## HMGT 3501 Hospitality Workforce Management in a Global Marketplace Civic Engagement Project

## THIS ASSIGMENT IS DUE IN WEEK 12

Read the article linked below, "What "Hospitality" Really Means During a Crisis": https://www.afar.com/magazine/during-coronavirus-crisis-hotels-and-restaurants-give-to-those-in-need

- 1. Select the hyperlink in the article for <u>World Central Kitchen</u> and explore their entire webpage.
- Write a summary paragraph about the organization "World Central Kitchen" giving an overview of its founder, their history and the services they provide. It may also help to do an internet search of the organization and founder to get other perspectives. (DO NOT CUT AND PASTE; plagiarisms and WILL NOT BE ACCEPTED)
- 3. Describe how the organization promotes community outreach and engagement on their website. Include the organization's mission when describing its commitment to the community.
- 4. Next read the following linked article; "50 NYC Restaurants Giving Back To The Community": https://www.theinfatuation.com/new-york/guides/restaurants-helping-the-nyc-community-right-now
- 5. Choose one of the restaurants featured in the article and explain what they are doing to promote civic engagement in their own community. Be sure to mention whether the Restaurant promotes their community outreach on their website or social media.
- 6. In the concluding paragraph, reflect on what you have learned regarding Civic Engagement and how Hospitality Businesses are giving back to their communities. Describe the benefits, if any, you believe that the restaurants, their customers and volunteers receive by participating in Civic Engagement initiatives.

Your paper should be approximately 300 words in length; the assignment is worth 20 points

