

# Hugo Rodriguez

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## ACADEMIC BACKGROUND

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Degree      Year    University

B.S                    2022    New York City College of Technology at the City University of New York

Major in Business and Technology of Fashion.

Specialization module : Module 2 – Global Fashion

Professional license or certificate –

CUNY Certification Title IX Sexual Harassment Certification August 2021

A.S                    2019    New York City College of Technology at the City University of New York

Major in Business and Technology of Fashion

Honor Society

The National Society of Leadership and Success

OSHA 40 Hours

ASAP Program at New York City College of Technology

## PROFESSIONAL EXPERIENCES

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Barista                                    HMSHost Starbucks @ LaGuardia      August 2018 - June 2019

- Master handcrafted beverages
- Train staff on seasonal and changing work environment
- Create a hospital environment for customers

Field Operations                    Peloton Warehouse @ Syosset                    August 2019 – October 2019

- Deliver Peloton products to consumers while following Covid-19 guidelines for handling deliveries
- Teach consumers how their products work and how to properly care for them
- Create delivery reports

## RELEVANT EXPERIENCES

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Marketing Assistant    JEZ Magazine @ EZ Studios                      September 2018 – December 2018

- Consult with head of marketing on how to promote magazine
- Help with setting up events and creating invitations and rsvp's
- Promoting on social media
- Helping with managing meetings

## INTENSHIPS

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Studio Assistant            JEZ Magazine @ EZ Studios                      August 2021 – October 2021

- Help with production on shoots
- Acquire social media and promote product on social media
- Help with post shoot editing
- Video editing and video creating

Buying and Selling intern      Sneakerology                                      October 2021 – Present

- Keep track of B2B accounts
- Learn a variety of products to help consumers make purchases
- Organize and track stock room

## PROFESSIONAL DEVELOPMENT

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- Christian Dior : Designer of Dreams
  - o Brooklyn Museum 11/22/21

## NETWORKING for INDUSTRY RELATIONS / EXPERIENTAL TEACHING

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- Lorraine Vahamonde
- Shannon Depew
- Ira Penz
- Masalene Wise
- Evan Elkowitz

## CIVIC ENGAGEMENT

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### John Bowne High School Wrestling team coaching

- Assisted with coaching the wrestling team
- Taught team certain disciplines outside of training

## SOCIAL MEDIA and TECHNOLOGY

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- Instagram
- Twitter
- Tiktok
- Microsoft office
- Capcut

## LANGUAGES

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- English
- Spanish, fluent in reading, writing, and speaking

## VACCINATION

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Pfizer vaccine