

# Haluhi Kato

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## **EDUCATION**

### **New York City College of Technology City University of New York (CUNY)**

Major: Bachelor of Science in Business & Technology of Fashion Academic Year: Fall 2019

### **Borough of Manhattan Community College City University of New York (CUNY)**

Major: Associate of Arts in Liberal Arts Awarded in Spring 2017

## **PROFESSIONAL LICENSE / CERTIFICATIONS**

Sexual Harrassment, Gender-Based Harassment, Sexual Violence Student Curriculum Certified in Fall 2019

## **RELEVANT PROFESSIONAL EXPERIENCE**

**Wholesale/E-Commerce intern** **Kaarem / New York, NY 11201** **08/2019 - Current**

- Wholesale, E-Commerce marketing strategy and operation support for FW2020 and SS2020
- Assistance with global marketing plan, execution, projects such as editorial shooting, popup store, event

**Market Analyst Intern** **S-Go International / New York, NY 11221** **07/2015 - Current**

- Contribute current market research for the client, EDWIN Japan and the HQ in Los Angeles

**Merchandising/Buying Intern** **Isetan Mitsukoshi / New York, NY 100188** **01/2018 - 09/2018**

- Assistance with merchandising and buying process such as attending fashion shows, visiting showrooms
- Support communicating operation between brands and buyers for wholesale, shipping, collaboration
- Contribute market research to the HQ in Japan for monthly magazines

**Fashion Assistant Intern** **Freelance Stylist / New York, NY** **06/2016 - 08/2017**

- Assistance stylists coordinating market for shooting for Harper's Bazaar, Vogue Magazine, SModa etc.
- Manage samples and accommodate shippings from international and domestic showrooms

**Wholesale/PR intern** **Organico Showroom / New York, NY 10019** **06/2016 - 09/2017**

- Represent several Italian brands including 120 Lino, Crossley to the US market during market weeks
- Assistance with visual merchandising and wholesales during market week and Coterie in 2016 and 2017

## **NETWORKING**

Participat New York Fashion Week : DIESEL x A Cold Wall SS2020 launch event on 09/09/2019, Soho, New York

Participate VFILES Runway SS2020 on 09/06/2019 Barclays Center, Brooklyn

Participate Anna Sui FW2020, SS2019, FW 2019 / Rosacha FW2020 at Spring Studio, New York

Participate Go Go Graham FW2020 on 02/2019, New Museum, New York

Participate Paul Andrew SS2019 on 09/2018, Chelsea, New York

### ***EXPERIENTIAL LEARNING***

Attend “Paris, Capital of Fashion” on 09/2019 at FIT Museum - Fashion Institute of Technology

Attend “Camp: Note on Fashion” on 09/2019 at The Metropolitan Museum of Art

Attend “Heavenly Bodies: Fashion and the Catholic Imagination” on 08/2018 at The Metropolitan Museum of Art

Attend “Rei Kawakubo/Comme des Garçons: Art of the In-Between” on 05/2017 at The Metropolitan Museum of Art

Attend “Items: Is Fashion Modern?” on 01/2018 at The Museum of Modern Art

### ***WORKSHOP***

Participate Lunch with a leader on 11/18/2019 at 11:15AM in CUNY New York City College of Technology

Participate Dining Etiquette on 10/29/2019 at 11:15AM in CUNY New York City College of Technology

### ***SOCIAL MEDIA***

Following @bof The Business of Fashion, @voguemagazine Vogue, @manrepeller Man Repeller,

@refinery29 Refinery 29, @highsnobiety Highsnobiety, @leandramcohen Leandra Cohen, @evachen212 Eva Chen

### ***SKILLS***

Bilingual fluent in Japanese and English

•Microsoft Office Suite •Google Suite •Adobe Illustrator •Adobe InDesign •SKU •All Social Media Platform

### ***CONFERENCE***

Participate Salon du Chocolat on 11/16/2019 in Jacob K. Javits Convention Center

Participate International Beauty Show on 03/11/2019 in Jacob K. Javits Convention Center

Participate Coterie on 09/2017 in Jacob K. Javits Convention Center

Participate Coterie on 09/2016 in Jacob K. Javits Convention Center

### ***CIVIC ENGAGEMENT***

Petition for Save Barneys in October 2019

Participating Fashion Revolution in April 2018

Participating Feed the Hunger in September 2016 in Teaneck, NJ