Site in 1995. In the late 20th century the monks of Haeinsa entered the computer age, painstakingly inputting the contents of the Tripitaka Koreana into electronic form from 1992 to 1994. The ancient text is now stored on a CD-ROM and the monks have further plans to provide a parallel translation into modern Korean and extensive cross-referencing and other indexes.



Wat Phra Kaew

Temple of the Emerald Buddha

"potent religio-political symbol and the palladium (protective image) of Thai society"

Introduction

Wat Phra Kaew (Thai: วัดพระแก้ว, RTGS: Wat Phra Kaew, Pronunciation, English: Temple of the Emerald Buddha; full official name Wat Phra Si Rattana Satsadaram, is regarded as the most sacred Buddhist temple (wat) in Thailand. It is a "potent religio-political symbol and the palladium (protective image) of Thai society". It is located in Phra Nakhon District, the historic centre of Bangkok, within the precincts of the Grand Palace.



Legend

The earliest legend about the iconic image of the Emerald Buddha is that of Nagasena, a saint in India who, with the help of Hindu god Vishnu and demigod Indra, had the Emerald Buddha image made, 500 years after Buddha attained Nirvana. With his psychic powers Nagasena predicted that: The image of the Buddha is assuredly going to give to religion

and revealed the Emerald Buddha (made of Jade), locally known as Phra Kaew Morakot. From there it was moved initially to Vientiane and finally to Bangkok where it was sanctified in the temple called at that time Wat Phra Kaew. Another legend mentions that attempts made by the King of Chiang Mai to possess the statue after it was found in 1434; these failed thrice because the elephants transporting the statue refused to proceed beyond a crossroad in Lampang. The King of Chiang Mai considered the incident to be a strong divine directive and allowed the Buddha statue to remain in Lampang, where it remained for the next 32 years in an exclusively built temple.



Project: Ipad Magazine

Concept: Temple in Asia

the good news THE WEEKEND

Tips to Beat the Odds at the Casino



1. KEEP YOUR EYES ON THE PRIZE.

Lately, casinos have sexed up their table games with bikini-clad dealers and resident pole dancers. These places are called Party Pits, and on the surface, they look like Vegas being Vegas—booze, sin, skin. But look closer. While all those twirling legs keep you distracted, you'll probably fail to notice that the casino trimmed the payouts at these tables from 3/2 to 6/5. Meaning that a \$100 bet wins only \$120, compared to the traditional \$150. This essentially doubles the house's edge.

2. PRACTICE MAKES PERFECT.

If there's an exception to the adage that the house always wins, it's in video poker. Typically, the house has only a 0.46 percent advantage (while some versions lean in the gambler's favor). The pay table is posted right on the machine, and the payoff is high. The catch? To cash out, you need to play at an expert level. Casinos make profits on video poker because most players simply aren't skilled enough.

3. GO BIG OR GO BROKE.

"The average slot machine is probably two, three times more costly to players than the table games," says Zender. Avoid them. If you insist on cranking a handle, focus on slots that cost \$5 or more and play the max bet. On penny slots, the odds are jacked up in the house's favor by 15 to 20 percent. You might as well toss those coins in a fountain. Don't forget to make a wish.

4. STAY AWAY FROM THE LIGHT.

"Ninety percent of the people who walk into a casino have no idea of the odds stacked against them," Zender says. But if you know what you're looking for, it's easy to see where the odds are the worst. Casinos make the games with the lousiest odds the most attractive by amping them up with flashing lights and bright colors. At craps, for instance, the craziest bets—"the Field," "Any 7"—are the most colorful. So as a general rule, to better your odds, stick to the drab side of the room.

Gambling Responsibly

"Threatened With Ruin at the Virtual Casino," by Francis X. Clines, discusses the important addiction services provided by the Queens Center for Excellence to troubled bettors at Resorts World Casino New York City, but not the casino's unwavering commitment to promote responsible gambling, which includes a longstanding partnership with the center.

In 2015, Resorts World sponsored the purchase of kiosks that are displayed at the casino and publicize the center's resources, as well as offer takeaway literature on issues related to problem gambling. Indeed, the center, in a blog post, has noted the importance of the partnership, commending the casino's "admirable commitment to Responsible Gaming."



Slot Machine Secret Tips You Never Knew

SEE PAGE 28.



Casino near New York City

- Resorts World Casino New York City
-Foxwood Casino
-Mohegansun Casino
-Atlantic City

the good news THE WEEKEND

Tips to Beat the Odds at the Casino



1. KEEP YOUR EYES ON THE PRIZE.

Lately, casinos have sexed up their table games with bikini-clad dealers and resident pole dancers. These places are called Party Pits, and on the surface, they look like Vegas being Vegas—booze, sin, skin. But look closer. While all those twirling legs keep you distracted, you'll probably fail to notice that the casino trimmed the payouts at these tables from 3/2 to 6/5. Meaning that a \$100 bet wins only \$120, compared to the traditional \$150. This essentially doubles the house's edge.

2. STAY AWAY FROM THE LIGHT.

"Ninety percent of the people who walk into a casino have no idea of the odds stacked against them," Zender says. But if you know what you're looking for, it's easy to see where the odds are the worst. Casinos make the games with the lousiest odds the most attractive by amping them up with flashing lights and bright colors. At craps, for instance, the craziest bets—"the Field," "Any 7"—are the most colorful. So as a general rule, to better your odds, stick to the drab side of the room.

3. GO BIG OR GO BROKE.

"The average slot machine is probably two, three times more costly to players than the table games," says Zender. Avoid them. If you insist on cranking a handle, focus on slots that cost \$5 or more and play the max bet. On penny slots, the odds are jacked up in the house's favor by 15 to 20 percent. You might as well toss those coins in a fountain. Don't forget to make a wish.

4. PRACTICE MAKES PERFECT.

If there's an exception to the adage that the house always wins, it's in video poker. Typically, the house has only a 0.46 percent advantage (while some versions lean in the gambler's favor). The pay table is posted right on the machine, and the payoff is high. The catch? To cash out, you need to play at an expert level. Casinos make profits on video poker because most players simply aren't skilled enough.

Gambling Responsibly

"Threatened With Ruin at the Virtual Casino," by Francis X. Clines, discusses the important addiction services provided by the Queens Center for Excellence to troubled bettors at Resorts World Casino New York City, but not the casino's unwavering commitment to promote responsible gambling, which includes a longstanding partnership with the center.

In 2015, Resorts World sponsored the purchase of kiosks that are displayed at the casino and



publicize the center's resources, as well as offer takeaway literature on issues related to problem gambling. Indeed, the center, in a blog post, has noted the importance of the partnership, commending the casino's "admirable commitment to Responsible Gaming."

We've found a number of tips and strategies for real money slots that you can use to get the most out of your slots play. Using each of these tips could give you the slight edge you need to tilt the odds in your favor.

Slot Machine Secret Tips You Never Knew

Of all of the many tips we'll give you, none is more important than keeping an eye on the progressive jackpots offered by many slot machines. While most slot machines have the same odds whether you play them on Monday or Friday, the odds on a progressive slot machine are always changing based on the size of the jackpot. In fact, when a progressive



jackpot gets large enough, it's even possible that a slot machine can be profitable for you to play!

There are a couple of things to keep in mind before you try to win your life-changing jackpot. Remember that you'll often have to play the full number of coins on a machine in order to have a shot at the big money. On the other hand, this isn't always true; some machines give you a better chance of winning the jackpot if you spend more, but still give you an opportunity to win even by betting a single coin. Make sure you read the rules of each progressive jackpot machine before playing.

Casino near New York City

- Resorts World Casino New York City
-Foxwood Casino
-mohegansun Casino
-Atlantic City

Publiction

Project: News paper-Weekend section

Subject: Casino

Publiction

Youth and Tobacco Use

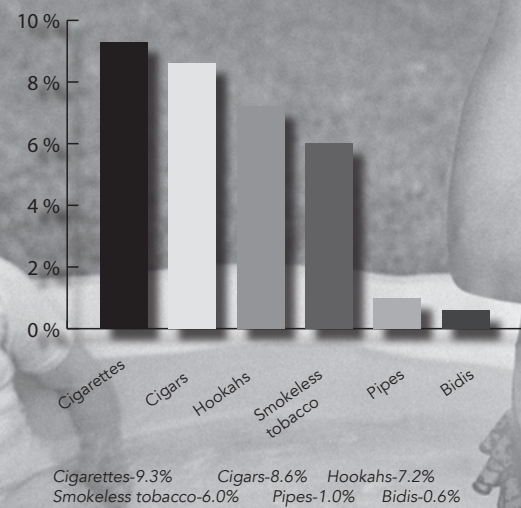
Youth use of tobacco in any form is unsafe.

If smoking continues at the current rate among youth in this country, 5.6 million of today's Americans younger than 18 will die early from a smoking-related illness. That's about 1 of every 13 Americans aged 17 years or younger alive today.

7
out of
10 middle and high school students who currently use tobacco have used a flavored product.

- 63%** of students who currently use e-cigarettes have used flavored e-cigarettes. (1.6 million)
- 64%** of students who currently use cigars have used flavored cigars. (910,000)
- 61%** of students who currently use hookah have used flavored hookah. (1 million)

Specific tobacco products
In 2015, current use of tobacco products among high school students



There has been **no significant change** in overall tobacco use among high school students since 2011.



Resources: https://www.cdc.gov/tobacco/data_statistics/fact_sheets/youth_data/tobacco_use/

Project: Information Chart poster

Subject: Youth and Tobacco Use

Publication



asset values, as well as cash flow and enterprise value, to a full range of borrowers from small to larger-sized companies, with emphasis on the middle market. We service clients in a broad array of industries with focused industry specialized groups serving communications, media and entertainment, energy and infrastructure, healthcare, commercial real estate and sponsor finance sectors in the U.S. and abroad.

We offer loan structures ranging from asset-based revolving and term loans secured by accounts receivable, inventories, and fixed assets to loans based on earnings performance and enterprise valuations to mid- and larger-sized companies. Our clients use these loans primarily for working capital, asset growth, acquisitions, debtor-in-possession financing, and debt restructurings. We sell and purchase participation interests in these loans to and from other lenders.

We meet our customer financing needs through our variable rate, senior revolving and term loan products. We primarily structure financings on a secured basis, although we will periodically extend loans based on the sustainability of a customer's operating cash flow and ongoing enterprise valuations. We make revolving and term loans on a variable interest-rate

clients can outsource their bookkeeping, collection, and other receivable processing to us. These services are attractive to industries outside the traditional factoring markets. We generate business regionally from a variety of sources, including direct calling efforts and referrals from existing clients and other referral sources. We have centralized our accounts receivable, operations, and other administrative functions.

Corporate Finance

Our Corporate Finance segment provides secured financing, including term and revolving loans based on

Less allowance for loan losses	(3,030,000)	(1,379,532)
Loans, net of allowance for loan losses	260,962,391	173,547,534

Changes in the allowance for loan losses were as follows:

	2015	2014
Balance at January 1	\$ 1,379,532	\$ 949,532
Charge-offs	(1,000,000)	–
Recoveries	51,236	–
Provision for loan losses	2,599,232	430,000
Balance at December 31	\$ 3,030,000	\$ 1,379,532

At December 31, 2015 and 2014, the MetroBank had no recorded investment in loans that was considered to be impaired under SFAS No. 114.

At December 31, 2015 and 2014, approximately 89% and 90% of loans, respectively, were with international MetroBank's and corporations, primarily in Turkey and Latin America.

At December 31, 2011 and 2010, approximately 37% and 76% of the MetroBank's loan portfolio, respectively, consisted of fixed-rate loans.

Project: Metro Bank Report

Elements: Logo, Layout

Publication

Book of Great Inventions



Dry Printer

Invented by: Chester Carlson
Where: Queens NY
When: 1938

Overview:

Chester Carlson who was a American physicist, inventor and patent attorney born in Seattle, Washington. He was born on February 8th 1900 and on 1938 Carlson was the first one to invent the dry printing process, was known as electrophotography and also called the *Xerox*. Chester Carlson used electrically charged drum and a dry powder known as toner for the printing process. This process was used to produce high-quality text and graphic elements on paper. His invention later on led to the creation of laser printers. Carlson was awarded for his invention on October 6th 1942 with a patent for it. His invention was pretty popular.

My Opinion:

The first printer is a fascinating machine. Because of the printer we are able to take anything from the computer screen and have a copy of it on paper. Such as menus, resumes, etc. The printer is such a helpful tool. Without it we would have to do everything by hand.
—Erika. Zucker

8

Headphones

Invented by: Nathaniel Baldwin
Where: USA
When: 1910

Overview:

Headphones originated from the earpiece, and were the only way to listen to electrical audio signals before amplifiers were developed. Nathaniel Baldwin developed the first truly successful set in 1910. He made them by hand in his kitchen and sold them to the United States Navy. These early headphones used moving iron drivers, with either single ended or balanced armatures. The 3.5 mm radio and phone connector, which is the most commonly used in portable application today, has been used since 1964.

My Opinion:

Not everyone wants to hear our music. For this, and for many other reasons, headphones are an absolute necessity in our daily lives. Headphones are designed to allow a single user to listen to an audio source privately. Letting users have a get away no matter where they are.
—Malcolm Moussign

9

Project: the book of great invention

Elements: Logo, Layout

Finish