

HMG 3501 – Week 2
Best Companies to Work For Assignment

Have a look at Fortune’s list of 100 best companies to work for in America:

<https://www.greatplacetowork.com/best-companies-to-work-for>

1. Research at least two of the companies on the above linked list — one in the hospitality industry, and one in a different industry.
2. Write a summary paragraph about each of the two companies. Include: name of the company, its industry; what makes it such a good company to work for. (This section should be 2 separate paragraphs.) DO NOT CUT AND PASTE FROM THE WEBSITE!
3. Write one paragraph comparing the two different companies’ approaches to keeping employees/associates happy and productive.

Complete the following:

Name of Hospitality Company you Researched:

Name of the Non-Hospitality Company you Researched:

Summery Paragraph of the Hospitality Company:

Summery Paragraph of the Non-Hospitality Company:

Conclusion paragraph comparing how the two companies how each keeps their employees happy and productive: