

## Tourism on the Brooklyn Waterfront

Active participation contributes to class participation grade

### Areas of Tourism and Student Grouping

1. Historic Tourism: *Gharbia, Tori, Josefina*
2. Ecotourism: *Enrique, Lin, Sarah*
3. Food and Drink Tourism: *Yulkiris, Leonora, Declan*
4. Fashion Tourism: *Wilmer, Aide, William*
5. Adventure Tourism: *Darlenis, Amanda, Laura*
6. Sports Tourism: *Jeffrey, Angela, Stephanie*
7. Heritage Tourism: *Jaycee, Nayalynn, Anita*
8. Cultural Tourism (choose an artform): *Shakeema, Guzman, Bria*

### Task

Engage in a site visit of the Brooklyn Bridge Park and lead discussion a discussion about tourism on the Brooklyn Waterfront as it pertains to your area of tourism (see above).

### Multi Step Assignment Format: Prior to class meeting

- Consider your area of tourism (see above)
- Identify an activity a person(s) traveling to satisfy your area of tourism would like to participate in while touring the Brooklyn Waterfront
  - Note: Our site visit is to the Brooklyn Bridge Park but the activity you choose can be any place on the Brooklyn waterfront
- Prepare a three minute presentation explaining:
  - The activity you have identified
  - Why it is unique
  - How it relates to your area of tourism

### Multi Step Assignment Format: Day of class

- Small group presentations about the waterfront activity identified (see above)
- Small group discussion by area of tourism about how the Brooklyn Bridge Parks affects and is affected by tourism

### Multi Step Assignment Format: After class

- Create one post per group to the HMG1101 OpenLab site before October 29 to include:
  - Area of tourism for your group including a definition of your area of tourism
  - Names of people in your group
  - Observations of your type of tourism at the Brooklyn Bridge Park and in DUMBO
  - List the activities presented during the small group presentations

### Student Learning Outcomes

- Discuss scope of the hospitality and tourism industry
- Gather information from observation in regard to the hospitality industry from a local, national and global perspective
- Evaluate and apply information discerningly from a variety of sources