

Ansa prince

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Heights Chateau Fine Wines and Spirits was the wine retail shop that I picked. It is located at 123 Atlantic Avenue, Brooklyn, NY 1120 in the neighborhood of Brooklyn Heights. I decided to go with another classmate since we both live in Brooklyn and it was convenient for us both. The front of the store was not eye catching in fact I really didn't notice it until my friend told me that we had arrived. Upon our walk in we were not greeted or acknowledged at all. The counter is at the front of the store, there were about three employees at the front of the store conversing amongst themselves so when we walked in my class mate asked if they minded us taking picture for a school project. They said it was okay but did not offer to help if we needed it as i would expect.

It was not hard to find the wines since they were already labeled by region/country. I also noticed they labeled the different occasions a wine would be used for. For example they had a sign that said "dessert wines". I did not see any shelf talkers specifically but they had some cards with information about best selling wines. The first picture I took was of a country that i didn't know made wine. We have not learned about South African wines so I did not know Africa made wines. I also took a picture of a red wine that they make names "Aslina by Ntsiki Biyela" the grape variety is Cabernet Sauvignon.

The third photo I uploaded is a red wine from Spain. The grape variety is Garnacha by Bal D'Isabena Bodegas. Then finally a sparkling wine not from france. To find this i had to ask an employee for help because i didn't know how to tell what was sparkling and what wasn't The fourth image shows sparkling white wines from the USA. they are from Schramsberg. The name of the Champagne is Blanc De Blancs and it was made in 2015. Some regions I also didn't know made wines was Portugal, Chile, Argentina, and Israel.