



D.N.A OF R.A.P

BY: Hamza Malik

Introduction

- For my culmination, I used the skill sets that I have gained in audio, video and examined them by recording sound on set and editing a short documentary film about the evolution of Hip-Hop.
- This documentary covers how Hip-Hop has progressed over the years. It is a breakdown on why this genre has changed from the start until now. There are in depth interviews on how well-known artists are perceiving this genre of music now and if their perception has changed from before. Some of the topics highlighted in this documentary include:
 - Purpose of genre
 - Was the music better than or now
 - Has lyrics changed
 - Mumble rap

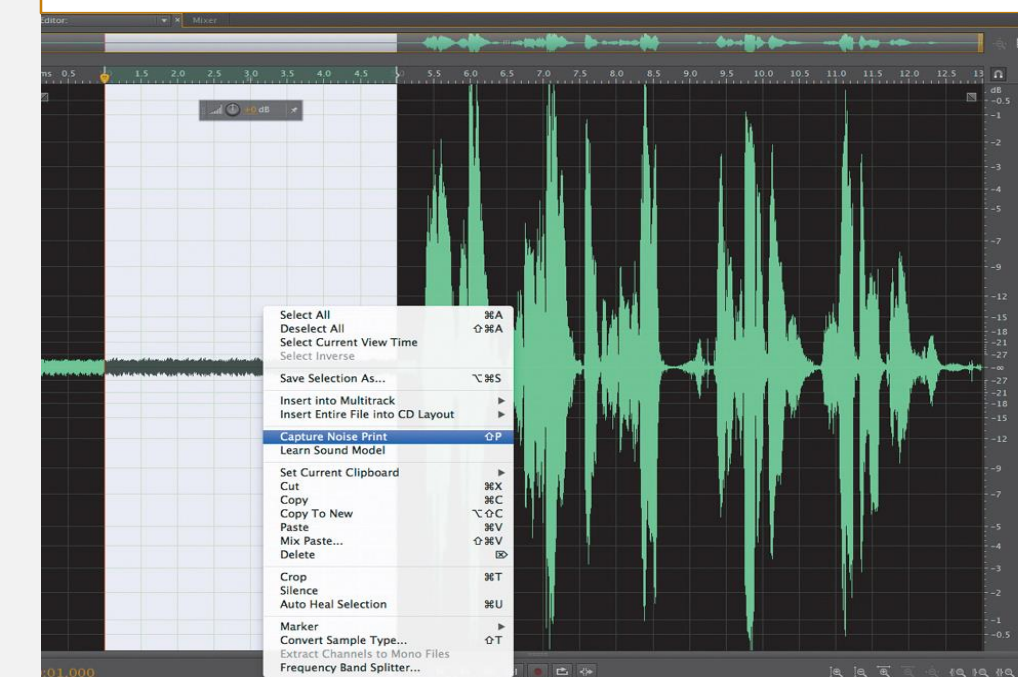


Calendar

- OCT 11-13: Organizing
- OCT 18-21: Interview Labeling
- OCT 25-NOV 17: Rough Cut
- NOV 18-24: Fine Cut

Challenges

- Audio peaking at some parts
- Shot overexposed



Methods - Audio



Methods – Post-Production

- Organizing- Creating folders and bins
- Interview Labeling- Creating markers and arranging interviews
- Selects- Selecting the main clips to be used
- Assembly- Focusing on pacing and overall structure
- Rough Cut- Adding SFX, lower thirds and music
- Fine Cut- Adding color correction, final mix and tweaking.

Conclusion

- This documentary creates an exciting and compelling look into topics rarely discussed amongst the masses in the Hip Hop community and beyond. The final product displays an 8 minute montage of different editing styles mixed with my own personal artistic vision. It not only stands out for the in-depth interviews and commentary, but also how the story gives a complete overview and understanding of the genre.
- A successful project provides an experience and discipline to create many more video projects in the future. The skills I have learned and implemented allowed me to work professionally.

Acknowledgments

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