

Job Opportunity to be a Blogger

Apply to become an OpenLab Student Blogger or Photoblogger!

The OpenLab seeks enthusiastic student bloggers to join The Buzz and create conversation, community, and engagement on the OpenLab and strengthen the intellectual and social life of the college. The Buzz is an Openlab student project dedicated to all things City Tech, where students blog about themselves and/or topics of their choice.

Why join the OpenLab student blogging team?

- ? Share your experiences and ideas with the City Tech community
- ? Collaborate with a bright and creative team of students and receive mentorship from the OpenLab Team
- ? Publish your work on the OpenLab and develop a public portfolio of professional writing
- ? Gain real-world blogging experience
- ? Learn best practices for managing an online presence, social media writing professionally, and developing a personal brand
- ? Build your resume and get paid \$500/semester

Essential Duties

- ? Publish one blog post per week and comment on other bloggers' posts
- ? Submit blog drafts for review and peer-review drafts of other bloggers' posts
- ? Prepare for and present at the City Tech poster session on behalf of The Buzz
- ? Participate in an orientation and monthly meetings of student bloggers
- ? Participate in outreach, such as tabling and workshops
- ? Option to help develop The Buzz's social media presence -- and develop your social media skills!
- ? Option to present at academic conferences

Minimum qualifications

- ? For blogging as a writer: Have passed English 1101 before Fall 2016
- ? For photoblogging: Have experience taking photographs and optimizing images for the web with Photoshop or comparable software
- ? For both: Ability to work independently and collaboratively

Application Instructions

? Send a resume to openlab@citytech.cuny.edu & jbelli@citytech.cuny.edu with "Student Blogger" in the subject line.

? In your email, please write a paragraph telling us what you think you would bring to the Student Blogger team, and

another paragraph describing the topic that you would like to blog about.

? Include a writing sample with your application. A link to a blog post that you have previously written is preferred, but a writing assignment you have done for class is fine if you have never blogged before. You do not need to

*Replace with
your logo*

Goodlad HMGT 1101 Fall 2016

"Hospitality starts with the genuine enjoyment of doing something well for the purpose of bringing pleasure to other people." Danny Meyer, USHG
<http://openlab.citytech.cuny.edu/hmgt1101f16goodlad>

write a new blog post for your application.

? If you are applying to be a photoblogger, please include at least five images with your application.

? The application deadline is Monday, October 10th at 12 pm. Interviews will be conducted shortly after.