

Course: 20th Century Dress and Culture



NEW YORK CITY COLLEGE OF TECHNOLOGY
THE CITY UNIVERSITY OF NEW YORK
BUSINESS & TECHNOLOGY OF FASHION

Instructor: Dr. Munroe

Summer Session 1, 2018

Mon-Th: 11:30 am-2 pm

Course/Section: ARTH 1204/D568-LEC

ClassRoom: N-617 (Namm Hall) 3 Credits

Contact: nmunroe@citytech.cuny.edu Please allow 24 hours for email response

Office hours: 11-11:30 am Tu/Th in A-630, or by appointment. **Humanities office:** 718-260-5018

Catalog Course Description: A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, discussions and links to local industry are made through field trips and guest speakers.

COURSE CO/PREREQUISITE (S): ENG 1101

LEARNING OUTCOMES: Upon successful completion of this course, students will be able to:

OUTCOME	ASSESSMENT
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussion, quizzes, examination & research presentation
Recognize and discuss key apparel fashion leaders and/or designers and their contributions	Class discussion, examinations & research presentation
Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods	Class discussion, examinations & research presentation
Identify and explain direct and indirect technological influences on dress	Class discussion, examinations & research presentation
Assess the multiple explanations for the impact of dress and body image on human behavior.	Class discussion, examinations & research presentation
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life.	Class discussion & oral presentation
Recognize and describe the diversity of culture in space and time and how it effects and influences fashion style s and trends	Class discussion, examinations & research presentation

Recommended Textbook: English, Bonnie. *A Cultural History of Fashion in the 20th and 21st Centuries*, 2013. Bloomsbury Academic, Second Edition NY, ISBN: 0857851357

Recommended Web Sites:

[City Tech Library Database: Oxford Art Online](#)

Brief articles by leading scholars in the field; use your LIB number on your City Tech ID to access

<https://library.citytech.cuny.edu/research/articles/letter/O>

Google: We Wear History: The Stories Behind What We Wear

Google has partnered with several cultural institutions to create a curated, thematic database for users. Permissions for image use is in accordance with each institution (for example, the Victoria and Albert museum) as the images are housed on the home institution of the art work, but the site is open domain <https://artsandculture.google.com/project/fashion>

Metropolitan Museum: Heilbrunn Timeline of Art History

The TOAH is an educational resource that contains essays about works in The Met's collections, including works of art with chronologies and locations. You can search by subject, geographical region, key word, material, author, or other means. Each article is concise, and the works of art can be viewed on their own, also linking to the collection's database for full object information.

<https://www.metmuseum.org/toah/>

TECHNOLOGY: All students will be responsible for Blackboard access and participation

SAFEASSIGN is administered for the submission of Final papers

E-portfolio creation on OpenLab

E-PORTFOLIOS/OPEN LAB CUNY-NYC College of Technology asks all students to participate in building a program-long ePortfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect*, students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills. College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection. For more information, see the "**ePortfolios at CUNY-College Technology**" organization in Blackboard.

We will be creating ePortfolios in this class, where indicated. For sample Open Lab portfolios, see:

<https://openlab.citytech.cuny.edu/portfolios/>

NYCCT ACADEMIC INTEGRITY POLICY

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

ATTENDANCE POLICY

A student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also late arrivals, early departures, and time outside the classroom taken by students during class meeting periods. Although students are not graded on attendance per se, missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

Students who are not present in class are responsible for turning in assignments BEFORE the start of class on the due date via Blackboard or instructor email. In-class activities, quizzes, and tests that are completed during class time will result in a 0 unless the absence is excused. Exceptions will only be made for medical

or family emergencies provided on official letterhead, or as recognized by NYCCT, such as religious observance.

COLLEGE ATTENDANCE POLICY

If a student's class absences exceed the limit established for a given course or component (10% total, or 3 classes), the instructor will alert the student that a grade of "WU" may be assigned. If a student remains officially registered for a course and never attends that course, a final grade of "WN" will be assigned. If the student withdraws officially from the course, he/she will be assigned a grade in accordance with the existing withdrawal policy of the College.

REASONABLE ACCOMMODATION STATEMENT

We are committed to providing reasonable accommodation to students with disabilities. Qualified students with disabilities will be provided reasonable academic accommodations if determined eligible by the Center for Student Accessibility. Prior to granting disability accommodations in this course, the instructor must receive written verification of a student's eligibility from the Center, which is located in room A-237. It is the student's responsibility to initiate contact with the Center staff and to follow the established procedures for having the accommodation notice sent to the instructor.

NO CELL PHONE USE IN CLASS Talking on cell phones, checking or sending text messages, listening to music, and otherwise using your cell phone during class is prohibited. Please do not wear headphones during class. Laptops are permissible for taking notes if you are seated in the first row. No video or audio recording permitted during lectures. If you need to check your cell phone for an emergency situation, please inform me before class, leave your cell phone face down on your desk in silent mode, and take the emergency call or text outside the classroom.

Extra Credit related to cell phones: Though silencing and putting away phones is mandatory, I am offering extra credit to students who are willing to turn off and leave their cell phones at the front of the classroom. Participation is voluntary. You will receive one extra credit point on each lecture day that you leave your phone. Extra credit points can be applied as listed if you earn the following totals: 1-5 points: added to lowest homework assignment; 6-10 points: added to mid-term exam; 11-15 points: added to final exam or mid-term (whichever is lower). This is determined after the last day of class.

STUDENT CONDUCT POLICY Any conduct that interferes with the educational process is prohibited in classes at NYCCT. This includes any behaviors that are dangerous, disruptive, disrespectful or disorderly. Students must use commonly accepted standards of courtesy, cooperation, consideration and mutual respect at all times. This includes: making rude or sarcastic comments towards the instructor or other students; speaking out of turn; speaking while the instructor or another student is speaking; or otherwise showing a lack of mutual respect for the instructor or peers in the classroom.

PARTICIPATION Active participation includes taking notes during lecture and participating in classroom discussions. Differing opinions should be regarded with a high level of respect and reflection. Each day you will receive a participation grade. If you are preoccupied, chatting with others, dozing off, or otherwise distracted from the lecture or discussion taking place, you will receive a 0 for that day.

HOMEWORK is expected to be turned in on time and completed. Partial homework will be reflected in the grade for the assignment. Late homework defaults to a 0 for that assignment, and is only accepted on an individual basis on the approval of the instructor, accompanied by documentation that demonstrates an emergency situation such as illness, etc. If you have questions or issues with the homework, you are

responsible for contacting the instructor during office hours, or via email at least 24 hours before the start of class for assistance. If your homework will be late due to a personal issue or other emergency, you MUST email the professor BEFORE the start of class.

TESTS AND QUIZZES In this class, we will study fashion as a development in sync with art, culture and developments in the textile industry. The class follows the format of an art history class. Each class will include slide lecture with images demonstrating and summarizing the main points in the lecture. Students are responsible for recording additional information presented during lecture, referencing the recommended textbook and web sites for additional information.

The course will be divided into two sections. Review sessions will take place during the classes preceding the mid-term and final exams. Exams will consist of a combination of:

Slide Identification Recognition of specified images, to be identified by: designer, date (by decade), materials/technique, and the significance of the garment style in the context of fashion.*

**This information will be specified on your study slides and covered in review sessions*

Essay Short essay sections will require writing a paragraph or two and includes compare/contrast discussions of the aesthetics and subject matter of the works studied. Long essay questions will require 3-5 paragraphs and will focus on important concepts presented throughout the course.

Multiple Choice, True/False, Fill in the Blank, or other additional sections may be included. **Bonus questions** will also be offered as part of the exam based on class lectures, documentaries and readings.

STUDY TECHNIQUES Flashcards: Art history is partly about image recognition and identification. The **objects** you need to be able to recognize will be listed by name and image in your study guide for mid-term and final study. Making flashcards is the BEST tool for learning the information pertaining to images.

For digital flash cards, you can try one of these sites:

<https://www.flashcardmachine.com/>

<https://quizlet.com/>

<https://www.studyblue.com/online-flashcards>

iPad Apps: <https://appadvice.com/appguides/show/flashcard-apps-for-the-ipad>

Be diligent when downloading files or Apps from the Internet!

GRADING

Homework, in-class assignments	(20%)
Participation	(10%)
Mid-term Exam	(20%)
Research Project	(20%)
Final Exam	(30%)

Grading and add/drop policies are in accordance with University policies and are recorded as follows:

WU-Unofficial Withdrawal (attended at least once)

WF-Withdrew Failing

WN-Unofficial Withdrawal (never attended)

Grading System: All grades will be based in proportion to the following scale: A = 93 - 100 A- = 90 - 92 B+ = 87 - 89 B = 83 - 86 B- = 80 - 82 C+ = 77 - 79 C = 70 - 76 D = 60 - 69 F = 59 and below. If a final grade is not a whole number, any decimal greater than .5 will be rounded up (e.g. 82.51 becomes an 83). Each assignment includes a clear rubric. Students need to submit assignments *on or before the due date*.

MIDTERM REPORTS All students will be notified through their CUNY- NYC College of Technology e-mail accounts and/or posted on Blackboard about their progress in this course by the mid-semester point. Mid-term grades are assessed as follows, per recommendation by the Office of the Provost: P-Passing, BL-Borderline, U-Unsatisfactory, SA-Stopped Attending.

COURSE SCHEDULE : Summer Session I, 2018

Please note: Journal assignments will be posted in detail and submitted on Black Board, and discussed in class. Please bring a hard copy with relevant images. Recommended: Set aside 1 hour/weekday, longer on weekends, for homework assignments and reading.

Session Date	TOPIC	ASSIGNMENT
1-Monday, June 4	Intro to contemporary fashion: textiles and fashion in context up to late 19 th c.	Journal #1: Describing and wearing constrictive clothing DUE 6/5 by 11.30 am Met Museum Exhibition: Impressionism, Fashion and Modernity https://metmuseum.org/exhibitions/listings/2013/impressionism-fashion-modernity/images Select one work of art and describe a garment depicted READING: V&A Museum, "Corsets and Bustles" http://www.vam.ac.uk/content/articles/c/corsets-and-bustles-1880-1890-from-over-structured-opulence-to-the-healthy-corset/
2-Tuesday, June 5	Fashion, commerce and culture: Early 20 th c. dress	Journal #2: Industry and Clothing Production DUE 6/6 by 11.30 am VIDEO: Industrial Times: Spinning Mills https://www.youtube.com/watch?v=ssi6ZXrp2_s This video describes the beginning of the industrial revolution, and the machines, power sources and workers integral to this technological revolution.
3-Wednesday, June 6	Machine Age Aesthetics: 1920s-30s. Coco Chanel	Journal #3: Coco Chanel DUE 6/7 by 11.30 am READING: Met Museum TOAH "Coco Chanel" https://www.metmuseum.org/toah/hd/chnl/hd_chnl.htm How did Coco Chanel define and change the fashion industry?
4-Thursday, June 7	Framing Fashion: art & fashion Schiaparelli, Balenciaga et al	Short essay: ART AND FASHION DUE Mon. 6/11 by 11.30 am Choose one work of art and one fashion object from the list provided, and compare/contrast the two works READING: Oxford Art Online "Christobal Balenciaga" Molly Sorkin Google A&C "Schiaparelli and Surrealism" https://artsandculture.google.com/exhibit/1QLSabXbe04rJw
5-Monday, June 11	American Fashion 1920s-30s	Journal #4: Ready-to-Wear (Prêt-à-Porter) How did fashion and democracy come together? READING: Oxford Art Online: "Claire McCardell," Amy Widmayer Museum object: https://metmuseum.org/art/collection/search/84029

6-Tuesday, June 12	Fashion and film: 1930s-WWII	Journal #5: Pick three 1940s movie stars and contrast wardrobes http://www.marieclaire.co.uk/fashion/1940s-fashion-the-decade-captured-in-40-incredible-pictures-108160
7 Wednesday, June 13	Post WWII-1950s	Review for Mid-Term
8-Thursday, June 14	MID-TERM EXAM	Journal #6: Look and Listen: Music and Fashion. Pair up 3 garments with 3 songs that seem to fit together https://www.mfa.org/exhibitions/hippie-chic Read the article and review slideshow Optional: Spotify Playlist "Hippie Songs"
9-Monday, June 18	1960s: Counterculture, movements inspiring fashion	Journal #7: 1960s Fashion: Youth, Counterculture and Couture https://www.vam.ac.uk/articles/an-introduction-to-1960s-fashion How did politics and philosophy affect fashion?
10-Tuesday, June 19	1970s: New fibers, new uses	Journal #8: Androgyny, platforms and punk VIDEO: Getty Images, Looking back at the 1970s https://www.youtube.com/watch?v=gNN5VQWJmwg
11-Wednesday, June 20	1980s: Dressing for power and lifestyles	Journal #9: Office wear, activewear, street style How does fashion reflect ideology? DUE Th. 6/21 by 11:30 am READING: "How Hip-hop fashion went from the streets to high fashion" by Max Berlinger, LA Times http://www.latimes.com/entertainment/la-et-ms-ig-hip-hop-fashion-streets-couture-20180125-htlstory.html EXHIBITION: Jean-Michel Basquiat, Brooklyn Museum https://www.brooklynmuseum.org/exhibitions/basquiat/ https://www.brooklynmuseum.org/exhibitions/one_basquiat Optional Music: "Beat Bop" by Rammellzee and K-Rob
12-Thursday, June 21	1990s: Grunge and the new chic	Journal #10: History of the Fashion Show DUE Mon. 6/25 by 11:30 am https://www.theguardian.com/fashion/2018/feb/15/the-view-from-the-front-row-a-history-of-the-fashion-show-photo-essay
13-Monday, June 25	2000s: Fashion and technology; Sustainability	Work on preparing Research Presentations PDF of Presentation DUE Tues. 6/26 by 11:30 am
14-Tuesday, June 26	Research presentations	Study for Final Exam
15-Wednesday, June 27	Research presentations Final review	Study for Final Exam
16-Thursday, June 28	FINAL EXAM	