Tourism on the Brooklyn Waterfront

Active participation contributes to class participation grade

Areas of Tourism and Student Grouping

- 1. Historic Tourism: Saima A., Yanice L., Chris R.
- 2. Cultural Tourism (choose an art form): Monae C., Rafael L., Anahi R.
- 3. Food and Drink Tourism: Ashley C., Kaalyah M., Jim S.
- 4. Heritage Tourism: Jennifer J., Erika M., Tiffany W.

Task

Engage in a site visit of the Brooklyn Bridge Park and lead discussion a discussion about tourism on the Brooklyn Waterfront as it pertains to your area of tourism (see above).

Multi Step Assignment Format: Prior to class meeting

- Consider your area of tourism (see above)
- Identify an activity a person(s) traveling to satisfy your area of tourism would like to participate in while touring the Brooklyn Waterfront
 - <u>Note</u>: Our site visit is to the Brooklyn Bridge Park but the activity you choose can be any place on the Brooklyn waterfront
- Prepare a three minute presentation explaining:
 - o The activity you have identified
 - Why it is unique
 - How it relates to your area of tourism

Multi Step Assignment Format: Day of class

- Small group presentations about the waterfront activity identified (see above)
- Small group discussion by area of tourism about how the Brooklyn Bridge Parks affects and is affected by tourism

Multi Step Assignment Format: After class

- Create one post per group to the HMGT1101 OpenLab site before October 29 to include:
 - Area of tourism for your group including a definition of your area of tourism
 - Names of people in your group
 - Observations of your type of tourism at the Brooklyn Bridge Park and in DUMBO
 - List the activities presented during the small group presentations

Student Learning Outcomes

- Discuss scope of the hospitality and tourism industry
- Gather information from observation in regard to the hospitality industry from a local, national and global perspective
- Evaluate and apply information discerningly from a variety of sources