Tourism on the Brooklyn Waterfront

Active participation contributes to class participation grade

Task

Engage in a site visit of the Brooklyn Bridge Park and lead discussions about tourism on the Brooklyn Waterfront as it pertains to your area of tourism (see below).

Areas of Tourism and Student Grouping

- 1. Historic/heritage Tourism
 - a. Cynthia, Alejandra, Aaron. Maya
 - b. Dalu, Alexa, Ginaira. Gabriel
- 2. Cultural Tourism
 - a. Jessica, Kiara, Janice, Matthew
 - b. Julia, Sthefany G., Ketsia, Eduardo
- 3. Culinary Tourism
 - a. Nathifa, Rafael, Stephanie L., Ananlley
 - b. Patricia, Genesis, Iman

Assignment Format

Prior to class meeting

- Consider your area of tourism (see above)
- Identify an activity a person(s) traveling to satisfy your area of tourism would like to participate in while touring the Brooklyn Waterfront
 - Note: Our field trip is to the Brooklyn Bridge Park but the activity you choose can be any place on the Brooklyn Waterfront
- Prepare a three minute presentation explaining the activity you have identified Day of class
 - Large group presentations
 - Small group discussion by area of tourism with a report out at the end

After class

- Create one post per group to the HMGT1101 OpenLab site before October 7 to include:
 - Area of tourism for your group
 - Definition of your area of tourism
 - o Five significant activities relevant to your area of tourism

Student Learning Outcomes

- Discuss scope of the hospitality and tourism industry
- Gather information from observation in regard to the hospitality industry from a local, national and global perspective
- Evaluate and apply information discerningly from a variety of sources