

## Tourism on the Brooklyn Waterfront

Active participation contributes to class participation grade

### Areas of Tourism and Student Grouping

1. Historic/heritage Tourism
  - a. Steven, Frantz, Maricel
  - b. Rafael, Ketsia, Guillermo, Najjiyya
2. Cultural Tourism
  - a. Sabiha, Jose, D'Asia, Shade
  - b. Edith, Shantel, Brandon, Chi Seng
3. Culinary Tourism
  - a. Jonathan, Samantha, Erika, Jackelin
  - b. Priyanka, Shawn, Kathleen, Chris

### Task

Engage in a site visit of the Brooklyn Bridge Park and lead discussion a discussion about tourism on the Brooklyn Waterfront as it pertains to your area of tourism (see above).

### Multi Step Assignment Format: Prior to class meeting

- Consider your area of tourism (see above)
- Identify an activity a person(s) traveling to satisfy your area of tourism would like to participate in while touring the Brooklyn Waterfront
  - Note: Our site visit is to the Brooklyn Bridge Park but the activity you choose can be any place on the Brooklyn waterfront
- Prepare a three minute presentation explaining:
  - The activity you have identified
  - Why it is unique
  - How it relates to your area of tourism

### Multi Step Assignment Format: Day of class

- Large group presentations about the waterfront activity identified (see above)
- Small group discussion by area of tourism about how the Brooklyn Bridge Parks affects and is affected by tourism
- Report out at the end

### Multi Step Assignment Format: After class

- Create one post per group to the HMG1101 OpenLab site before April 10 to include:
  - Area of tourism for your group including a definition of your area of tourism
  - Names of people in your group
  - Observations of your type of tourism at the Brooklyn Bridge Park and in DUMBO
  - Four significant activities relevant to your area of tourism that take place on the Brooklyn waterfront

### Student Learning Outcomes

- Discuss scope of the hospitality and tourism industry
- Gather information from observation in regard to the hospitality industry from a local, national and global perspective
- Evaluate and apply information discerningly from a variety of sources